

## **PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD**

### **Board Meeting No. 258**

**March 1, 2016**

Meeting number two hundred fifty-eight of the Piedmont Virginia Community College Board was held Tuesday, March 1, 2016, in the PVCC Bolick Center.

#### **Present**

Stephen Davis	Sean McCord
Frank Gallo	Ava Pippin
Debbi Goodman	Thomas Proulx
Robert Hodous	Fred Richardson
Peter Kleeman	

#### **Absent**

Bruce Dotson  
Alvin Edwards  
Sean Moynihan  
Joseph Scruggs

#### **Others**

Frank Friedman, President  
Pat Buck, Assistant to the President & Special Events Coordinator  
John Donnelly, Vice President for Instruction & Student Services  
Jolene Hamm, Director of Institutional Research, Planning & Institutional Effectiveness  
Adam Hastings, Dean of Business, Mathematics & Technologies  
Cliff Haury, Dean of Humanities  
Kathy Hudson, Dean of Health & Life Sciences  
Corinne Lauer, PASS President  
Leigh-Anne Lawrence, Director of Marketing & Media Relations  
Kim McManus, Vice President of Finance & Administrative Services  
Valerie Palamountain, Dean of Workforce Services  
Camryn Perry, Student Government Association President  
James Ross, Vice President for Institutional Advancement & Development

Fluvanna County Administrator and Board of Supervisors: Mozell Booker, Patricia Eager, Kelly Harris, Steven Nichols, Tony O'Brien, Donald Weaver

Fluvanna County School Board: Carol Tracy Carr, Perrie Johnson

Fluvanna County Superintendent and Assistant High School Principal: Gena Keller, Margo Bruce

Fluvanna County Coordinator of Economic Development: Robert Popowicz

#### **Welcome and Call to Order**

Ms. Pippin welcomed those present and called the meeting to order at 3:38 p.m.

### Approval of Minutes

The proceedings of the January 6, 2016 meeting were unanimously approved on a motion by Mr. Davis and seconded by Mr. Proulx.

### Public Comment

None

### President's Report

*Budget/VCCS/PVCC Updates.* Dr. Friedman provided an update on General Assembly actions. Budgets from the House and Senate were recently released and include the good, the bad and the in between. Both included salary increases for this year for state employees; the House budget included 3% and the Senate budget included 2% to take effect late November. The state appropriation for operations includes some increases, with an overall one quarter million in new dollars. For the veterans, the Governor proposed, and both the House and Senate agreed, to provide dollars to seven community colleges with the largest veterans enrollment – PVCC will receive about \$100,000 or so to support programs. The Chancellor's \$40 million workforce credentials proposal was recommended to receive about half of the requested amount. Neither the House nor the Senate recommended planning money, as included in the Governor's proposal, for PVCC's Advanced Technology Center. The chances of it being revived in the conference committee are slim. The Governor proposed planning funds for 11 VCCS projects; the House recommended none and the Senate three.

### *College Updates*

#### *Dr. Donnelly*

- The hiring process for the dean of community self-sufficiency programs is underway. The programs will focus on workforce services in the area to provide programs and short-term training for low and/or no skill workers. The position is funded from several grants.
- Kathy Hudson, dean of health and life sciences, will be retiring June 9; the position has been advertised.
- Two members of his staff, Andrew Renshaw and Todd Parks, recently defended their dissertations; Bill Pratt is hosting "Money Matters" sessions on the Newsplex.
- Having gone through the first application process, they are now in the second application phase for "second chance" Pell grants for incarcerated students.
- The culinary arts program and scholarships are the beneficiary of \$20,000 in proceeds from Restaurant Week.
- Curricular changes are underway with the addition of associate degrees in Advanced Manufacturing and Cybersecurity. DACUM, which stands for Developing a Curriculum, is a quick, low-cost method of analyzing jobs and occupations; Ohio State University experts will be on site to lead the academic division through the process.

#### *Dr. Ross*

- The 2015 annual campaign brought in over \$220,000, an all-time high. He thanked the boards, employees and community partners for their generosity. The second year of a challenge donation from an anonymous donor brought in over \$50,000 for the early college program at Giuseppe.

- At their most recent meeting, the Educational Foundation Board approved an all-time high of \$62,500 for 14 faculty/staff teaching grant proposals.
- The Foundation's new employee, Simone Alley, has been hired as director of major gifts and planned giving; the position is funded by the Foundation.

*Mr. McManus*

- Emergency lock down drills, with morning and evening cohorts, was held on January 20. Feedback was solicited and, among other improvements, upgrades have been made to the public address system. Planning is underway for a fully functional exercise with local first responders for implementation next fall.

*Dr. Hamm*

- Spring enrollment is virtually the same as last year with a slight decrease of -0.21 FTEs and -0.71 Headcount. When compared to the overall VCCS statistics, PVCC is still doing well. Fall to spring retention is 71%.
- The work that her department developed on Career and Technical Graduate Employment will be featured at two national conferences.

### **Committee Reports**

*Curriculum Committee.* On behalf of the Committee, Dr. Richardson reported on the following curricular changes; following a discussion and review of the provided documentation, the Committee approved all of the Committee's recommendations as noted below.

Discontinue the AS degree in Physical and Natural Sciences Specialization in Horticulture and discontinue the Career Studies Certificate in Horticulture due to low enrollment and graduation rates; discontinue the Career Studies Certificate in Building Trades I and II, also due to low enrollment. On a motion by Mr. Gallo to discontinue the three listed above, seconded by Mr. Hodous, the Board unanimously approved the recommendation. When applicable, a teach-out program will be implemented for the few remaining students.

Modify a recently created Career Studies Certificate in Professional Cooking, dropping MTH 120 from the required courses but including it with other approved electives. It was determined that this course is a support for rather than a requisite to entry-level employment and training. On behalf of the Committee, Dr. Richardson moved to approve the recommended change, seconded by Mr. Hodous, and was unanimously approved by the Board.

Modify the AAS degree in Electronics and Computer Technology to accommodate a higher degree of technical coursework expected by employers; create a new Career Studies Certificate in Electronics Technology which will be aligned with the AAS degree in Electronics and Computer Technology for students who want to move into the AAS degree; and create a new Career Studies Certificate in Manufacturing Technology which will also be aligned with the AAS degree. On behalf of Committee, Mr. Hodous moved to approve the recommended change, seconded by Mr. Davis, and was unanimously approved by the Board.

*Community Relations Committee.* On behalf of the Committee, Dr. Kleeman recommended that student Madeleine Morales receive the College Board Community Service Award. On behalf of the Committee, Mr. Davis moved to approve the recommended nominee, seconded by Dr. Richardson, and was unanimously approved by the Board. Four nominations were received. Recipients have previously been awarded \$300 which is provided by members of the Board.

### **Chair's Report**

*Academic and Leadership Awards Convocation.* The Board is invited to attend the convocation at 4 p.m. in the Dickinson Theater on April 21; a reception follows. The Board's Community Service Award will be presented to the student by Ms. Pippin.

*Next College Board Meeting.* The next meeting of the College Board is scheduled for Wednesday, May 4, 2016, at 4 p.m. at the College.

*Commencement.* The nursing pinning ceremony and commencement exercises take place at the John Paul Jones Arena on Friday, May 13. The pinning is at 1 p.m. and commencement is at 6 p.m. with receptions to follow each. Pam Sutton-Wallace, Chief Executive Officer of the UVA Medical Center, is commencement speaker. Board members are asked to arrive by 5:30; additional details will follow.

### **Other**

*Nominating Committee.* With a number of members leaving the Board a nominating committee is needed to prepare the slate for chair and vice chair. Ms. Pippin asked Ms. Goodman to chair the committee and serve with Mr. Proulx, Mr. Davis and Mr. Scruggs. A report will be made at the May meeting.

### **Information Items**

The following information items were provided: College Board Calendar, College Board Member Terms of Office and January-February Media Highlights.

### **Adjournment**

On a motion by Mr. Davis and seconded by Mr. Proulx, the meeting was adjourned.

### **JOINT MEETING & DIALOGUE WITH FLUVANNA COUNTY LEADERS**

Ms. Pippin called the meeting to order at 4:41 p.m., welcoming all attendees to the College. Ms. Booker, Vice Chair, called the Fluvanna County Board of Supervisors work session to order, noting that Chair John Michael Sheridan was not present.

Introductions were made by all attendees.

Dr. Friedman opened the dialogue explaining the purpose of these joint meetings with the leadership of the seven jurisdictions we serve. The basic purpose is to have a conversation on how the College can serve

Fluvanna County better. How can the college going rate and subsequent success be increased? How can dual enrollment and early college programs be enhanced and increased? What are the adult basic education, GED and English as a second language needs of adults in the county? How can the College train residents for jobs with needed skills and training?

A provided enrollment overview was briefly reviewed. Last year 856 (11% of 7,673) Fluvanna County high school students enrolled; 225 were in dual enrollment programs, a tuition savings of \$220,000. This fall 75 graduates enrolled after graduation; 35 were in dual enrollment programs at the high school. Forty-five received financial aid; 43 were part-time. Statistics show that students attending part time have an almost 50% chance of not graduating. One-third of the 75 were not prepared for college level math, necessitating developmental courses. Graduation rates are cut in half when students start college taking developmental courses. The most enrollments are in transfer programs followed by business and nursing.

Discussion highlights include the following:

There may be an opportunity for Lake Monticello Fire & Rescue volunteer firemen to receive Department of Homeland Security paid tuition at community colleges. With the recently approved CSC in manufacturing technology, the county may have employers interested. (Gallo)

Groups of targeted minority students who were not enrolled in rigorous courses indicated they didn't have a strong confidence level in math performance. The schools are putting focus on lower grades. (Keller)

Parents often discourage children, telling them math is hard and they won't ever use it. Encouragement should start with the 4 year olds program. Transportation is a major problem for many. (Booker)

The importance of math at all school levels should be stressed. (Hodous)

PVCC's Workforce Services has offered many after school kids programs for grades 3-9; this year they will be offered for grades 1-10. (Palamountain)

There are catch a ride programs (slug lines); possible involvement of school buses or other community organizations' buses; 1,200 individuals are registered to volunteer with schools. Mr. McManus will join in that discussion. (Nichols/Gallo)

Evening classes at the high school will continue to be researched as well as summer STEM academies. (Bruce/Keller) Dr. Friedman mentioned that over 300 students are taking courses over the internet.

STEM academy classes a couple of days a week for younger kids, with provided transportation, would help get students on track earlier while still having fun. (O'Brien)

Math can be used in fun and creative ways for clubs like BACON to engage and learn and compete, perhaps with the College coordinating such ventures. (Kleeman)

The summer programs can be offered year round; flyers will be provided. (Palamountain)

Workforce certifications often are built to enable students to also pursue a degree; Dr. Palamountain is engaged in discussions with her colleagues regarding industry certification. Often the employer pays for certifications. (Popowicz/Friedman)

With the good discussion and dynamics of this meeting, perhaps it would be better to have an orientation session for newly elected supervisors, county administrators and school superintendents since many members of the local boards do not stay in their positions for seven years. (Nichols)

Dr. Friedman asked what the needs are to serve adults in the county.

ESL was cut a couple of years ago and they are trying to bring it back. Parents want to help and encourage their students but often don't have the knowledge to reinforce the knowledge the kids are getting. (Carr)

Jobs are being threatened with robotic technology – how do people find life satisfaction if not found in jobs; how can that satisfaction and feeling of participation in society be maintained? (Kleeman)

Parents are also intimidated by math and science. Dr. Friedman noted that we have various clubs that could take that on; many homeschooler parents may also be over their heads. (O'Brien)

It's important to get children excited about careers at an early age, studying math and science, writing a 10 year plan. Dr. Friedman noted that many college students don't have goals, bouncing from one curriculum to another and are at risk for failure. (Bruce)

Career exploration days and peer group sessions with small subsets of certain classes could be helpful. (O'Brien)

The reality store exercise is an eye-opener for students, helping them focus on the realization they need a career to support their spending. It's now offered to seniors but they hope to start it in ninth grade. (Booker)

Are the drop-out rates driven by economics or lack of direction? Are there creative ways/programs to help guide students? Dr. Friedman replied that the entire System is engaged in study of the issue. Many students work lots of hours, making it a priority and fitting college in around life; those who make college a priority find success. (O'Brien)

Ms. Pippin thanked all for attending and for the suggestions, conversations and questions.

Ms. Booker moved to adjourn the work session of the Fluvanna County Board of Supervisors.

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On a motion by Mr. Hodous, seconded by Mr. Davis, the College Board meeting was adjourned.

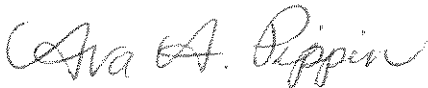
Conversations continued over dinner.

Respectfully submitted,



Frank Friedman  
President and Secretary to the Board

APPROVAL



Ava A. Pippin  
Chair