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25TH ANNIVERSARY OF OTTO KRAUSE FOREIGN EXCHANGE PROGRAM

In January 2017, PVCC hosted a delegation of faculty and current and former students from the Otto Krause Technical School in Buenos Aires, Argentina. The delegation visited PVCC to commemorate the 25th anniversary of a student exchange program between the institutions. Every year, a PVCC student visits Buenos Aires and the Otto Krause Technical School for six weeks in June, while an Otto Krause Student visits PVCC for six weeks in January. A faculty exchange program was also developed in 2013 and, each year, faculty from Otto Krause visit PVCC for two weeks in January and June.
In my Message from the President accompanying the 2015-16 PVCC Annual Report, I highlighted the state and national awards received by PVCC student Patrick Fritz, PVCC faculty member Beryl Solla, and PVCC student Ayesha Khan. Patrick was honored by the Coca-Cola Foundation as the Virginia New Century Scholar, the outstanding community college student in the state; Beryl was selected by the Virginia Community College System as the outstanding faculty member; and Ayesha received the prestigious Jack Kent Cooke Undergraduate Transfer Scholarship. This was the first time any of the 23 community colleges in Virginia swept these awards.

Well, PVCC did it again in 2016-17. Grayson Katzenbach was named the New Century Scholar; Dr. Kim Hoosier, professor of sociology, was recognized with the Virginia Community College System Susan Wood Professorship for Teaching Excellence; and Gina Edwards was one of only 55 community college students in the nation to receive the highly competitive Jack Kent Cooke Undergraduate Transfer Scholarship.

The students and faculty who received these accolades are exceptional. They are talented, dedicated, and committed to excellence. But they would not have qualified for these awards if not for the culture of excellence that permeates PVCC. PVCC is dedicated to providing access to postsecondary education for everyone who can benefit. We are proud to be an “open door” non-selective college because we believe that everyone who wishes to learn should be given that opportunity. But low-cost, open-admission, postsecondary education would not be worth much to our students if we did not provide a high-quality education. Our faculty and staff are dedicated to student success. And we measure student success not only based on how students perform in their classes but on how well they are prepared for work and education after PVCC.

Are PVCC students prepared for success? Let’s look at the data.

• Over 1,500 PVCC students each year are accepted into a four-year college or university to pursue a bachelor's degree. In the latest survey of PVCC graduates, 77 percent indicated they were accepted into their first-choice college and 93 percent indicated that their PVCC credits transferred as expected.

• The most recent PVCC transfers earned the following average grade point average (GPA) at their transfer university:
  • U.Va.: 3.14
  • JMU: 3.07
  • VCU: 2.89
  • Virginia Tech: 2.93

• 82 percent of those who transferred said they were “as well” or “better” prepared than the other students at their transfer university.

• 95 percent of PVCC graduates in a career and technical education program have a job within six months and 74 percent report that the job is directly related to their field of study.

• In 2016-17, 700 students earned industry-recognized certifications and licensures through PVCC non-credit workforce credentials programs.

• In 2016-17, 32 individuals moved from no- and low-wage jobs to jobs paying at least $25,000 per year through the new PVCC Community Self-Sufficiency Division.

• Of the 100,000 individuals working in the PVCC service area (Buckingham, Charlottesville, Albemarle, Fluvanna, Greene, Louisa, Nelson), 30,000 have taken at least one course at PVCC.

• In the 2017 Community Leaders’ Survey, out of 122 respondents, 54 strongly agree and 65 agree that PVCC offers high-quality academic programs (119 out of 122).

• Students recognize the quality of PVCC services. In the 2016 PVCC Student Survey, the following services received at least a 90 percent satisfaction rating: Advising, Financial Aid, Disability Services, Student Success Office, Career Services, Tutoring, Writing Center, Math Center, Library, Computing Services, and Student Activities.

The PVCC culture of quality emanates from the college vision, mission, and values. Each and every member of the faculty and staff is dedicated to the highest standards of quality. The Annual Report 2016-17 tells the many stories of those who work at PVCC and provide the quality courses, programs, and services and the students who reap the rewards. After reading this Annual Report, you will know why I refer to PVCC as “The Community’s College.”

Frank Friedman, PVCC President
ffriedman@pvcc.edu
In the last decade, PVCC has grown substantially, both in its number of buildings and programs, as well as its number of graduates and degrees awarded. Below you’ll find a snapshot of the changes that have occurred at the college since 2006.

### PVCC THEN & NOW: 2006 vs. 2016

#### ENROLLMENT SNAPSHOT

<table>
<thead>
<tr>
<th>Age 25 or older</th>
<th>Distance Learning (Online) Headcount</th>
<th>Dual Enrollment (High School) Headcount</th>
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<td></td>
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<td></td>
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</tr>
</tbody>
</table>

#### NEW PROGRAMS ADDED SINCE 2006

**ACADEMIC (CREDIT)**
- Central Services Technician
- Construction Management
- Culinary Arts
- Cybersecurity
- Diagnostic Medical Sonography
- Emergency Medical Services (Advanced Intermediate, Paramedic)
- Entrepreneurship
- Graphic Design
- Health Information Management
- Manufacturing Technology
- Pharmacy Technician
- Practical Nursing
- Professional Cooking
- Radiography
- Retail Management

**WORKFORCE (NONCREDIT/SHORT-TERM TRAINING)**
- Brewing
- Chamber Business Academy
- Clinical Medical Assistant
- Commercial Driver’s License
- KidsCollege
- Phlebotomy Technician
- Small Engine Repair
- Unmanned Aerial Systems
- Welding

#### PVCC GRADUATES SNAPSHOT

<table>
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<tr>
<th>Total Awards</th>
<th>Career Studies Certificate</th>
<th>Certificate</th>
<th>Associate of Applied Science</th>
<th>Associate of Science</th>
<th>Associate of Arts</th>
<th>Unduplicated Headcount</th>
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<tr>
<td></td>
<td>2015-2016</td>
<td>Fall 2005-2006</td>
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<td></td>
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</tr>
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</tbody>
</table>

Learn more about PVCC’s most recent graduation ceremony on pages 10–11.
BUSINESS, MATHEMATICS & TECHNOLOGIES

CYBERSECURITY PROGRAM ENHANCEMENTS
- Thanks to generous support from the Dominion Foundation, the upgraded PVCC Dominion Cybersecurity Lab opened in August 2016. The lab features team workstations, new servers, and virtual laboratory access. Learn more about the donation on page 24.
- Through support from the Charlottesville Area Community Foundation, PVCC is able to provide funding for students to complete industry certifications tied to program coursework such as CompTIA A+, Network+, and Security+.
- PVCC has hired a new full-time faculty member, Richard Seweryniak, as an associate professor of cybersecurity. Seweryniak brings field experience and expertise from the FBI and the Virginia State Police.

MANUFACTURING PROGRAM DEVELOPMENT
PVCC is continuing its work in advanced manufacturing in the Central Virginia Advanced Manufacturing Initiative. Hunter Moore, assistant professor, engineering and electronics, is working with regional K-12 career and technical education programs to provide faculty professional development for the integration of project-based learning labs mapped to PVCC programming.

HEALTH & LIFE SCIENCES

CENTRAL SERVICES TECHNICIAN: NEW ACCELERATED PROGRAM
In cooperation with PVCC’s dean of community self-sufficiency programs, the Health and Life Sciences Division developed an accelerated central services sterile supply program for a selected student cohort in summer 2017. The accelerated program delivered course content over a 22-week period instead of the standard 36 weeks.

HEALTH INFORMATION MANAGEMENT PROGRAM REVISION
PVCC’s Health Information Management (HIM) Program has undergone a curriculum revision, reducing the amount of time and the number of credits needed to earn the certificate. The 35-credit HIM Program can now be completed in two to three semesters. This program provides graduates with the knowledge and skills necessary to obtain entry-level employment in a variety of local medical office settings and to sit for the American Health Information Management Association’s Certified Coding Associate (CCA) exam and the American Academy of Professional Coders’ Certified Professional Coder exam.

MEDICAL ADMINISTRATIVE SUPPORT ASSISTANT PROGRAM REVISION
(formerly Patient Admissions Coordinator)
To support regional growth in the health care industry and feedback received by local employers, PVCC has renamed and restructured its former Patient Admissions Coordinator Program to become the Medical Administrative Support Assistant. This 16-credit, two-semester career studies certificate prepares students for entry-level jobs in hospitals, medical practices, veterinarian offices, or personal care services. The revised curriculum also prepares students to take several National Healthcareer Association (NHA) certifications including Certified Medical Administrative Assistant (CMAA); Certified Billing and Coding Specialist (CBCS); and Certified Electronic Health Records Specialist (CEHRS).

100% NATIONAL BOARD PASS RATES & JOB PLACEMENT RATES
PVCC graduates had 100 percent national licensing pass rates in the following programs: Radiography, Central Services Technician, Surgical Technology, Pharmacy Technician, and Diagnostic Medical Sonography. The radiography, central services technician, and pharmacy technician programs also had 100 percent job placement rates for the 2016-17 academic year.

HUMANITIES, FINE ARTS & SOCIAL SCIENCES

GENERAL STUDIES DEGREE REVISION
PVCC completed a redesign of the General Studies Degree Program, which will provide students with a more flexible pathway to graduation. PVCC’s general studies degree prepares students for transfer to a four-year college or university to complete a bachelor’s degree. This program allows students to design a curriculum that meets particular transfer objectives that are not fulfilled by other PVCC transfer degree programs.

MUSIC PROGRAM ENHANCEMENT
PVCC has reinvigorated its music program, in which students can earn an associate of arts degree in fine arts with a specialization in music. The hiring of new adjunct faculty has allowed the college to expand its music course offerings and private lesson capabilities.

CONTINUED SUCCESS IN THEATER & DRAMA PRODUCTIONS
PVCC had another successful year of theater with productions of Shakespeare’s “Much Ado About Nothing” and “Macbeth” in the fall and “Cabaret” in the spring. Since 2006, more than 30 theater productions have been performed on PVCC’s Main Stage Theatre and in the college’s Maxwell (Black Box) Theatre. Both theaters are located in the V. Earl Dickinson Building for Humanities and Social Sciences on PVCC’s Main Campus.

TRANSFER PROGRAM HIGHLIGHTS FROM 2011-2015
General Studies Associate Degree Program
- 674 students have transferred to the top four-year colleges of their choice. The most popular schools were Virginia Commonwealth University with 124 student transfers; Old Dominion University with 112 student transfers; and the University of Virginia and James Madison University with a total of 95 student transfers each.

Liberal Arts Associate Degree Program
- 510 students have transferred to the top four-year colleges of their choice. The most popular schools were the University of Virginia with 247 student transfers; Virginia Commonwealth University with 54 student transfers; and James Madison University with 44 student transfers.

WORKFORCE SERVICES & COMMUNITY SELF-SUFFICIENCY PROGRAMS
See pages 6-7

PVCC ANNUAL REPORT   2016-2017
SUPPORTING COMMUNITY SELF-SUFFICIENCY

In May 2016, PVCC and the Charlottesville Regional Chamber of Commerce announced a new partnership that would support low-income families in PVCC’s Service Region, which encompasses the counties of Albemarle, Buckingham, Fluvanna, Greene, Louisa, and Nelson, along with the city of Charlottesville.

The partnership officially transitioned the Chamber’s existing Charlottesville Works Initiative (CWI) Program to PVCC. The transition of CWI to PVCC fostered the creation of a new division: Community Self-Sufficiency Programs, which is led by Dean Ridge Schuyler, the co-founder of the original CWI Program. The CWI Program at PVCC is a job network that connects job seekers to the skills and resources they need to become valued employees and helps employers find the quality employees they need for their companies.

In Charlottesville and Albemarle, 5,600 families, or 17 percent, do not make enough money to pay for the essentials of life—food, shelter, clothing, and utilities—and the added costs associated with working such as childcare and transportation. CWI at PVCC hopes to change that by helping individuals in these families identify jobs within their reach and position them to secure and excel in those jobs.

Using a Web-based job ticketing system designed by Charlottesville-based technology company Tech Dynamism, CWI at PVCC has been able to create a virtual network of jobs that pay a minimum of $25,000 per year and do not require a college degree. Job information is provided by the employers themselves and potential employees, or job seekers, are identified by an extensive peer network of individuals in the community who identify both the job seeker, as well as the training and support that individual needs to do the job successfully.

The program’s first full year at PVCC has already seen several success stories, which include:

- Recruiting 150 job seekers, 85 percent of which are already employed at organizations such as the Charlottesville Area Transit, Charlottesville Health and Rehab, Farmington Country Club, Piedmont Housing Alliance, University of Virginia Health System, and others
- Training 22 new “peers,” the community members who identify job seekers in PVCC’s service region
- Launching a three-year, $2 million dollar federal research grant to move SNAP (food stamp) recipients into quality jobs. The eleVate SNAP E&T Program, a special program administered through the Virginia Department of Social Services with funding support by the U.S. Department of Agriculture, provides participants with career and life management coaches; adult basic education support; digital literacy training; technical skills training; training for industry-recognized credentials; and financial support to address obstacles that are often encountered during training
- Launching a skilled trades, pre-apprenticeship training program
- Launching a vehicle loaner fleet program with the help of the Charlottesville Police Department. The program allows job seekers to use a car for up to five months (through the training process and the first months of work) until they can afford to purchase their own vehicles
- Creating a new allied health lab at PVCC’s Jefferson School Center for certified nursing assistant training
- Receiving $250,000 in charitable donations

TJACE FINDS NEW HOME AT PVCC

The Thomas Jefferson Adult Career and Education (TJACE) Program has found a new home at PVCC as of July 1, 2017. TJACE at PVCC serves more than 800 adults in PVCC’s service region, helping participants build core skills in reading, writing, math, science, social studies, computers, and the workplace skills needed to advance one’s career.

TJACE at PVCC also provides skills training to take the GED®, the National External Diploma Program (NEDP), the Career Readiness Certificate (CRC), the Virginia Placement Test (VPT), and other workforce certifications in addition to providing instruction in English for Speakers of Other Languages (ESOL).

“PVCC prepares students for careers and college,” said Ridge Schuyler, dean of PVCC’s community self-sufficiency programs where TJACE is housed. “Some adults, however, need to strengthen their core skills, such as reading, writing, and math, or get a high school credential. Housing TJACE at PVCC provides adults with the foundational skills that allow them to seamlessly transition to PVCC’s technical and college training, all of which ultimately leads to sustainable careers in our community.”
An important part of PVCC’s mission is developing workforce programs that prepare students for employment or promotion in a career and promote a skilled regional workforce by meeting the training and educational needs of employers. PVCC’s Workforce Services Division is dedicated to just that: providing quality, short-term training that prepares students to go directly into the workforce.

In 2016, the Virginia General Assembly approved the New Economy Workforce Credential Grant Program. Commonly known as the Workforce Credentials Grant (WCG), this program provides funding for high-demand industry credentials for select programs. Under the new guidelines, students in these select programs only pay for one-third of their tuition; the state pays for one-third up front and then for the remaining portion once the student successfully completes the program. Examples of WCG-approved programs include certified nurse aide (CNA), commercial driver’s license, certified welder, and several others. This initiative marks the first time that Virginia has provided financial support for non-credit training. Since the WCG program was implemented at PVCC in 2016, 310 students have completed the program and an additional 425 are already in the pipeline.

“I wanted to be a CNA to help others, to make a difference, and to make people smile,” said Jamie Willoughby, a recent graduate of the WCG Program. “The program really helped me, not only with my education but also emotionally, physically, and mentally. It helped me realize that you can overcome whatever is trying to hold you back.”

In addition to WCG, the Financial Aid for Noncredit Training Leading to Industry Recognized Credentials (FANTIC) Program was also implemented in 2016. FANTIC provides financial assistance to low-income students and will pay 90 percent of the student’s portion of a WCG program.

“FANTIC is the road to success,” said Valerie Palamountain, PVCC dean of workforce services. “FANTIC gives low-income students the opportunity to develop the skills they need for careers with the earning potential to be self-sufficient, thus helping to break the cycle of poverty.”
PVCC’S VISION FOR THE FUTURE
CAMPUS MASTER PLAN

As PVCC’s student population continues to grow, so does its need to provide additional instructional space and gathering places for students. To that end, PVCC has developed an expansive master plan that will enhance the Main Campus and provide opportunities for new buildings and outdoor spaces to be added in the future.

The goal of PVCC’s Master Plan is to:

- Create separation between pedestrian and vehicular traffic by clearly defining each zone and enhancing safety and efficiency for all users
- Establish the “campus core” by removing the vehicular traffic that currently travels in front of the Main Building along College Drive and transforming that area into a pedestrian walkway, thus emphasizing the proximity and intimacy that is typically found on a traditional college campus
- Maintain and celebrate the natural beauty of Main Campus by enhancing views to and from the campus and choosing locations for new buildings and outdoor spaces that add to those views instead of detracting from them
- Provide quality, student-centered outdoor spaces that are appropriate for gathering, socializing, and studying. These outdoor spaces will be used to extend the learning environment outside the classroom and will contribute meaningfully to a sense of campus life

EMERGENCY PREPARATION & PLANNING:
CAMPUS DRILLS PREPARE STUDENTS & FACULTY FOR EMERGENCY SITUATIONS

During the 2016-17 academic year, the PVCC Public Safety and Campus Police Department organized and participated in three emergency drills intended to train faculty, staff, and students on how to respond in the event of a campus emergency.

“A safe and secure learning and working environment is a fundamental and essential responsibility of the college,” said Kim McManus, vice president of finance and administrative services. “Although colleges and schools are among the safest environments in the nation, we have a duty to prepare and respond effectively. So we conduct drills and exercises to practice and improve our institutional preparedness and response and likewise to be better prepared as individuals.”

The first drill, held in October 2016, was administered by the Virginia Department of Emergency Management (VDEM). VDEM conducted a Homeland Security Exercise and Evaluation Program Tabletop Exercise with PVCC administrators and support staff, as well as 43 representatives from a wide variety of area agencies including the Charlottesville Fire Department, the Charlottesville-UVA-Albemarle Emergency Communications Center, Albemarle Fire Rescue, Albemarle County Police Department, the University of Virginia, the Virginia Department of Health, and others. The purpose of the three-hour exercise was to validate college, local, regional, state, and federal plans in response to and following an active shooter incident on PVCC’s Main Campus in Charlottesville.

Following its tabletop exercise, PVCC held an active shooter drill in May for faculty and staff. The exercise, drawing on results gleaned from the October drill, allowed PVCC faculty and staff to practice the “run, hide, fight” procedure that is used during an active shooter incident. A facilitator in each Main Campus building initiated the drill by discharging an air horn, which was intended to simulate gunfire, as they entered the building. Faculty and staff then made a decision on whether to run or hide (lockdown). Law enforcement officers from the Albemarle County Police, Federal Bureau of Investigation, Virginia State Police, and PVCC Campus Police served as coaches and observers during the exercise.

In addition to the two active shooter drills, PVCC also participated in the annual statewide tornado drill in March. This drill tested the PVCC emergency notification system, as well as familiarized students, staff, and faculty with the locations of severe weather shelter areas on campus.
PVCC NAMED TOP COMMUNITY COLLEGE FOR ADULT LEARNERS IN NATIONAL RANKING REPORT

In 2016, PVCC was named a top community college for adult learners in the 2016 College Rankings report released by Washington Monthly.

Washington Monthly’s 2016 College Rankings report evaluates American two- and four-year colleges on a variety of criteria such as accessibility, flexibility of programs and student services. For the first time this year, Washington Monthly included a special supplement to its report on the best colleges for adult learners due to the overwhelming number of adult students, age 25 or older, who are now attending college.

PVCC was the only community college in Virginia to rank within the top 100 “Best Two-Year Colleges for Adult Learners.” To make the top 100, schools have to demonstrate positive scores in the following areas: ease of transfer/enrollment; flexibility of programs; services available for adult students; the percent of adult students currently attending the school; the mean earnings of adult students 10 years after entering college; loan repayment rates of adult students five years after entering repayment; and tuition and fee costs for in-district students.

PVCC placed at number 87 on the list, scoring highest in the areas of adult student services, ease of transfer, and program flexibility. The ranking was determined using data from the Department of Education’s Integrated Postsecondary Education Data System (IPEDS) and the Department of Education’s College Scorecard database, as well as results from the College Board’s Annual Survey of Colleges.

“Providing services and resources to support our students is extremely important, especially our adult students,” said PVCC President Frank Friedman. “Many of our adult learners have full-time jobs, children, and family obligations they have to balance along with their coursework. It’s important that we provide the resources they need to be successful so that they can put more of their energy into the classroom and completing their programs of study.”

PVCC’s support services for students include academic tutoring and coaching; advising and career services; disability services; financial aid and scholarship opportunities; flexible class offerings including day, evening, weekend, and online classes; short-term career training; and veterans services.
PVCC graduated 864 students—its largest graduating class to date—at the 44th annual commencement on Friday, May 12, at the John Paul Jones Arena.

A significant number of graduates worked, parented and/or met other responsibilities while attending PVCC, as evidenced by the number of graduates who stood to applause when PVCC President Frank Friedman asked which of them fulfilled such demographics.

Keynote speaker was Rasheda Ali-Walsh, daughter of world heavyweight champion Muhammad Ali. In her remarks, Ali-Walsh encouraged graduates to give back to PVCC and to their communities, citing her father as her inspiration for her commitment to helping others.

“Giving was one of my dad’s six core values,” said Ali-Walsh. “My dad not only gave of himself by donating his time, creating awareness and [donating] funds to different causes, but he also showed great kindness and compassion. He helped people and encouraged them to believe in themselves. Everyone knows my dad’s famous motto ‘Float like a butterfly, sting like a bee,’ which evolved into ‘Be great, do great things.’ When I’m at my best, I’m Ali, you’re Ali—we’re all Ali.”

Student speaker Tabatha Rush praised students for their commitment and perseverance in pursuit of their dreams.

“We started this journey not completely sure what the outcome would be, but today, our conclusion is inevitable,” said Rush. “We have joined others who, like us, had the courage to follow their hearts even though there were times we came to the verge of giving up. We stood fast and did not falter. I ask that you never forget that on this day you have proved that we will not be defeated.”

AWARDED DEGREES IN 2016-2017

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<th>Spring 2017</th>
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*Transfer degree programs
**Excludes the General Education Certificate. It is estimated that approximately 90 students will receive the General Education Certificate
***864 students earned at least one Degree, Certificate, or Career Studies Certificate from PVCC this academic year. Some students earn more than one.
****Excludes the Health Science Preparation Career Studies Certificate. It is estimated that approximately 75 students will receive the Health Science Preparation Career Studies Certificate.
STUDENT SPOTLIGHT: GRAYSON KATZENBACH
PVCC STUDENT NAMED TOP COMMUNITY COLLEGE STUDENT IN VIRGINIA

PVCC student Grayson Katzenbach, of Waynesboro, was recently named as one of America’s top 20 community college students and the top community college student in Virginia.

Sponsored by the Follett Higher Education Group with support from the American Association of Community Colleges and Phi Theta Kappa, the All-USA Community College Academic Team annually recognizes exceptional students from the nation’s community colleges.

This year, Katzenbach was one of only 20 students from 1,800 nominations from more than 1,000 community colleges selected for this prestigious award. To be selected for the All-USA Community College Academic Team, students must meet a variety of criteria and demonstrate intellectual rigor, academic achievement, leadership, and civic growth. The program also recognizes students who extend their community college education to better themselves, their schools and their surrounding communities.

In addition to this national recognition, Katzenbach has been named this year’s Coca-Cola New Century Scholar for the state of Virginia, a designation she earned by receiving the highest All-USA Community College Academic Team application score in the state.

“I am still in awe and am incredibly humbled by this award,” said Katzenbach. “This is my freshman year of college, and here I am being recognized as the highest ranking community college student in the state, which is mind-blowing to me. I cannot encapsulate how thankful I am for my incredible support network and to PVCC for gifting me the tools to excel.”

Katzenbach, 19, first began attending PVCC in fall 2014 as part of the college’s dual enrollment program for high school students. A homeschooled student, Katzenbach graduated early from high school and began attending PVCC full-time in fall 2015.

Once she arrived on campus, Katzenbach quickly set herself apart by becoming a campus leader, taking on the role of vice president of service in the PVCC chapter of Phi Theta Kappa, the international honor society for two-year colleges, and by resurrecting the PVCC chapter of Virginia21, a statewide nonpartisan political organization that fosters leadership skills and encourages students to actively involve themselves in higher education legislation.

Katzenbach is also a leader in her community and believes that one of the traits that set her apart from other nominees is her dedication to the sport of fencing. She was the first Virginian female in history to compete in the Junior Olympics in all three weapons and placed first in all of her state categories and sixteenth at the North American Cup. She now teaches the sport to children and has started her own fencing business, Valley Fencing Alliance, where she has already introduced fencing to more than 80 students.

“Fencing is a major component of my rigorous curriculum,” Katzenbach said. “Being an individual sport, fencing is entirely self-driven and therefore instills responsibility and respect towards others. It is heralded as one of the most beneficial sports for children and it’s my dream to make fencing accessible to children who would not otherwise engage in the experience.”

Katzenbach graduated from PVCC with an associate degree in liberal arts in May 2017. She will begin attending the University of Virginia in fall 2017 and plans to major in sociology with a minor in public health.

Katzenbach is the eighth PVCC student to be recognized as the New Century Scholar since the award was created in 2001. To date, PVCC has the highest number of New Century Scholars in the Virginia Community College System.

www.pvcc.edu/grayson-katzenbach

STUDENT SPOTLIGHT: GINA EDWARDS
PVCC STUDENT WINS COVETED JACK KENT COOKE UNDERGRADUATE TRANSFER SCHOLARSHIP

PVCC student Gina Edwards was awarded the prestigious Jack Kent Cooke Foundation Undergraduate Transfer Scholarship, worth up to $40,000 a year, to complete her bachelor’s degree at a four-year college.

Awarded annually, the Jack Kent Cooke Foundation Undergraduate Transfer Scholarship is the largest private scholarship in the nation for students transferring from two-year community colleges to four-year institutions.

To be eligible for the scholarship, students must demonstrate academic achievement, financial need, leadership skills, a dedication to helping or serving others and persistence through adversity.

Edwards is one of only 55 community college students from a pool of nearly 3,000 applicants and more than eight million community college students to be selected for this highly competitive national award.

“When I first heard the news, I was absolutely stunned,” said Edwards, 57. “I am deeply honored and humbled to be receiving this award. This scholarship has opened up so many possibilities for me that didn’t exist before. It’s said that it takes a village to raise a child. I’d add that it takes a community to raise an adult to awareness. This award is due to the cumulative efforts of everyone at Piedmont Virginia Community College, from the groundkeepers all the way up to the president.”

Edwards, originally from Baltimore, Md., and now a resident of Charlottesville, is a general studies major. A first-time college student, Edwards began attending PVCC in summer 2015 after the business she had worked at for more than a decade closed its doors, leaving her unemployed.

“After I lost my job, I spent more than a year looking for permanent work without any success,” said Edwards. “I soon realized that I didn’t want to keep looking for entry-level or temporary jobs. I knew I needed to provide my own oar to paddle my boat instead of just floating down the river—that meant going back to school.”

Once at PVCC, Edwards says that she found a home and a support system among the students and faculty.

“Everyone at PVCC is absolutely committed to the success of all of us,” Edwards said. “Every single professor challenged me, stretched me and helped me to expand in so many ways and my fellow students were engaged and welcoming. It’s like a wonderful family where the success of one is the success of everyone. I’m so very glad that my college experience started at PVCC.”

During her time on campus, Edwards participated in several student clubs including the Adult Student Life Club, the Volunteer Club, and the Phi Theta Kappa Honor Society. She went on to serve as the secretary of the PVCC Student Veterans of America Club, as a student note-taker for PVCC students with disabilities, as a peer mentor at THRIVE and as an academic tutor for students in Buford Middle School in Charlottesville. Edwards graduated from PVCC with an associate degree in May 2017. She will begin attending Mary Baldwin University in fall 2017 to study sociology. Edwards says that her ultimate goal is to start her own nonprofit for adults with mild to moderate physical disabilities including veterans.

www.pvcc.edu/gina-edwards
DIVISION OF BUSINESS, MATHEMATICS & TECHNOLOGIES

Accounting Award: Sara R. Smith
Administrative Support Technology Award: Leslie N. Walker
Tucker and Betty Adcock Award for Business Administration: Jesse M. Ursis
Elizabeth Morning Mann Award for Business Management: Stephanie D. Love
Computer Science Award: Madelyne E. Waugh
Culinary Arts Award: Janey Gioiosa
The Money Professors Award for Economics: Yiqing Gong
Sarah Rogers Award for Engineering: Fintan B. Horan
Douglas Englebart Award for Information Systems Technology/Cybersecurity: Thomas E. DuPuis
Euler Prize for Excellence in Mathematics: Alec K. Traaseth
Gene N. Johnson Mathematics Spirit Award: Jeffrey R. Justice
Thomas E. DuPuis
Douglas Englebart Award for Information Systems Technology/Cybersecurity:
Sarah Rogers Award for Engineering: Fintan B. Horan
Euler Prize for Excellence in Mathematics: Alec K. Traaseth

DIVISION OF HUMANITIES, FINE ARTS & SOCIAL SCIENCES

Dick Harrington Award for College Composition: Kun-Ho Lin
Communication Studies Award: Shabazza A. Lewis
Frances McDaniel Glass Award for Dance: Michael D. Galez
Drama Award: Connor S. McKinnis
Ada Sloan Award for English: Theilha M. Bryant
Isabelle and Sophia Lee Award for Fine Arts: Eva V. Balcazar
French Award: Brandi L. Rey
German Award: Stacie L. Dowdy
Mary C. Kelly Award for History: Peter Holland
Humanties Award: Sharon E. Perry
Frances G. and Glenn M. Norcutt Award for Literature: Johanna Rahilly
Carole Friedman and Gail Koplow Award for Music: Lydia M. David
Philosophy Award: Madelyne E. Waugh
Political Science Award: Nicholas W. Benish
Dr. Neil Friedman Award for Psychology: Jill A. Tebbenkamp
Ken and Lisa Hamm Award for Religion: Kristian C. Johnson
Kim Yoshiko Wright Award for Sociology: Sarah E. Kirtzel
Spanish Award: Nellie K. Waring
Excellence in Writing Award: John Rader

DIVISION OF HEALTH & LIFE SCIENCES

Dolores Brandolo Award for Anatomy and Physiology: Michael L. Battle II
Lloyd Willis Award for Biology: Priscilla Lam
Biotechnology Award: Kaitlyn A. Harr
David Hill Award for Chemistry: Samantha R. Rasnic
Carole Friedman and Gail Koplow Award for Music: Lydia M. David
Gloria and David Hill Health Science Award for Emergency Medical Services: Jill A. Tebbenkamp
Kirby Award for Diagnostic Medical Sonography: Susan Mathew
Gloria and David Hill Health Science Award for Emergency Medical Services:
Garrett C. Taylor
Geology Award: Jennifer A. Yates
Health Information Management Award: Lisa Rogers
Rosa Moon Lee Award for Microbiology: Ribiten H. Patel
Jane Hendricks Award for Nursing: Kelly E. Hardie
Patient Admission Coordinator Award: Joanne E. Thompson
Gloria and David Hill Health Science Award for Pharmacy Technician:
Mallorie N. Martin
Wyant-Dowell Award for Physical Education: Abigail D. Traaseth
Mary Lamb Wyant Award for Practical Nursing: Kelley J. Kassay-Thomas
Elizabeth Nalley Award for Radiography: Victoria Stow
Dana Reye Shifflett Award for Surgical Technology: Brittney A. Sollenberger

2017 Distinguished Student Award

Wadah Al Mulhim

The highest award presented by the college to a student, the Distinguished Student Award was established in 1994 to recognize students who demonstrate exemplary service or leadership at the college and through activities in the college service region and beyond.
In fall 2016 and spring 2017, PVCC students and faculty engaged in a record number of civic engagement initiatives and events from registering voters for the 2016 presidential election to advocating educational reforms at the state legislature.

In addition, PVCC was one of only 83 campuses in 23 states designated as a “Voter-Friendly Campus.” The initiative, led by national nonpartisan organizations Campus Vote Project and the National Association of Student Personnel Administrators, held participating institutions accountable for planning and implementing practices that encourage their students to register and vote in the 2016 general election and in the coming years.

The mission of the Voter Friendly Campus designation is to bolster efforts that help students overcome barriers to participating in the political process. PVCC students, under the direction of Assistant Professor of Political Science Connie Jorgensen, submitted a detailed plan outlining their efforts to engage student voters in fall 2016 by organizing and facilitating events that encouraged voter registration and civic engagement, followed by a detailed analysis of college efforts.

“As the community’s college, PVCC has a special obligation to involve our students in civic issues,” said Jorgensen. “Our students did an amazing job engaging and educating their peers about the election. Since Virginia has an election every November, this will be an annual effort at PVCC.”

PVCC’s voter engagement plan included the following:

- A wide variety of campus events intended to raise awareness about the presidential election including debate and election night watch parties, mock debates, the creation of a nonpartisan voter guide, and an election fair where students could learn about the presidential candidates
- A voter registration initiative that included 40 students registering voters on and off-campus
- Hosting the 5th District Congressional Debate in partnership with the Charlottesville Newsplex
- Hosting the “Free Speech Wall,” a mobile monument that encourages freedom of expression, in partnership with the Thomas Jefferson Center for the Protection of Free Expression
- The re-establishment of PVCC’s Virginia21 Club, the student chapter of a statewide nonpartisan political organization that fosters leadership skills and encourages students to actively involve themselves in higher education legislation.

Beyond voter engagement efforts, PVCC students also organized and held the 2nd Annual Civic Leadership Conference. Created in 2016, the Civic Leadership Conference is designed to promote awareness about the importance of local government in the everyday lives of students. The conference is comprised of panel discussions with local, regional, and state organizations and government representatives.

The 2017 conference featured panelists from organizations such as the Sorensen Institute for Political Leadership; the Center for Information and Research on Civic Learning and Engagement (CIRCLE); the Virginia Interfaith Center for Public Policy; the University of Virginia; Region Ten Community Services; The Democracy Commitment; and others. More than 70 PVCC students attended the free event, which was held on PVCC’s Main Campus in April.

In 2017, several student groups, including PVCC’s Virginia21 Club, also visited the Virginia General Assembly in Richmond to learn more about the state legislature and to gain political experience through the advocacy process. While at the state capital, students had the opportunity to meet with state leaders and to advocate in support of two student loan protection bills and against a bill that would have eliminated $86 million of in-state financial aid.

“We’re extremely proud of our students and all that they’ve accomplished,” said PVCC President Frank Friedman. “Their commitment to this project has made a strong statement about the civic mission of higher education to prepare students to be engaged participants in our democracy.”

1: Students at the 2017 Civic Leadership Conference.
2: Assistant Professor of Political Science Connie Jorgensen with Virginia Senator Creigh Deeds (D) at the 2017 Civic Leadership Conference.
3: Student voter registration tables in the Bolick Student Center. This fall, PVCC students successfully registered more than 100 people to vote and had the highest voter turnout among Virginia’s community colleges.
4: The mobile “Free Speech Wall” on campus during Free Speech Week in October.
PVCC STUDENTS COMPETE IN NATIONAL NASA ROCKET-BUILDING COMPETITION

On April 8, 2017, a nine-person student team from PVCC flew a nine-foot tall, 40-pound rocket to nearly one mile in altitude as part of the NASA University Student Launch Initiative. The launch took place near NASA’s Marshall Space Flight Center in Huntsville, Ala.

NASA Student Launch is an annual eight-month competitive project where teams from colleges and universities across the country design, build, and fly high-power rockets and scientific payloads to meet a set of challenges specified by NASA.

The Piedmont Student Launch Team’s rocket, “There and Back Again,” was designed and built to reach one mile in altitude while using a computer-controlled flywheel and sensor system to control the spin of the rocket during its ascent.

PVCC was one of only three community colleges participating in a 60-team field that included Cornell University, Vanderbilt University, University of North Carolina at Chapel Hill, and Auburn University, and others. PVCC was also the only team participating from Virginia.

“I am so proud of these students,” said Yanina Goddard, PVCC physics professor and faculty advisor for the newly formed Piedmont Student Launch Team. “In order to even take part in the project, you have to submit a proposal, so you are essentially competing just to be considered. The fact that their proposal was accepted, and that PVCC was the only college from Virginia to make the final list, demonstrates the quality of our students and the work that they do.”

Launch Day, April 8, saw the 52 teams that had survived all the checks and requirements of the project gather north of Huntsville at Bragg Farm to fly their rockets. PVCC’s rocket was carefully assembled according to the team’s 13-page checklist, including key elements such as drogue and main parachute packing, pyrotechnic charge loading, and recovery electronics programming.

The Piedmont Student Launch Team’s rocket performed successfully, besting a number of larger schools on the altitude challenge, and was a strong contender in the “Best Looking Rocket” competition, losing narrowly to Iowa State. The rocket’s paint scheme was inspired by J.R.R. Tolkien’s The Hobbit, with the lower half of the rocket painted like the dragon Smaug, breathing fire in flight. The upper half was inscribed with the rocket’s name, taken from the main character’s own story of his adventure, and drawn in Tolkien’s elvish script.

The Piedmont Student Launch Team consists of PVCC student team leader Andrew Oxford and PVCC students Sander Abraham, Nicolas Gutkowski, Daniel Hull, Alex Oxford, Rodney Davis, and D’Ann Griego. PVCC students Jeffery Justice, Haochen Gao, and Rachel Park are also on the team but were not present in Huntsville for the launch.

David Oxford, chief information officer at Tiger Fuel Company, served as a mentor for the team in high-power rocketry. Tiger Fuel was one of the team’s corporate sponsors.

www.pvcc.edu/pslt

Left:
1: Team members build the first sub-scale prototype rocket.
2-3: Team members prepare the rocket for launch on April 8.
4: Last team photo with assembled rocket before it goes to the launch pad.
Right: A view from the rocket’s on-board camera during flight.
CHANGING OF THE GUARD:  
TWO LONG-TIME FACULTY RETIRE  
AFTER FOUR DECADES OF SERVICE

DR. CLIFF HAURY  
DEAN, HUMANITIES, FINE ARTS & SOCIAL SCIENCES

Professor Emeritus Cliff Haury has retired from PVCC after 41 years of service. He began his tenure at PVCC as a history professor in 1976, teaching U.S. history for nine years before being promoted to dean of the Humanities, Fine Arts, and Social Sciences Division. Haury says that he was inspired to teach by his mentor Norman Graebner, a history professor at the University of Illinois who went on to teach at the University of Virginia.

“Before I came to PVCC, I had the opportunity to teach Professor Graebner’s American Diplomatic History course at U.Va. after he retired. His love of teaching and generosity to the community was an inspiration.”

According to Haury, he’s had many amazing students over the years but cites one as his most memorable:

“I once had a student with a weak high school record and low SAT scores. She wanted to transfer to the University of Virginia but didn’t think she would be accepted. I encouraged her to apply anyway and wrote her a letter of recommendation that said her academic work at PVCC—she had a 4.0 grade point average—was more of an indicator of her ability to succeed moving forward than her experience in high school. She was accepted to U.Va. and later earned a law degree from Columbia Law School. She was always so appreciative, and her story always reminded me that sometimes students need that little nudge of encouragement.”

Haury says that his favorite memory of PVCC dates back to the early years when faculty members and students played intramural sports (see top right photo).

“We played basketball, flag football and had races all over PVCC’s Main Campus. Students and faculty got to see each other in an entirely different framework,” Haury said.

Haury firmly believes that PVCC “represents the real world, where opportunity exists for everyone to learn and grow. It really is a college for the community; open to all.”

Steve McNerney with physical education students, circa 1985

STEVE MCNERNEY  
ASSISTANT PROFESSOR, PHYSICAL EDUCATION & STUDENT ACTIVITIES COORDINATOR

Professor Emeritus Steve McNerney has retired after 39 years of service to PVCC. During his time at PVCC, McNerney served as an assistant professor of physical education and the director of student activities. He taught a number of physical education classes over the years including fitness, tennis, volleyball, basketball, golf, and sports appreciation and also managed the PVCC Fitness Center. McNerney says that what he loved most was teaching fitness to students who were unfamiliar with training and conditioning.

“Many of the students didn’t want to train but allowed me to encourage them and help them develop an appreciation for hard work and wellness,” said McNerney. “In addition, teaching sports appreciation classes allowed me to have meaningful discussions about sports, which often evolved into important life and world-view discussions.”

According to McNerney, some of his favorite students were the inmates he taught at the Fluvanna Correctional Center for Women in Palmyra.

“My students there were always energized to come to class and they were invested in their studies.”

When asked about his favorite PVCC memory, McNerney says that it was this year’s Spring Fling, an annual event hosted by the school’s Student Government Association, to which McNerney was an advisor.

“The 2017 Spring Fling was the last event I attended before my retirement,” said McNerney. “I sang two songs with the band. I have always dreamed about being a rock star, so whether my performance was good or bad, it didn’t matter. I got my 10 minutes of musical fame and I got the opportunity to say goodbye.”

Cliff Haury, circa 1983

Steve McNerney with physical education students, circa 1985
PVCC GRADUATES DEMONSTRATE IMPROVED SKILLS THANKS TO INNOVATIVE WRITING INTENSIVE PROGRAM

In 2011, PVCC implemented a writing intensive program to improve the writing skills of PVCC graduates and better prepare them for writing expectations at their transfer colleges or places of employment. According to a recent Virginia Community College System (VCCS) assessment, PVCC students have shown a marked improvement in their writing capabilities at their transfer colleges.

The VCCS assesses six general education competencies on a six year rotational basis. For the academic year 2015-16, writing communication was assessed. The objectives of the study were to:

- Determine VCCS graduates' writing communication ability as assessed by a computer objective test
- Examine the performance of graduates at their respective colleges
- Compare and contrast graduates' performance on entrance writing placement tests

To assess writing communication, the VCCS used a customized writing test created by McCann and Associates. The assessment determines students' strengths and weaknesses in five key areas: focus and meaning; content and development; organization; language use and style; and mechanics and convention. The test scored students on a scale of one to six, with six being "college-writer" level, or the highest available score.

Of the 22 VCCS colleges that were assessed, PVCC was one of only seven institutions whose graduates were perceived as "college writers," with an average holistic score of 5.2. PVCC also excelled in the areas of focus and meaning and language use and style with an average score of 5.1 in both areas.

When PVCC degree areas were examined, the study found that there was a clear difference between the associate of applied science (A.A.S.) degree and the associate of art (A.A.) and associate of science (A.S.) degrees. A.S. degree graduates had the highest average score of 5.6, followed by A.A. degree holders with an average score of 5.4. A.A.S. degree graduates had the lowest average score of 4.4.

The study also compared student performance on their writing placement test upon entering PVCC against their graduate writing assessment score and found that PVCC graduates improved from their entrance writing placement exam by 1.25 points, moving from an average score of 4.0 to an average score of 5.25 after completing their coursework at PVCC.

Since the program’s inception in 2011, PVCC has offered more than 100 classes in 17 different disciplines that have an increased number of assignments that promote the value of writing. As a result, more than 2,000 PVCC students have higher course pass rates than students in comparable classes that are not part of the program. PVCC’s writing intensive program received a “Best Practices in Teaching Award for Excellence in Education” from the VCCS in 2015.

PVCC WELCOMES NEW DEAN OF HUMANITIES, FINE ARTS & SOCIAL SCIENCES

Leonda Keniston has joined PVCC as the new dean of the Humanities, Fine Arts and Social Sciences Division. Keniston replaces former PVCC dean Cliff Haury, who retired in June after more than 40 years of service to the college.

Keniston has an extensive background in higher education and began her career as a sociology professor at John Tyler Community College in Richmond, and went on to serve as the chair of the humanities and social sciences division, the assistant dean of academic affairs, and the associate dean of mathematics, natural and health sciences at that institution. Prior to accepting her new position at PVCC, she served as the director of assessment and planning at Wor-Wic Community College in Salisbury, Md.

“We’re extremely pleased to have Dr. Keniston joining PVCC,” said John R. Donnelly, vice president of instruction and student services at PVCC. “Dr. Keniston brings a wealth of knowledge and experience with her to PVCC. Her roles as a faculty member, associate dean and director of assessment and planning will be an asset to her faculty, the division, and to the college as well.”

As dean of humanities, fine arts and social sciences, Keniston will oversee a wide variety of academic programs including art, graphic design, music, and theater, as well as coursework in the social sciences discipline such as history, political science, and sociology. In addition, Keniston will also preside over PVCC’s Fine Arts and Performance Season, a year-long series of music, dance, and theater performances; free movie showings; and art exhibitions by local and regional artists.

Keniston has a doctoral degree in community college leadership from Old Dominion University and both a master’s degree and a bachelor’s degree in sociology from Virginia Commonwealth University.
KUDOS, SERVICE AWARDS & RETIREMENTS

MULTI-YEAR APPOINTMENTS & PROMOTIONS

*Three-Year Appointment
**Five-Year Appointment

Irene Aghahowa, assistant professor, nursing*
Charemon Brooks, from assistant to associate professor, nursing
Lisa Burrington, instructor, diagnostic medical sonography**
Matt Cathcart, program director/assistant professor, emergency medical services**
Tom Clarkson, professor, art**
Lorraine Collins, from assistant to associate professor, nursing*
Heather Davis, assistant professor, nursing*
Kit Decker, professor, Spanish**
Mike Ferero, instructor, information technology**
Yana Goddard, from associate professor to professor, physics**
John Gulley, from associate professor to professor, philosophy**
Susan Hannifan, disability services counselor*
Brian Hegarty, assistant professor, mathematics**
Connie Jorgensen, assistant professor, political science**
Colum Leckey, professor, history**
André Luck, career services manager*
Murali Mahavadi, instructor, mathematics**
Aaron Miller, assistant professor, art*
Elaine Nichols, program director/associate professor, diagnostic medical sonography**
Nicole Oechslin, professor, English**
Michael Rahilly, from assistant to associate professor, psychology*
Frances Rees, professor, chemistry**
Linda Stars, program director/associate professor, surgical technology*
Kris Swanson, assistant professor, French**
Laurie Thurneck, professor, communication studies**
Diane Valle, assistant professor, mathematics**
Tamara Whyte, from assistant to associate professor, English*
Nicole Winkler, program director, radiography, from assistant to associate professor, radiography**
Marlena Yost, from assistant to associate professor, biology**

FACULTY REWARDS

Melanie Bailey, associate professor, history, for the Teaching Effectiveness Award
Zachary Beamer, instructor, mathematics, for the Teaching Effectiveness Award
Wendi Dass, associate professor, mathematics, for the Scholarly and Creative Engagement Award
Connie Jorgensen, assistant professor, political science, for the Community Impact Award
Todd Platts, assistant professor, sociology, for the Scholarly and Creative Engagement Award
Ben Sloan, professor, English, for the Excellence Award
Beryl Solla, professor, art, for the Community Impact Award

COLLEGE AWARDS & RECOGNITIONS

Mike Ferero, instructor, information technology, for the 2018 Rising Star Nominee and 2017 VCCA Showcase Award for Faculty
Kim Hoosier, professor, sociology, for the Susan S. Wood Professorship for Teaching Excellence and the 2017 Institutional Representative Nominee
Connie Jorgensen, assistant professor, political science, for the 2017 Rising Star Nominee
André Luck, career services manager, for the College Board Community Service Award
Allyson Rea, registrar, for the 2017 VCCA Showcase Award for Classified Staff
Bruce Robinson, associate professor, information technology, for the Distinguished Service Award
Henry Scott, trades technician, for the 2016 Professional Association of Support Staff Maggie Nicholas Spirit Award
Lisa Shifflett, administrative assistant, for the 2016–17 Chancellor’s Classified Fellowship
Nicole Winkler, program director/associate professor, radiography, for the 2018 Institutional Representative and Chancellor’s Award for Teaching Excellence Nominee

ABOVE & BEYOND THE CALL OF DUTY AWARD

Tracy Cersley, business manager
Liz Giannini, business analyst/CIO assistant
Yana Goddard, professor, physics
Sarah Groom, peer network coordinator
Sarah Haney, contract training assistant
John Kingsley, instructional designer
Jenny Koster, professor, English
Carol Larson, financial aid director
Corinne Lauer, administrative assistant
Stephanie Monk, enrollment specialist
Hunter Moore, assistant professor, engineering and electronics
EXCELLENCE

Cameron Rodish, Blackboard administrator/eLearning specialist
Susan Sleight, adjunct assistant professor, natural sciences
Avie Thacker, cataloging/acquisitions supervisor
James True, adjunct faculty, health sciences
Kyle Wax, police officer
Kristin Wentland, advisor
Nicole Winkler, program director/associate professor, radiography
Ruth Yoder, student services
Marlena Yost, associate professor, biology

RETIREEMENTS
Cliff Haury, professor emeritus and dean, humanities, fine arts and social sciences division (41 years)
Linda Hitt, professor emeritus, accounting (40 years)
Steve Mc Nerney, assistant professor emeritus, physical education, and student activities coordinator (39 years)
Jan Reed, counselor for first year programs (32 years)
Marcia Reinhold, financial aid assistant (9 years)
Karin Straley, payroll officer (31 years)

DEGREE COMPLETERS
Adam Haas, program director/instructor, central services: A.S., General Studies, PVCC
Corinne Lauer, administrative assistant: CSC, Administrative Support, PVCC
Laura Skinner, assistant professor/reference and instructional librarian: M.A., Education, Curriculum & Instruction, Virginia Tech
Malena Smith, administrative assistant: CSC, Professional Cooking, PVCC

PVCC PROFESSOR KIM HOOSIER RECEIVES TEACHING EXCELLENCE AWARD
PVCC Sociology Professor Kim Hoosier, of Orange County, was awarded the Susan S. Wood Professorship for Teaching Excellence at the annual Virginia Community College System (VCCS) New Horizons Excellence in Education Awards Ceremony in April.

The Susan S. Wood Professorship for Teaching Excellence recognizes a VCCS faculty member who demonstrates faculty excellence, dedication to students, and academic leadership.

“I always tell people that I have a great job at PVCC because I get to work with amazing colleagues, have the chance to work with so many wonderful students, and get to take advantage of vast opportunities at the college,” said Hoosier. “Receiving the Susan Wood Award is a great honor and is very humbling, as I know there are so many incredible teachers that also deserve this recognition. This award motivates me to continue to strive to be a better colleague and teacher.”

Hoosier began her teaching career at PVCC in 1999 as a part-time instructor, becoming full-time in 2004. In 2009, she received the Chancellor’s Award for Teaching Excellence, the VCCS’s top teaching award.

PVCC ANNUAL REPORT 2016 - 2017

NOT PICTURED:
Melanie Bailey, Charlemon Brooks, Marcia Reinhold, and Henry Scott.
PVCC NAMED TOP 10 COMMUNITY COLLEGE FOR VETERAN & MILITARY STUDENTS

PVCC has been named a top 10 gold-level Military Friendly® School Award recipient in the community college category for 2017 and is the only community college in Virginia to make the top 10.

In November 2016, Victory Media, originator of the family of Military Friendly® employment, entrepreneurship, and education resources for veterans and their families, published its special awards for 2017 Military Friendly® Schools and Employers. New this year, the Military Friendly® Awards showcase the most powerful and effective programs of more than 200 companies and 1,200 post-secondary schools that were designated as “Military Friendly®” in fall 2016. Of those designated, 154 employers and 541 schools have been recognized for excellence in different categories, highlighting not only whether a school is military friendly but evaluating how military-friendly each school actually is.

Award levels are defined as:

- **Top 10 Gold**: A ranked list of the top 10 in a category based on a numerical score.
- **Gold Medal**: Schools scoring within 20 percent of the last-ranked (10th) institution.
- **Silver Medal**: Schools scoring within 30 percent of the last-ranked (10th) institution.
- **Bronze Medal**: Schools scoring within 40 percent of the last-ranked (10th) institution.

“All of our Military Friendly® award recipients set the standard for excellence,” said Daniel Nichols, chief product officer of Victory Media and head of Military Friendly® development. “They offer exceptional examples of what it means not just to build a program that meets federal requirements, but one that serves the military and veteran community from classrooms to careers.”

According to PVCC Veterans Advisor Jackie Fisher, PVCC sets itself apart because of its commitment to helping veterans and active duty military members acclimate to college life. One such initiative is Vets Connect, PVCC’s new mentoring and advocacy program for veterans, which aims to enrich the college experience for new student veterans by connecting them with retired veterans and volunteers.

“Vets Connect is a huge asset for our student veterans,” said Fisher. “Many programs are committed to supporting students but struggle to make real connections with them. We are proud to call on the strengths of retired military in our community—volunteers who dedicate time on a weekly basis to help our student veterans transition to civilian and college life.”

To see a complete list of this year’s award winners, or to learn more about Military Friendly® ratings, visit [http://militaryfriendly.com](http://militaryfriendly.com).

www.pvcc.edu/veterans
MESSAGE FROM PVCC EDUCATIONAL FOUNDATION PRESIDENT PHIL SPARKS

Thank you for your generous support of the Piedmont Virginia Community College Educational Foundation. We are proud to partner with so many individuals and organizations in our community to help improve the quality of life for residents in Central Virginia through education and workforce training.

The PVCC Educational Foundation was established in 1982 in recognition of the need for philanthropic support to ensure the highest quality educational and cultural programming for our students and our community. Private donations have become even more important in recent years as state governmental funding to the Commonwealth’s community college system has steadily declined. Gifts to the Foundation enhance PVCC’s ability to meet the needs for new program development, technology and equipment; provide a margin of excellence in programs for a growing student body; and respond rapidly to industry and community needs.

Today, PVCC is recognized for the quality of its educational and training programs and for being a magnet for attracting industry to the region. This success would not be possible without the generosity of our extremely supportive community. In 2016, businesses, foundations, individuals, and other community organizations contributed more than $1.5 million in support of scholarships and financial assistance, academic programs, and other college initiatives. These contributions are making a positive and meaningful impact throughout our campus and our local community. Highlights of these gifts include providing $323,000 in scholarship funding to 141 students, establishing the Kathy Hudson Student Emergency Grant Fund to support students in financial crisis, securing a $1 million commitment to endow the Great Expectations Program for foster youths’ transition to college, and awarding more than $50,000 in grants to faculty and staff to enhance teaching and learning.

On behalf of the Foundation’s Board of Directors, I want to convey our deepest appreciation for the friendship, support, and encouragement you provide to PVCC. Please know that your continued financial support will allow us to pursue a vision and set priorities to create a strong and vibrant PVCC for 2017 and beyond. We look forward to working together with you to achieve continued success in the years ahead.

Phil Sparks, PVCC Educational Foundation President
OPPORTUNITY

HARRY STILLERMAN JOINS PVCC AS NEW VICE PRESIDENT OF INSTITUTIONAL ADVANCEMENT & DEVELOPMENT

Harry Stillerman has been named PVCC’s vice president of institutional advancement and development. He replaces former vice president Jim Ross, who left PVCC in 2016. Stillerman has more than 10 years of experience in fundraising and development and previously worked as the foundation director of Guilford Technical Community College in Jamestown, N.C.; as the development and college relations director at Mitchell Community College in Statesville, N.C.; and as the assistant vice president of development at the Foundation for the Carolinas in Charlotte, N.C. Prior to working in development, Stillerman worked as a banking and business services officer at Branch Banking and Trust and First Citizens Bank in Statesville, N.C.

As vice president of institutional advancement and development, Stillerman will serve as executive director of the PVCC Educational Foundation and will manage college fundraising and major gifts planning, the PVCC Alumni Association, and student scholarships, as well as oversee multiple campus departments including grants development; marketing and media relations; and outreach.

Stillerman has a master’s degree in community college administration from Lenoir-Rhyne University in Hickory, N.C., and a bachelor’s degree in business administration with a concentration in marketing and a minor in leadership studies from the University of Richmond.

“I’m extremely grateful for the opportunity to be joining PVCC,” said Stillerman. “The college has a remarkable story to tell. It’s a place that has been transforming lives and enriching our community for nearly half a century. I look forward to working together with employees, alumni, friends, and supporters in efforts to secure additional resources for the college and help write exciting new chapters to the PVCC story.”

PVCC RECEIVES $1 MILLION TO ENDOW GREAT EXPECTATIONS PROGRAM FOR FOSTER YOUTH

An anonymous donor has given $1 million to endow the college’s Great Expectations Program.

A statewide program, Great Expectations provides much needed support for foster youth between the ages of 13 and 24 to complete high school, gain access to a community college education, and successfully transition to living independently.

“Words cannot express how grateful we are to receive this extraordinary gift,” said PVCC President Frank Friedman. “The Great Expectations Program is a unique program serving an extremely at-risk population. This gift will make a huge difference in the lives of these young people.”

According to Sarah Groom, PVCC peer network coordinator, foster youth are less likely to earn college degrees than their contemporaries without the additional academic, career and support services provided by programs like Great Expectations.

“So many foster youth feel lost, alone, or hopeless,” said Groom. “Great Expectations is a beacon of light, inspiring them to rise above the circumstances they have been so badly scarred by. This program is crucial for those aging out of foster care because it provides them with the guidance and compassion they need and teaches them about the opportunities that are available through education and training.”

Since the program’s inception in 2009, PVCC has assisted more than 250 foster youth and currently serves more than 130 students at the high school and college levels. Although the program has received funding from the state in the past, funds have become more restricted in recent years, putting the program, and the students it serves, at risk.

Donations like PVCC’s most recent $1 million dollar gift have changed that, ensuring that the program will continue in perpetuity.

“The generosity of this donor is outstanding,” said Jim Ross, former vice president of institutional advancement and development at PVCC and who helped to secure the $1 million donation. “This gift will not only support the students currently in the program, but will ensure that future students have the support they need to succeed and achieve their dreams.”

Ross says that the donor, although she has asked to remain anonymous, hopes that her gift will not only inspire others to give to PVCC, but will inspire individuals across the Commonwealth to donate to the Great Expectations programs at their local community colleges.

www.pvcc.edu/greatexpectations

From left, PVCC Great Expectations Advisor La’Tisha Jackson; PVCC Great Expectations student Justin Pugh; PVCC Great Expectations student A’Sharia White; PVCC graduate and Great Expectations participant Aubrey Tomlin; and Great Expectations Mentor Coordinator Tamir Campbell.
PVCC NAMES 2017 DISTINGUISHED ALUMNUS & OUTSTANDING ALUMNI RECIPIENTS

The PVCC Educational Foundation recently recognized outstanding alumni who have gained noteworthy success in their careers or who have made a positive difference for others through their success.

Ralph H. Hensley III, of Winchester, is the recipient of PVCC’s 2017 Distinguished Alumnus Award. Hensley graduated from PVCC in 1996, earning an associate degree in general studies. While at PVCC, he was the recipient of PVCC’s Distinguished Service Award in 1993. He went on to earn a bachelor’s degree in interdisciplinary studies from Liberty University and a diploma in hotel/restaurant management from Stratford University in Falls Church, Va.

In addition to the Distinguished Alumnus Award, PVCC also recognized five outstanding alumni:

- Yolanda Speed, a 2006 engineering graduate from Charlottesville
- George Graf, a 1980 business management graduate from Palmyra
- Annette “Sophie” Couch, a 1991 fine arts graduate from Keswick
- Erin Hughey-Commers, a 2001 liberal arts major from Charlottesville
- David Strider, a 1983 nursing graduate from Charlottesville

PVCC’s Distinguished and Outstanding Alumni Awards were created to recognize former students who have distinguished themselves through personal and professional accomplishment and have achieved distinction through philanthropy and other forms of civic leadership.

SCHOLARSHIPS SUPPORT RADIOGRAPHY STUDENTS

In 2015, community philanthropist Dr. Patt Hart Keats established a generous scholarship program to support PVCC students pursuing their associate of applied science degrees in radiography. Scholarship recipients for the 2017 academic year included Joyce Howard and William Comarovski for the Keats Academic Award for Excellence in Radiography and Stacie Rae Adams and Jesse Luther for Keats Clinical Award of Excellence in Radiography.

DONOR HONORS FAMILY LEGACY BY CREATING ENDED HUMANITIES SCHOLARSHIP

Sarah-Katharine Owen, a teacher of Spanish and French at Washington-Lee High School in Arlington, Va., has established a new endowed scholarship to honor her family’s long-time commitment to PVCC. Owen’s $50,000 gift supports students in PVCC’s humanities programs.

“I support PVCC in celebration of the high-quality education it offered me as a very young adult getting started in life,” said Owen. “In addition, my father, Dr. William D. Owen, was founding faculty at PVCC, thus making the college a significant part of my formative years. I feel that community colleges are valuable in offering small classes and one-on-one assistance. It offers excellent programs for students who wish to earn an associate degree and transfer to a four-year college, and for those who wish to switch careers or return to the workforce.”

Owen was the first student selected at PVCC as a part of the Otto Krause Student Exchange Program, which allowed her to travel to Buenos Aires. According to Owen, her experience traveling to a foreign country had a strong impact on her life and she says that her connection to this beautiful country continues today.

Learn more about the Otto Krause Student Exchange Program on page 2.

SUNTRUST FOUNDATION DONATES FUNDS TO SUPPORT GREAT EXPECTATIONS PROGRAM

The SunTrust Foundation has donated $3,500 to support the college’s Great Expectations Program for foster youth.

In addition to the donation, the SunTrust Foundation is partnering with PVCC to offer a new program that will pair up Great Expectations students with volunteer SunTrust Foundation employees in order to provide financial literacy coaching for students.

www.pvcc.edu/greatexpectations

From left, PVCC President Frank Friedman; SunTrust Foundation Vice President and Community Development Manager Scott Horchler; PVCC Great Expectations Advisor La’Tisha Jackson; and PVCC Peer Network Coordinator Sarah Groom.
DOMINION FOUNDATION DONATES FUNDS TO SUPPORT ENGINEERING & CYBERSECURITY PROGRAMS

The Dominion Foundation, the charitable arm of Dominion Resources, has donated funds to support two of PVCC’s academic programs. In November 2016, Dominion donated $25,000 to support PVCC’s newly renovated engineering lab. The renovation included the installation of retractable electrical drops and new standing-height tables and chairs to support professor-led demonstrations and project-based learning; repairs to the floor and ceiling; and the purchase of new lab equipment, including a laser cutter that will allow for precise machining, to enhance student learning.

In March 2017, Dominion donated an additional $30,000 to support the development of a virtual cybersecurity lab for students. Skills taught in the lab include teaching students how to follow the proper approach to collecting and protecting evidence, as well as how data is recovered, and how to follow proper incident and intrusion response.

These skills not only reflect the needs of regional businesses and employers in Central Virginia, but align with the standards set forth by the National Initiative for Cybersecurity Education and will support students in obtaining industry-recognized certifications such as Network+, Security+, and Certified Ethical Hacker during their program and advanced certifications after graduation.

WELLS FARGO DONATES $25,000 TO SUPPORT CHARLOTTESVILLE WORKS INITIATIVE

PVCC’s Charlottesville Works Initiative, offered in partnership with the Charlottesville Regional Chamber of Commerce, helps low-income families secure jobs by creating and identifying jobs within their reach and providing support and access to services that will help individuals excel in these positions.

“Nearly 20 percent of the families in our community don’t earn enough to be self-sufficient,” said Ridge Schuyler, PVCC’s dean of community self-sufficiency programs. “With its generous donation, Wells Fargo helps us connect the people being left behind in our economy with the quality jobs that exist in our region.”

The $25,000 donation from Wells Fargo will be used to enhance support and job placement services, as well as training opportunities for low-income, low-skilled job seekers.

“As a community bank, Wells Fargo is proud to support solutions that help people achieve self-sufficiency and create stronger communities,” said Joe Raichel, Wells Fargo SVP/Western VA business banking manager. “Wells Fargo has been a longtime supporter of PVCC and an inaugural supporter of the Charlottesville Works Initiative, so we are thrilled that the success of Charlottesville Works can be amplified by now being a part of PVCC.”

3RD ANNUAL GREENE COUNTY CHALLENGE SUPPORTS WMHS STUDENTS

Anonymous donors in Greene County once again rallied to support the college’s Early College Program through a $25,000 challenge donation.

PVCC’s Early College Program permits students to pursue an associate of science degree while attending William Monroe High School—something that gives them a jumpstart on their post-secondary education. The Annual Greene County Challenge came about thanks to the efforts of Greene County Superintendent Dr. Andrea Whitmarsh. Whitmarsh approached PVCC in 2015 seeking scholarship opportunities for her students to attend PVCC’s Early College Program.

In the last three years, more than $114,000 has been raised for the program thanks to the generosity of 81 community donors. Gifts provide scholarships for deserving but financially needy William Monroe High School students to attend PVCC’s Early College Program at the PVCC Giuseppe Center in Greene County. To date 69 scholarships totaling $85,000 have been awarded, making it possible for students to complete 567 credit hours.

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UVA COMMUNITY CREDIT UNION CONTINUES TO SUPPORT EDUCATIONAL INITIATIVES

In the past year, the UVA Community Credit Union has provided outstanding support for PVCC programs and events, participating in 25 student events and classes in the 2016-17 academic year alone. “Education paves the way for a thriving community, and UVA Community Credit Union’s partnership with PVCC helps students achieve financial and educational success,” said Alison DeTuncaq, president and CEO, UVA Community Credit Union and PVCC Educational Foundation Board Member. “By supporting our workforce and helping individuals achieve greater economic independence, our entire community benefits.”

Examples of support include participating in student events like PVCC Club Day, PVCC Student Success Day, and various career fairs, as well as the PVCC Employee Benefits Fair. The UVA Community Credit Union also provided administrative and financial support for the Biz Kid$ 10th Grade Career Pathways Expo in November, the PVCC 7th Grade Career Expo in April, and “Summer Money Camps” at PVCC, which are week-long, financial literacy camps for rising sixth through tenth graders.

For the 2016 Biz Kid$ 10th Grade Career Pathways Expo in particular, the Credit Union provided both financial and curriculum support, not only helping to secure the Biz Kid$ Grant from the National Credit Union Foundation that helped to fund the expo, but assisting with employer recruitment, providing teacher outreach and educational materials, developing an interactive, real-life simulation game for students, and assisting with event logistics. The end result was that the revamped program helped 2,000 local 10th graders understand the correlation between higher education, student loan debt, projected income, chosen careers, and post-graduation standards of living while exposing them to different career pathways.

NEW STUDENT EMERGENCY FUND SUPPORTS 22 STUDENTS IN ITS FIRST YEAR

In fall 2017, PVCC implemented a new emergency fund for students experiencing a financial hardship that may cause them to drop classes or withdraw from the college.

The Kathy Hudson Student Emergency Grant Fund provides quick-response emergency grants to currently enrolled students taking six or more credits to help them remain enrolled in classes. Students must be in good academic standing and facing a short-term emergency such as sudden loss of housing, overdue utility bills, car repair, loss of child care, or other financial hardship. Assistance is provided in the form of a direct payment to a service provider, and does not require repayment to PVCC.

“For many students here at PVCC, an unexpected financial emergency can easily derail their college education,” said Crystal Filer-Ogden, director of financial aid. “We want to see all our students succeed in earning a degree or certificate, so what better way to help those in need than providing short-term financial support that allows the student to remain enrolled at PVCC?”

The fund is named in honor of Kathy Hudson, retired dean of PVCC’s Health and Life Sciences Division. Hudson worked at the college for more than 20 years and was instrumental in the development of numerous allied health programs.

During the 2016-17 academic year, the newly established fund awarded more than $11,000 and assisted 22 students.

www.pvcc.edu/emergencyfund

BROWN FAMILY GIFT PROVIDES SUPPORT TO STUDENTS IN NEED

In memory of her father, an avid supporter of education, philanthropy and entrepreneurship, Wendy Brown donated $100,000 to PVCC. The gift will provide $60,000 in support of PVCC’s Community Self-Sufficiency Program for technology enhancements and infrastructure needs. The remaining $40,000 will be used for the creation of a Student Success Fund, which will provide scholarships and emergency support for students. The Brown Family and PVCC plan to leverage the donor community with the goal of growing this fund to $100,000.

To learn more about how to support this exciting initiative, contact the Office of Institutional Advancement and Development at 434.961.5203.
COMMMUNITY PHILANTHROPSISTS DAVID & BETTY WHITCOMB HONORED WITH 2017 CHANCELLOR’S AWARD FOR LEADERSHIP IN PHILANTHROPY

PVCC Educational Foundation Board Member David Whitcomb, of Charlottesville, and his late wife Betty, have received the 12th Annual Chancellor’s Award for Leadership in Philanthropy. The Whitcombs were nominated for the award by Piedmont Virginia Community College. The award was given at a luncheon ceremony at the Country Club of Virginia on April 18, 2017.

Hosted by the Virginia Foundation for Community College Education, this annual event honors leading philanthropists from each of Virginia’s 23 community colleges as well as the statewide foundation. This year’s class of distinguished philanthropy leaders has contributed a combined total of more than $10 million dollars to Virginia’s Community Colleges.

“PVCC is thrilled to nominate Betty and David Whitcomb for this award,” said PVCC President Frank Friedman. “We are pleased to honor Betty’s remarkable lifetime of service to others through this award. Betty and David have championed the concept of helping individuals improve their lives through education, and by doing so have inspired us all. We are grateful for their friendship with PVCC and for the many ways in which their generosity continues to benefit our students and our community.”

Virginia Community College System Chancellor Glenn DuBois expressed his gratitude to recipients in his remarks at the awards luncheon.

“You are difference-makers. You are opportunity-creators. We thank you, not just for the dollars donated, but for the standard of leadership you represent. Your example motivates and challenges us all to do more to ensure that opportunity is there for those who come next,” he said.

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$100,000 +
Anonymous
Dr. Patricia Hart Keats

$50,000 - $99,999
Isahal M. Lester
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The Stultz Foundation
Betty and David Whitcomb
Fund at Charlottesville Area Community Foundation

$25,000 - $49,999
Albemarle County Rotary Club Foundation
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Altruus International, Inc., of Charlottesville
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BIZOU
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The Nude Fude Dudes
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David and Kathleen White
Elizabeth Ann Yates
Zinburger Wine and Burger Bar

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Piedmont Virginia Community College is an equal opportunity institution providing educational and employment opportunities, programs, services, and activities. PVCC does not discriminate on the basis of age, color, disability, family medical history or genetic information, military service, national origin, parental status, political affiliation, race, religion, sex (including pregnancy and gender identity), sexual orientation, or any other non-merit base factor. The College also prohibits sexual harassment including sexual violence or misconduct. PVCC offers programs in the following vocational areas: business, construction, culinary arts, health care, police science and technology. Some of the vocational programs offer admission based on selective criteria through a separate application process that is nondiscriminatory. These programs are: Diagnostic Medical Sonography, Emergency Medical Services, Nursing, Practical Nursing, Radiography and Surgical Technology. The following person has been designated to handle inquiries regarding any of these policies: Human Resources Manager, 501 College Dr., Main Building, Room M810, Charlottesville, VA 22902; 434.961.6567.

GAINFUL EMPLOYMENT STATEMENT
Visit www.pvcc.edu/gainful for PVCC graduation rates and other gainful employment information about our programs of study.