

## **PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD**

### **Board Meeting No. 259**

**May 4, 2016**

Meeting number two hundred fifty-nine of the Piedmont Virginia Community College Board was held Wednesday, May 4, 2016, in the W. A. Pace Jr. Board Room

#### **Present**

Stephen Davis	Sean McCord
Bruce Dotson	Sean Moynihan
Frank Gallo	Ava Pippin
Debbi Goodman	Thomas Proulx
Robert Hodous	Fred Richardson
Peter Kleeman	Joseph Scruggs

#### **Absent**

Alvin Edwards

#### **Others**

Frank Friedman, President  
Pat Buck, Assistant to the President & Special Events Coordinator  
John Donnelly, Vice President for Instruction & Student Services  
Jolene Hamm, Director of Institutional Research, Planning & Institutional Effectiveness  
Sue Haas, Chief Information Officer  
Corinne Lauer, PASS President  
Leigh-Anne Lawrence, Director of Marketing & Media Relations  
Colum Leckey, College Senate Chair  
David Moyer, Faculty Senate Co-Chair  
Kim McManus, Vice President of Finance & Administrative Services  
Valerie Palamountain, Dean of Workforce Services  
Camryn Perry, Student Government Association President  
James Ross, Vice President for Institutional Advancement & Development  
Ridge Schuyler, Dean of Community Self-Sufficiency Programs  
Media

#### **Welcome and Call to Order**

Ms. Pippin welcomed those present and called the meeting to order at 4 p.m.

#### **Approval of Minutes**

The proceedings of the March 1, 2016 meeting were unanimously approved on a motion by Mr. Hodous and seconded by Mr. Proulx.

### **Public Comment**

None

### **President's Report**

***Budget/VCCS/PVCC Updates.*** Since the last Board meeting, the General Assembly finalized its work and there is good news related to the four legislative priorities. 1) Planning funds will be allocated for the Advanced Technology Center thanks to the conference committee and the Governor. These funds will be received in the second year of the biennium but preparations will begin for the design work. Construction money will be sought for the project--it is at the top of the VCCS priority list. 2) Faculty and staff will receive three percent salary increases. 3) The VCCS will receive state funding for the first time for non-credit courses in high demand fields resulting in workforce credentials. For eligible students, the State will pay for two-thirds of the tuition cost; upon completion, the State pays the College one-third; and when students pass certifications we get another one-third. 4) The base budget includes money for access and student success but it's hard to estimate how much it will be. Senator Hanger and Delegate Landes were on the conference committee and their membership and advocacy for PVCC likely produced the positive effect for PVCC in this session.

We have experienced an incredible month of awards which speaks to the quality of our faculty and staff. Patrick Fritz was named to the All-USA Academic Team and a New Century Scholar. Simply put, of the 7 million community college students nationwide, Patrick is in the top 20 and is number one in Virginia. Phi Theta Kappa's New Century Scholar, established in 2000, has been awarded to 7 PVCC students of the 16 awards since its inception. He has been recognized at award ceremonies in Chicago, Richmond and Charlottesville and received a number of scholarships to continue his education. At a recent VCCS conference, Beryl Solla, Professor of Art, received the Chancellor's Award for Teaching Excellence; several other faculty received Excellence in Education Awards in classroom innovation and teaching. PVCC took first place in one and second place in another of these awards, including recognition for the capstone course for science majors and the advocacy efforts of PVCC faculty and students which resulted in legislation naming Nelsonite the State rock.

### ***College Updates***

#### ***Mr. McManus***

- His department is winding down the fiscal year, meeting all financial goals.
- Work is underway for a new contracted food service vendor via proposals; the vendor should be in place by the start of fall classes.

#### ***Dr. Ross***

- Dr. Ross called attention to the great media coverage the College has experienced with Leigh-Anne Lawrence at the helm, with national coverage by six vehicles and excellent local coverage. The positive press helps our students and reflects on the outstanding quality of the College.

*Ms. Haas*

- Through a hardware assessment it was discovered that the switch is nearing the end of its life and will need to be replaced.
- Windows10 will be installed in all classroom labs and throughout the College; installation of Office 365 and Windows10 will be completed by the end of the fall semester.

*Dr. Hamm*

- To date, PVCC is flat in spring headcount enrollment and FTEs as compared with last year; this is relatively good since the VCCS is experiencing a decline in both. Compared to last year, spring headcount is 5,177 (-.35% change) while the VCCS is experiencing a -4.05 % change in headcount. FTE is 2,525 (-0.04% change); with the VCCS experiencing a -5.19% change. Dr. Friedman pointed out that with steady and increasing enrollment, our “slice of the VCCS pie” grows a bit as enrollment is one of the drivers in how the VCCS allocates the state money to the colleges.
- Seven hundred fifty-seven students will graduate -- 303 (40%) from Albemarle; 8 (1%) from Buckingham; 91 (12%) from Charlottesville; 83 (11%) from Fluvanna; 68 (9%) from Greene; 45 (6%) from Louisa; 30 (4%) from Nelson, and 129 (17%) from outside PVCC’s service region. We will award an estimated 981 awards that include 604 associate degrees, 223 certificates, and 154 career studies certificates.
- Compared with the 2009-10 academic year, credentials have increased from 458 to 981 awards, without increasing enrollment. This is a major student success accomplishment.

*Dr. Donnelly*

- We are currently in exam week and it concludes on Monday.
- The Positive Action Conference for students, coordinated by Connie Jorgensen, Assistant Professor of Political Science, was held at the end of March. It offered excellent speakers and resulted in a great turnout of students.
- The College has been awarded an NSF grant for the advanced manufacturing program and will receive \$430,000 over three years to help develop an associate degree program. The funds will buy equipment to furnish labs and maker spaces and produce trained graduates.
- With the retirement of Kathy Hudson, Dean of Health and Life Sciences, in mid-June, a national search was undertaken for her successor; an announcement of the new hire will be made in the next week or so.
- Carol Larson, Financial Aid Director, will retire this summer. The position will be advertised with the hope of hiring a replacement prior to the fall semester.
- Full-time faculty member Kay Bethea has retired. The theater and drama position will be advertised for a fall hire.
- Work continues on bringing TJACE under the PVCC umbrella of services, working to align programs and provide more opportunities for adult education with the hope that next year we can apply for funding to bring these programs under PVCC. TJACE is an independent organization currently run out of the Charlottesville school system.
- Dr. Donnelly is working with UVA and others on a grant intended to recruit diverse students into STEM fields; we are the only community college in this Virginia-North Carolina Alliance. PVCC and UVA hosted a national conference at PVCC related to this initiative.

- Eighteen early college program participants will graduate in May from PVCC, completing associate degrees at the same time as finishing high school. A significant number of the students are from Greene and Louisa Counties; one student is from Charlottesville High School.
- A new program on the use of drones is being offered by Workforce Services. They've just received clearance from the FAA to operate drones in an instructional environment.

### **Curriculum Advisory Committee Appointments**

Dr. Donnelly reviewed the membership of the 2017-19 Curriculum Advisory Committees. These committees are required for all associate and certificate degrees that are job focused; the committees are established to advise on curricula and employment needs in the community. The academic deans select members in a variety of ways, including recommendations from current committee members and employers. Some strides have been made to recruit representatives from outlying counties, but next year they will engage with the Chamber on a process to get leads on business and industry to help diversify membership. On a motion by Mr. Hodous, seconded by Mr. Proulx, the appointments as presented were unanimously approved.

### **Program Highlight: Community Self-Sufficiency Programs**

The program highlight focuses on a new initiative helping people in poverty achieve self-sufficiency.

Dr. Donnelly introduced Mr. Schuyler, Dean of Community Self-Sufficiency Programs. There are many services for low and underskilled people, but no coordination of these services, making it hard to navigate the system. With alignment of services; receipt of grant funding and foundation money; and the addition of Dean Schuyler, who has been doing some of this work through the Chamber, there is great potential to help lots of people in this area.

Mr. Schuyler noted that people are behind in today's economy and not able to be self-sufficient. In Charlottesville and Albemarle, there are 5,661 (18%) families who are not self-sufficient. Workforce Services does a good job of training, but the issue is how to find these people left behind. Somebody needs to find them, building an intentional system with training and support. The word about these services needs to get out through neighborhoods, programs, and guidance counselors, feeding them information about jobs available to well-connected people. The employer network connects with the job seeker network, with hook ups to provider networks to produce qualified and valued employees. Mr. Schuyler will manage the U.S. Dept. of Agriculture Snap Grant and the new VCCS workforce grant for program completion and achieving credentials. With \$1.8 million of grant money over 3 years, 189 people will move through the system over the course of those 3 years. We want it to work seamlessly for both employer and employee. Dr. Friedman noted that Mr. Schuyler is a passionate advocate and entrepreneur working with the Chamber; he noted that scalability and sustainability are key. By coming under PVCC, funding is expanded and an infrastructure is provided. He had already obtained funding commitments and they allowed him to bring them to the College. Dr. Palamountain's workforce service training offerings are the common denominator. Needs assessment will be conducted in child care, transportation, mental health, financial buffer needs, and legal assistance. Mr. Schuyler will continue to look for funding with grants and foundations.

### **Committee Reports**

On behalf of the Curriculum Committee, Dr. Richardson reported on the creation of an AAS degree in Information Systems Technology, Cybersecurity Specialization option, within a degree program that already exists. The specialization will prepare grads to function in public, private and government organizations in roles requiring assessment of operations, protection and improvement of network security systems. Following a discussion and review of the provided documentation, Dr. Richardson, on behalf of the Committee, moved for approval; Mr. Proulx seconded the motion which was unanimously approved.

On behalf of the Finance and Building Committee, Mr. Hodous reviewed the auxiliary parking facilities plan which must be approved by the Board per VCCS regulations. With a projected reserve balance of \$787,163 ending June 30, 2018, it will help defray costs from the localities budgets. On a motion by Mr. Hodous, seconded by Mr. Gallo, the plan was unanimously approved.

On behalf of the Finance and Building Committee, Mr. Proulx reported they met with Vice President McManus and Steve McNerney and discussed the local funds budget, including the student activities budgets. The 2016-17 local funds budget was reviewed and subsequently Mr. Proulx recommended its approval. On a motion by Mr. Proulx and seconded by Mr. Moynihan, the local funds budget was unanimously approved.

On behalf of the nominating committee, Ms. Goodman provided the report of the Nominating Committee. Members of the committee are Stephen Davis, Joseph Scruggs, Thomas Proulx and Debbi Goodman, chair

The Nominating Committee reviewed the PVCC Board Bylaws and Robert's Rules of Order, most recently revised, to determine their responsibilities and options in presenting nominees for PVCC Board Chair and Vice-Chair for action at the May 4, 2016, PVCC Board Meeting.

In order to have the nomination process as open as possible, members of the nominating committee attempted to contact every member of the PVCC board eligible for election to a board leadership position to determine interest in nomination and willingness to serve if nominated. Two members of the board expressed an interest in nomination and a willingness to serve if elected. Two other members indicated a willingness to serve if no other board member was interested in serving. The members interested in nomination by position are: Board Chair: Sean Moynihan (Albemarle County and current Vice-Chair) and Vice-Chair: Robert Hodous (Charlottesville). The Nominating Committee unanimously proposed the nomination of Sean Moynihan as Board Chair and Robert Hodous as Vice-Chair. On a motion by Mr. Gallo, seconded by Dr. Richardson, the Board unanimously approved the proposed nominations.

### **Chair's Report**

***Awards and Recognition Ceremony.*** The annual awards and recognition ceremony is at 6 p.m. on May 7 at the Omni Hotel. The ceremony recognizes retirements, promotions and college awards.

**Commencement Events.** Board members are welcome to attend any pinning ceremonies. The schedule includes: Radiography Technology Pinning, 6 p.m., May 10, Dickinson Theater; Diagnostic Medical Sonography Pinning, 6 p.m., May 11, Dickinson Theater; and the Nursing Pinning Ceremony, 1 p.m., May 13, JPJ Arena. Commencement takes place at 6 p.m., Friday, May 13, JPJ Arena, with Pamela Sutton-Wallace, Chief Executive Officer of the UVA Medical Center, serving as commencement speaker. Board members are asked to arrive at 5:30 for robing. Directions and parking information were provided.

**Next College Board Meeting.** The next meeting of the College Board is scheduled for Wednesday, September 7, 2016, at 4 p.m. at PVCC.

**Summer Planning Session.** Board members will be polled on date availability and the agenda will be developed with guidance from the new chair and vice chair.

### **Other**

Ms. Pippin thanked the Board for their service and support during her tenure as chair and plans to continue to support the College and stay in communication.

### **Information Items**

The following information items were provided: College Board Calendar, March-April Media Highlights.

### **Presentations to Departing Members**

Personalized keepsake boxes were presented to departing members Debbi Goodman, Albemarle County; Ms. Goodman served two full terms and one year as vice chair; and to Peter Kleeman, City of Charlottesville, who also served two full terms.

Outgoing chair Ava Pippin, Louisa County, served two full terms and was the chair for two years. A personalized college chair was presented to Ms. Pippin.

Dr. Friedman offered thanks on behalf of the College for their countless hours of support. They've done a wonderful job as board members, supporters, and are great friends.

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**Adjournment**

On a motion by Mr. Proulx and seconded by Mr. Hodous, the meeting was adjourned.

Respectfully submitted,

Frank Friedman  
President and Secretary to the Board

APPROVAL

Sean Moynihan  
Chair