



PVCC CURRICULUM SHEET 2017-2018

**Retail Management
Career Studies Certificate**

Code: 221-212-26

Student Name: _____ Student ID Number: _____

DEVELOPMENTAL COURSES (IF APPLICABLE)	REQUIRED COURSES	COURSE DESCRIPTION	CREDITS	PLAN TO TAKE	GRADE
	BUS 100	Introduction to Business	3		
	BUS 205	Human Resource Management	3		
	BUS 236	Communication in Management	3		
	MKT 100	Principles of Marketing	3		
	MKT 110	Principles of Selling	3		
	MKT 215	Selling and Marketing Management	3		
	MKT 216	Retail Organization and Management	3		
	MKT 260	Customer Service Management	3		

Total Minimum Credits to Complete the Career Studies Certificate in Retail Management = 24
