

Piedmont Virginia Community College

Section VI – General Administrative Policies

VI – 6.30 Outside Requests for PVCC Sponsorship

Effective Date: September 2012

Last Revised: March 2026

Responsible Dept.: Vice President of Institutional Advancement and Development

1. Purpose

To ensure that Piedmont Virginia Community College, a nonprofit institution, uses funds to achieve its mission.

2. Policy Statement

All requests from outside groups for the College to provide sponsorship dollars for events or activities must be referred to the Director of Institutional Advancement and Development.

Events that support PVCC's strategic public relations, outreach and marketing initiatives will be supported to the extent that funds are available.

3. Definitions

N/A

4. Applicability

All faculty, staff, and students who field requests from outside organizations.

5. Responsibilities

The VP of Institutional Advancement and Development is responsible for implementing this policy.

PVCC does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities. View the full nondiscrimination statement and find contacts at pvcc.edu/nondiscrimination.

6. Procedures for Implementation

N/A

7. Sanctions for Violation of Policy

N/A

8. Other General Information

N/A