

PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Board Meeting No. 267

November 1, 2017

Meeting number two hundred sixty-seven of the Piedmont Virginia Community College Board was held Wednesday, November 1, 2017, in the W. A. Pace Jr. Board Room.

Present

Stephen Davis	Janet Morrow
Bruce Dotson	Thomas Proulx
Frank Gallo	Fred Richardson
Robert Hodous	Lola Richardson
Alfreda Morris	Joseph Scruggs
Sean McCord	

Absent

Pam Baker DeGuzman
Sean Moynihan

Others

Frank Friedman, President
Pat Buck, Assistant to the President & Special Events Coordinator
Waqas Al Mulhim, Student Government Association President
John Gulley, Faculty Senate Co-Chair
Sue Haas, Chief Information Officer
Jolene Hamm, Director of Institutional Research, Planning & Institutional Effectiveness
Connie Jorgensen, Assistant Professor of Political Science
Delegate Steve Landes, Virginia House of Delegates
Leigh-Anne Lawrence, Director of Marketing & Media Relations
Kim McManus, Vice President for Finance & Administrative Services
Harry Stillerman, Vice President for Institutional Advancement & Development

Welcome and Call to Order

Mr. Hodous welcomed those present and called the meeting to order at 4:02 p.m.

Approval of Minutes

The proceedings of the September 6, 2017, meeting were unanimously approved on a motion by Mr. Gallo and seconded by Mr. Proulx.

Public Comment

None

Guest Presentation: The Honorable R. Steven Landes

Delegate Landes thanked Dr. Friedman for allowing him to hold his annual meeting with the Charlottesville-Albemarle Chamber of Commerce Board at PVCC that he holds before he attends the Governor's Advisory Council on Revenue Estimates, and also offered thanks for the opportunity to address the College Board. Delegate Landes thanked the Board for their service, acknowledging the important role they play in the community college as their service region representatives.

Delegate Landes noted they are looking at tuition costs and balancing it with state resources. They try to continue to invest in education but there are challenges at the state level with Medicaid continuing to consume more of the budget. Last month state revenue was up 5.5%, but historically it's only been growing in the 2-3% range since the great recession. Noting the importance of the community colleges and localities and the system, they are looking to enhance the dual enrollment process; transfer agreements are important, and the Joint Legislative Audit & Review Commission indicated they need updating on a regular basis for both four- and two-year institutions; and he noted that the workforce credentialing program will be oversubscribed and will run out of funds later this month. He hopes the Governor will have additional funds for it in his budget.

They are working with K-12 representatives on a high school redesign with a two-fold intent: have all students complete the standards of learning component by grade 9 or 10 plus the English/Government requirement, which allows additional time to pursue the possibility of completing career/tech training upon graduation. It would make Virginia a leader in education and workforce. The community college will play an important role in the partnership.

Questions were addressed and there is much to consider, including the need for consensus in the General Assembly. The Department of Education and the State Council of Higher Education for Virginia are also working on this. The goal is for a roll out in 2018 with an implementation in 2020, but that doesn't seem to be realistic.

Dr. Friedman noted that the General Assembly is very supportive of dual enrollment but the community colleges do not get money for the programs, yet we have staff to run the programs. It would be nice to see some of our costs covered. They are also getting away from refunding the high schools for dual enrollment courses which could potentially lead to making dual enrollments an option only for the affluent. Delegate Landes suggested perhaps funding, similar to the completion model for the workforce credential grants, could be applicable.

Dr. Friedman stated that there are issues with the transferability of credits. PVCC has the early college program in Greene County with 22 students completing two years of college credit and high school simultaneously, but there aren't regulations for acceptance of the credits. The General Assembly needs to get involved to help resolve the issue at the 4-year level since SCHEV is not making it happen. This could damage the future of dual enrollment by deterring partners from supporting it.

Program Highlight: Civic Engagement at PVCC

Professor Jorgensen spoke enthusiastically about the civic engagement initiatives. PVCC has received national recognition from the "ALL IN" Campus Democracy Challenge for its civic engagement efforts to increase voter engagement and registration among students. The ALL IN Campus Democracy Challenge is a national awards

program. The Challenge encourages higher education institutions to help students form the habits of active and informed citizenship and make democratic participation a core value on their campuses.

PVCC received a Champion Award for having the best action plan to increase voter engagement. The institution also earned a Silver Seal for achieving a student voting rate between 60 and 69 percent.

PVCC's action plan included a wide variety of campus events intended to raise awareness about the presidential election including debate and election night watch parties, mock debates, voter registration events both on and off-campus, the creation of a nonpartisan voter guide and an election fair where students could learn about the presidential candidates. PVCC also co-hosted the 5th District Congressional Debate in partnership with the Charlottesville Newsplex; hosted a mobile "Free Speech Wall" in partnership with the Thomas Jefferson Center for the Protection of Free Expression; and reestablished PVCC's Virginia21 Club, the student chapter of a statewide, nonpartisan organization that encourages students to actively involve themselves in higher education legislation. The college received national designation as a "Voter-Friendly Campus" in March 2017.

President's Report

At the September Board meeting, Dr. Friedman reported that the state funding for the detailed planning of the Advanced Technology Center would be delayed. Since then, there has been much work with the help of the Chancellor's office and staff, to identify funding from the VCCS and local funds to front the cost of the engineering and architectural studies which will be reimbursed by the State. VCCS staff has submitted required paperwork to be followed by the request for proposals. With this timeframe, the detailed planning will be completed in about a year and ready for action in the 2019 General Assembly.

College Updates

Mr. McManus

- A new public address system has been deployed and tested. It is capable of integration with a single point of entry for various output, i.e. text, email, computer, public address.
- After a thorough search process, Timothy Woodson, currently serving as acting facilities manager, has been hired to fill the position.

Mr. Stillerman

- The annual campaign has been kicked off, with October designated as the month of giving, with over \$70,000 received. Development will be working through the end of the year to reach the College's \$1.1 million goal.
- Mr. Stillerman thanked everyone for their part in the October President's Reception which recognized donors. Follow-up with those in attendance will result in continued connections.
- The Thanks-for-Giving scholarship dinner is next week. Sixty-five donors have enabled the College to award \$375,000 in scholarships to 140 students. Donors and the scholarship recipients have been invited to attend the dinner.
- The scholarship application process opens December 1 and runs through February 1. The Educational Foundation has allocated \$15,000 to create new scholarships for the international travel program. Dr. Friedman noted these are partial scholarships to enable more students to participate in the programs.

Ms. Haas

- IT staff have been working on assessment of ADA compliance regulations for website content. This VCCS initiative provided software for scanning the site to identify issues. This initiative will be completed by the January deadline and will include training for web editors on the ADA requirements to stay in compliance.

Dr. Hamm

- A study was recently conducted of dual enrollment outcomes to compare PVCC outcomes with state and national outcomes. Our dual enrollment students outperform the state and national averages on each measure of educational attainment. Of the 1,183 PVCC dual enrollment students, 60% graduated from a college. Dr. Friedman noted that 48% of the 2010 graduates have bachelor's degrees while the national average is 25%. Seventy-one percent of the students went directly to four-year institutions, also higher than the national average. Data is clear we don't have the problem that other community colleges do with the quality of dual enrollment courses.
- The student survey is underway, collecting information regarding use and satisfaction with instruction, safety, food, academic support, and student success.

Fall Enrollment Profile

Dr. Hamm reviewed the unofficial preliminary fall enrollment report, included in the meeting materials. The demographic and enrollment characteristics based on the 5,480 students enrolled in credit courses as of October 16 are detailed in the report; both headcount and FTE remains relatively unchanged. Louisa experienced a large increase in enrollment and a slight increase was seen in Charlottesville; outreach efforts contributed to the increase. Greene experienced a decline and Dr. Donnelly plans to study why. Enrollment status of both returning students and degree programs had a slight increase.

The high school dual enrollment FTE is 584, an increase from 555. By location, 87% take classes only at the high school; 6% only take classes at PVCC; and 7% take classes at both PVCC and the high school. Early College increased from 76 to 88 students.

Of the students enrolled this semester, 458 are 2017 graduates of the regional public high schools. Another 44 are 2016-17 home school completers; 16 are 2017 graduates of regional private schools; and 4 obtained their GED in 2017. For those high schools that offer dual enrollment, 52% of the students who enrolled at PVCC in fall 2017 were dual enrolled in PVCC courses last year. In 2016-17 PVCC enrolled 1,017 regional high school seniors in dual enrollment courses. Of these, 231 (22.7%) are enrolled at PVCC this semester.

Committee Reports

Community Relations Committee. On behalf of the Community Relations Committee, Ms. Morrow reported that since 2010, the College Board Service Award has been awarded to faculty and staff and to students. The award is funded by the College Board and typically is \$300; there is \$140 in this award account. Ms. Morrow has been impressed from the beginning of her tenure on the College Board with the caring culture at the College. The Board needs to decide whether or not to continue funding the award. Mr. Stillerman will assist with solicitation of nominations which would be presented for selection at the March meeting. On a motion by Ms. Morrow, seconded by Mr. Gallo, the Board unanimously voted to fund the award.

Chair's Report

Next College Board Meeting. The next meeting of the College Board is scheduled for Wednesday, January 3, 2018, 4 p.m.

Other

The program highlight on the Fluvanna/Buckingham prison programs will be rescheduled for the January meeting.

Mr. Gallo noted that the October 2017 issue of *Virginia Lawyer* contained an announcement of Mr. Hodous' graduation from PVCC with a Career Studies Certificate in Cybersecurity as well as receiving the CompTIA Security+ professional certification. Congratulations to Mr. Hodous.

Information Items

The following information item was provided: Board Member List

Adjournment

The meeting was adjourned at 5:30 p.m.

Respectfully submitted,



Frank Friedman
President and Secretary to the Board

APPROVAL



Sean J. Moynihan
Chair