

PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Board Meeting No. 265

June 19, 2017

Meeting number two hundred sixty-five of the Piedmont Virginia Community College Board was held Monday, June 19, 2017, in PVCC's North Mall Meeting Room.

Present

Stephen Davis	Alfreda Morris
Pam Baker DeGuzman	Sean Moynihan
Bruce Dotson	Fred Richardson
Robert Hodous	Joseph Scruggs

Absent

Sean McCord	Thomas Proulx
Frank Gallo	Lola Richardson
Janet Morrow	

Others

Frank Friedman, President
Pat Buck, Assistant to the President & Special Events Coordinator
Jean Chappell, Dean of Health & Life Sciences
John Donnelly, Vice President for Instruction & Student Services
Sue Haas, Chief Information Officer
Jolene Hamm, Director of Institutional Research, Planning & Institutional Effectiveness
Adam Hastings, Dean of Business, Math & Technology
Leigh-Anne Lawrence, Director of Marketing & Media Relations
Kim McManus, Vice President for Finance & Administrative Services
Crystal Newell, Director of Library Services
Valerie Palamountain, Dean of Workforce Services
Andrew Renshaw, Coordinator of Dual-Enrollment and Off-Campus Programs
Ridge Schuyler, Dean of Community Self-Sufficiency Programs
Harry Stillerman, Vice President for Institutional Advancement & Development
Joanna Vondrasek, Faculty Senate Co-Chair
Media

Albemarle County Attendees

County Staff/Board of Supervisors/Staff: Claudette Borgersen, Lee Catlin, Norman Dill, Ann Mallek, Diantha McKeel, Liz Palmer, Rick Randolph, Tim Shea, Doug Walker

School System/Board/Staff: Kate Acuff, Bruce Bosselman, Jason Buyaki, Debbie Collins, Debbie Gannon, Matthew Haas, Melissa Hankins, Daphne Keiser, Ashby Kindler, Pam Moran, Pamela Moynihan, Graham Paige, Meghan Parsons

Welcome and Call to Order

Mr. Moynihan welcomed those present and called the meeting to order at 4:39 p.m.

Ms. Acuff called the School Board meeting to order; Ms. McKeel called the Board of Supervisors meeting to order.

Public Comment

None

Introductions

Mr. Moynihan asked that all attendees introduce themselves and identify their affiliation.

Dr. Friedman welcomed everyone to this joint meeting with representatives from Albemarle County. PVCC serves seven local jurisdictions and the College meets with the leadership of each on a rotating schedule. The primary purpose is to hear from the representatives on what we can do to best serve the needs of the citizens of these localities. We want to be the best community college we can and we do lots of things well, but we also want to hear what we can do better and more while serving the educational and workforce development needs of Albemarle County. We are gathered to learn from the conversations and what action steps to pursue in the future. The meeting is meant to be a conversation, thus all are welcome to participate and help us help Albemarle County, including workforce development.

Attendees were provided copies of the following: Albemarle County Enrollment Profile for 2015-16; summer and fall class schedules; 2015-16 Annual Report; 2016 College Profile.

Dr. Friedman reviewed *PVCC Then and Now: 2006-2016*, a PowerPoint presentation of comparative statistics, budgets, enrollments, new programs, capital projects and initiatives during that timeframe.

Mr. McManus reviewed the *PVCC 20-Year Campus Facilities Master Plan* which was updated in 2016. There could be a site available for CATEC should there be strong interest from the County. Input is welcome from the County on how to meet both County and PVCC needs.

Valerie Palamountain and Ridge Schuyler reviewed their *Workforce Development* PowerPoint presentation. Jobs are needed for those not able to be self-sufficient but how do you get the job information to this group of people? They not only need skills but other forms of support, services, and training. The Growing Opportunities program for bus drivers has been a major success for both employer and newly employed individuals in the program.

Discussion Highlights

Discussions were held on workforce credentials; business industry roundtables; lack of skilled workers; childcare; CATEC/community career pathways partnership/locating CATEC building at PVCC; buy-in from parents and students on selecting workforce training for careers; establish working relationships with workforce development and economic development; explore Yancey Elementary building for PVCC; and collaboration for a joint use library on PVCC property.

The key issues discussed for further exploration are outlined below:

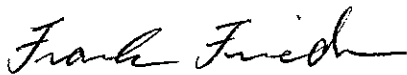
- Convene Business Education Roundtable (BERT). Identify key employment sectors/clusters. Hold a focus group with key employers in each sector to determine their workforce needs and to see how Albemarle County and PVCC can assist with these needs. This would be most effective if it includes employers in the City of Charlottesville, making it a regional roundtable.
- Develop a more formal/more consistent communication channel between Albemarle County economic development vision/plans/issues and PVCC Workforce Development.
- Accelerate and expand the Community Career Pathways Program which integrates CATEC and PVCC programs. Establish career pathways in healthcare and culinary arts. Expand enrollment in the networking/cybersecurity pathway. Engage in a deliberate and comprehensive campaign to promote career and technical education to Albemarle County families.
- Convene a task force to explore the feasibility of relocating CATEC to the PVCC campus. The task force will need representatives from Charlottesville City schools, Albemarle County schools, school boards and PVCC.
- Determine the suitability of Yancey Elementary School to become a site for PVCC courses. Specifically evaluate the feasibility of locating the Commercial Driver License Program at Yancey.
- Evaluate the proposal to build a joint use, county/PVCC library on the PVCC campus and, if approved, develop an implementation and funding plan.

Dr. Friedman thanked all for attending and providing their feedback.

Adjournment

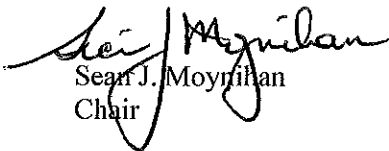
On a motion by Mr. Hodous, seconded by Dr. Dotson, the meeting was adjourned. Dinner followed.

Respectfully submitted,



Frank Friedman
President and Secretary to the Board

APPROVAL



Sean J. Moynihan
Chair