PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Board Meeting No. 245

January 8, 2014

Meeting number two hundred forty-five of the Piedmont Virginia Community College Board was held Wednesday, January 8, 2014, in the W. A. Pace Jr. Board Room.

Present

Laila Bare  
Vera Cooke-Merritt  
Stephen Davis  
Bruce Dotson  
Alvin Edwards  

Leonard Gardner  
Sean McCord  
Robert Hodous  
Sean Moynihan

Absent

Debbi Goodman  
Peter Kleeman  
Ava Pippin

Others

Frank Friedman, President  
Pat Buck, Assistant to the President & Special Projects Coordinator  
John Donnelly, Vice President for Instruction & Student Services  
Bruce Glassco, Faculty Senate  
Jolene Ham, Director of Institutional Research, Planning & Institutional Effectiveness  
Connie Jorgensen, College Senate  
David Lerman, Student Success Advisor  
Steve Parker, Vice President for Finance & Administrative Services  
Todd Parks, Coordinator of Academic Support Services  
Jeannie Perutelli, Professional Association of Support Staff  
Nathaniel Ricca, Student Government Association  
James Ross, Vice President for Institutional Advancement & Development  
Tom Ruggeri, Interim Chief Information Officer  
Anita Showers, Manager of Marketing & Media Relations  
Kris Swanson, Chancellor’s Faculty Advisory Council Media

Welcome and Call to Order

Dr. Bare welcomed those present and called the meeting to order at 4 p.m.

Approval of Minutes

The proceedings of the November 6, 2013, meeting were approved.
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Public Comment

None

President's Report

Budget/VCCS/PVCC Updates.

Today's date marks the opening of the General Assembly session. Dr. Friedman met with a number of our legislators prior to the holiday and tomorrow he will lead a group of students on the first of two legislative advocacy visits. They will meet with all 11 of our legislators and will be introduced by Delegate Toscano in the opening House session. A second visit is scheduled for February 10.

Dr. Friedman provided a brief review of the Governor’s 2014-16 budget recommendations as it relates to the VCCS. 1) salary: recommending bonuses vs. salary increases for faculty and staff; only one salary increase has occurred in the last six years; 2) two-year transfer grant: does not convert the current two-year grant program into a partnership program between community colleges and four-year institutions that would hold constant mandatory tuition and fees at the community college rate for the third and fourth years; included is a $1,000 need-based grant instead; 3) $150 million new money for higher education based on a distribution formula; the proposed share for community colleges was only 20%. Dr. Friedman will be meeting with Delegate Landes and others requesting support of our proposal for capital funding for the student success center at a split funding rate of 75/25 (75% state/25% raised through Educational Foundation). Delegate Landes views the fund sharing as positive but funding is extremely competitive—the Governor put no capital outlay funding in his budget proposal. Our project is number 16 on the VCCS list of 25 projects and the Chancellor supports the top 25.

Dr. Friedman is serving on two VCCS task forces addressing major items—development of a new strategic plan and a distribution funding model—which will make recommendations to the Chancellor.

Dr. Friedman will serve as chair of the Charlottesville Regional Chamber of Commerce Board for one year. The relationship with the chamber is an important one for the College, opening doors to work with the business community. The Chamber made a $50,000 donation to the College for a scholarship for someone who works at a chamber member organization.

Dr. Friedman received an invitation to the Governor's inauguration and inaugural ball and will be attending both events.

College Updates

Dr. Donnelly

- Spring convocation week includes an all-college meeting, new adjunct faculty orientation, a faculty meeting and professional development sessions; classes commence next week.
- Enrollment trends are good at both the Greene County and Jefferson School sites, as well as with the shared online course with NVCC which has experienced a doubling of its enrollment to 180 students.
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- There are three full-time faculty searches in progress for filling graphic arts, psychology and nursing vacancies for fall 2014.
- Grants have been received to 1) fund tuition and books for 15 GBD graduates from the Emerging Scholars Grant Program funded by Wells Fargo and 2) provide subsidies for child care expenses for 6 students funded by a CCampus grant.
- A Rotary Club exchange student from Buenos Aires arrives tomorrow for a six week visit for classes and community involvement and a faculty representative will be on campus next month.
- At the AACC national conference this April, student services staff will make two presentations on placement testing and the SDV course.

Dr. Hamm
- Early enrollment reports show FTE up by 4.85 percent and so far PVCC is the only college in the system with an increase.
- Several surveys are underway including the faculty/staff satisfaction and the follow-up graduate surveys.
- Several research projects are underway including a study of degree attainment by student course load, assessment of the developmental education redesign and a subsequent transfer student success study.
- The Gainful Employment websites are in the process of being updated and recoded to conform to the US Department of Education mandate.
- The planning and budgeting committee will commence its work on the development of the 2014 strategic plan. It will incorporate feedback from the Board, faculty and staff, the community and students. A forum process will be implemented to collect qualitative insights from students, staff and faculty.

Dr. Ross
- Students involved in the Student Government Association participated in a fundraising phone-a-thon, soliciting $2,000 for the annual campaign. It’s been a strong campaign and included a first-time mailing to alumni; 40 gifts of $1,000 or more have been recorded. Among other initiatives, the annual campaign provides funding for the faculty/staff grants. This grant period offered $30,000; 16 applicants have applied for the funds which enable initiatives for better service in the classroom and for student services.
- Anita Showers has received two awards for outstanding communications, which ultimately raises the level of awareness and reputation for the College.

Mr. Ruggeri
- During a recent loss of internet connectivity, students were still able to register.
- As Acting CIO, he will continue projects started by Mr. Samanta including purchasing of equipment to increase speed and capacity of the wireless network and the purchase of a new firewall.

Dr. Friedman thanked Mr. Ruggeri for his willingness to step in, noting this is his third time as acting CIO.

Mr. Parker
- The search committee for the campus police chief will have its initial meeting this week. Over 50 applications have been received.
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- Over the next few weeks a new smoking shelter will be constructed and placed in a new smoking location to replace the one at the West entrance. The decision for the move was based on input from SGA, PASS and the Faculty and College Senates.
- The deadline for filing the online conflict of interest forms is January 15. Human Resources is available for assistance.

Program Highlight: SAILS (Student Assistance & Intervention for Learning Success)

Mr. Lerman and Mr. Parks provided a summary of the new VCCS initiative that is an early warning and student tracking system. It aids in tying together multiple existing retention efforts while adding new capabilities. Instructors can document attendance, have improved access to information about students’ previous academic work and plans, and share information with a student’s other current instructors. It affords students the opportunity to reach out for services on and off campus and make appointments. SAILS has two components, Early Alert and CONNECT. Through Early Alert, instructors “raise flags” on issues such as attendance, low quiz scores, missing homework and general concerns; they also send “kudos” for improved performance and excellent work. Students receive notifying email for both the flags and kudos. Instructors can refer students for tutoring, academic coaching, and the writing and/or math center, etc. The flag is cleared by an employee and the faculty is notified after the student follows the referral. With CONNECT features, students can make appointments with instructors or other college resources online, learn more about those services, quickly notify all their instructors and more. In all these cases, there is a record of actions recommended and/or taken that will last for three semesters. The system is poised for the second phase of implementation this semester and training sessions are offered to all faculty. The system will eventually be available for all courses.

Chair’s Report

Legislative Visits. The 2014 visits are scheduled for Thursday, January 9 and Monday, February 10. Ten students are signed up for the January visit and will be accompanied by Drs. Friedman, Bare and Ross, Mr. Parker and Ms. Buck. The second visit is February 10 and Board members are invited to attend.

VCCS Legislative Reception. Board members are invited to the reception scheduled for February 12 at the Jefferson Hotel in Richmond at 5:30 p.m. Carpooling from the College will be available.

Next College Board Meeting. The next meeting of the College Board is scheduled for 4 p.m. on Wednesday, March 5 in Buckingham County. The Board will conduct business first, followed by the joint meeting and dinner with Buckingham leaders to discuss how to better serve the needs of Buckingham County.

Other

Dr. Bare invited dialogue about better ways Board members can serve, support and stay connected after completing service. Mr. Parks welcomes volunteers to help students with tutoring/coaching. After seeing a call for volunteers to judge an essay contest, Mr. Dotson participated in the judging. The discussion will continue at future meetings.

Mr. Moynihan inquired about posting job opportunities; Dr. Friedman indicated that all Board members could direct job information to him and he would direct them to the appropriate office in Career Services. Perhaps Andre Luck in Career Services could make a presentation at a future meeting.
Information Items

The following items were provided for information: Board Membership, Terms of Membership, College Board Calendar and November-December Media Highlights.

Respectfully submitted,

[Signature]

Frank Friedman
President and Secretary to the Board

APPROVAL

[Signature]

Laila B. Bare
Chair