



**PIEDMONT VIRGINIA COMMUNITY COLLEGE**

**COLLEGE BOARD MEETING**

**Board Meeting No. 297**

**November 2, 2022**

Meeting number two hundred ninety-seven of the Piedmont Virginia Community College Board was held Wednesday, November 2, 2022, in Main Building Classroom M827.

**Members Present**

Madison Cummings, Jr., Albemarle County  
Charles Dassance, vice chair, Albemarle County  
Leslie Fravel, City of Charlottesville  
Chinta Gaston, City of Charlottesville  
Joyce Gooden, Buckingham County  
Fred Lang, Fluvanna County  
Alfreda Morris, Albemarle County  
Robbie Morris, Greene County  
Janet Morrow, City of Charlottesville  
Thomas Proulx, Nelson County  
Lola Richardson, chair, Louisa County  
PJ Rooney, Albemarle County

**Members Absent**

Pam DeGuzman, City of Charlottesville

**Also Present**

Olugbemiga Adekunle, dean of business, mathematics, and technologies  
Susian Brooks, marketing and media relations director  
Sandra Bullins, assistant director of student accessibility and accommodations  
John Donnelly, vice president for instruction and student services  
Silvia Dowell, PASS president  
Josh Fitzpatrick, chief information officer  
Christy Hawkins, dean of workforce services  
André Luck, career services manager  
Kim McManus, facilities manager  
Daniel Musselman, buildings and grounds  
Crystal Newell, director of library services  
Hadrien Padilla, SGA president  
Rebecca Parkhill, assistant to the president and special projects coordinator  
Todd Platts, college senate chair

Andrew Renshaw, dean of student services  
Brittany Resmann, director of institutional research, planning, and institutional effectiveness  
Tom Ruggeri for Josh Fitzpatrick, director of information technology  
Ridge Schuyler, dean of community self-sufficiency  
Steve Snyder, director of human resources  
Harry Stillerman, vice president for institutional advancement and development  
Joanna Vondrasek, PVCC representative, Chancellor's Faculty Advisory Council  
Justin Wert, faculty senate co-chair  
Nicole Winkler, dean of health and life sciences

**Welcome and Call to Order**

Chair Lola Richardson welcomed those present and called the meeting to order at 4 p.m. A quorum was physically present.

**Approval of September 14, 2022, Minutes (for action)**

On a motion by Ms. Fravel, seconded by Mr. Lang, the proceedings of the September 14, 2022, meeting were unanimously approved.

**Public Comment**

No public comment.

**President's Report**

*A. College Updates*

Kim McManus introduced new employee Daniel Musselman. Mr. Snyder shared information about new employee Sarah Haney, local and federal funds accountant, who was not present. Dr. Runyon continues to meet with Boards of Supervisors and complete Discovery Tours with localities, Rotary, staff, and students.

*B. Status Update, Vice President for Finance and Administrative Services*

President Runyon shared that Dr. Barbara Larson, NACUBO consultant, is serving as interim vice president for finance and administrative services. Dr. Davenport will still work with PVCC to support the new building construction and continue to work on contracts and requests for proposals through December.

President Runyon will provide leadership for campus security and preparedness. The college has made tremendous strides, with the first fire drill since the pandemic taking place last week. The Emergency Operations Group participated in a seminar conducted by VCCS Director of Emergency Planning, Safety & Security Services, Kim Hobert, in October. A fall workshop will be held, and a formal tabletop exercise will occur in the spring. Standard response protocol training for all employees is being implemented. Dr. Runyon and Chief Littek will meet with Monticello High School administrators next week to discuss the alternative exit from our campus.

President Runyon will also support the Facilities Department until a permanent vice president for finance and administrative services is hired.

#### *Equity and Inclusion*

An institutional priority for PVCC is equity and inclusion. Committee co-chairs Olugbemiga Adekunle and Crystal Newell shared an update.

The committee, formerly known as the Diversity and Inclusion Committee, began in 2017 as a directive from the Chancellor's Office. Prior to 2017, the committee was known as the Personnel and Benefits Committee. The committee recently transitioned to a new name and mission statement, as the committee members wanted to update its mission and clarify its scope and purview. The committee's name has been changed to the Inclusion, Diversity, Equity, and Accessibility Committee (IDEA). The name change was approved through college governance. The mission statement is under review by the President's Cabinet.

On Friday, November 18 at 2 p.m. all are invited to attend a meeting to discuss the role of equity as a student-ready college. This opportunity will further enhance conversations about defining and informing the college's strategic processes. Dr. Runyon noted that Mr. Adekunle, Dr. Keniston, Ms. Newell, Mr. Platts, and Ms. Winkler are serving in a lead role in implementing the strategic priorities outlined in Opportunity 2027, the System's strategic plan.

Dr. Tia Brown McNair will be the keynote speaker at the All-College meeting during Convocation on January 4. Dr. Brown McNair is the vice president in the Office of Diversity, Equity, and Student Success and executive director for the Truth, Racial Healing, and Transformation Campus Centers at the American Association of Colleges and Universities in Washington, D.C. She is the lead author of *Becoming a Student-Ready College: A New Culture of Leadership for Student Success* (July 2016 and August 2022, second edition) and *From Equity Talk to Equity Walk: Expanding Practitioner Knowledge for Racial Justice in Higher Education* (January 2020).

Dr. Brown McNair's keynote and related activities support one of our institutional priorities: *Implement intentional, strategic professional development focused on being a student-ready college with equity-minded practices*. This priority aligns with the statewide strategic plan for Virginia's community colleges, [Opportunity 2027](#) (Supporting Goal 2, Strategy 1; Goal 3, Strategy 1). Board members are welcome to attend in person or watch the live stream.

#### C. Cabinet Updates

Dr. Donnelly

- Dr. Renshaw provided updates on behalf of Dr. Donnelly.
- Spring registration began on October 31 with a new case management advising model. It was a successful week.
- The new Orange Dot report 5.0 has been released. An article appeared in the Daily Progress on Tuesday. The report showed the number of struggling families in our region has decreased, which is a positive takeaway. Work to decrease those numbers will continue.

- Crystal Newell's first journal article was recently published in the Journal of Media Literacy. The article is entitled, *The Ecology of Algorithmic Literacy: Extending Practices Beyond Representational Media Literacy*
- Dean Hawkins shared an update on the Workforce Services partnership with UVA Health in the Earn-to-Learn program. The first cohort was in July with the second starting this month. July's cohort resulted in eighteen students successfully completing the program. Currently, thirty-eight students are enrolled.
- Dean Winkler shared that admissions for the spring cohort in Greene County are being paused. Four nursing faculty positions are in search; the pause will provide time for onboarding and mentoring of new nursing faculty. Most important, this pause will ensure that current nursing students will graduate on time. A list of FAQs was distributed during the meeting and the College Board members were asked to refer to this list if their constituents have questions.
- Two new associate programs are begin launched in the spring: Medical Laboratory Technology and Software Development.
- Planning is underway for the Frank Friedman Center for Excellence in Teaching. The committee is made up of faculty and led by John Kingsley. The committee is working on a white paper that will provide a structure and operational details.
- PVCC is in discussions with George Mason University (GMU) to develop George Mason Academy, a program that will streamline pathways for students to enter George Mason degree programs directly after a PVCC degree. These students can also receive financial aid benefits and are linked with a GMU advisor.
- PVCC is working with UVA to recognize the two cohorts that have gone through the Piedmont Scholars program. The schools are also working on a timeline for the next scholars' program, with transfer in the fall 2023 semester.
- PVCC would like to partner with CATEC in an effort for students in CTE training to leverage state funding. Dr. Donnelly and others plan to visit Culpeper to learn more about their partnership with Germanna Community College.
- Applications are being reviewed for the VPFAS position.

Mr. Fitzpatrick

- Audio-visual and technology designs are being finalized for the new building.
- The annual Information Technology Security Training is underway. Those who have received the emails will have until November 30 to complete the training. This training includes the Acceptable Use Agreement, FERPA and HIPPA policies, Title IX, and security practices.
- A cybersecurity tabletop exercise was conducted last week. The exercise included representatives from other VCCS colleges, the system office, and the Cybersecurity and Infrastructure Security Agency, or CISA. The tabletop was to assess preparedness for a variety of cyber threats. PVCC participants included Drs. Runyon and Donnelly, Mr. Fitzpatrick, Ms. Parkhill, Ms. Saeed, Mr. Frost, and Mr. Ruggeri. The tabletop conclusion was that PVCC aligns practices with industry standards such as ISO2700 and the National Institute of Standards and Technology (NIST) and has the appropriate backup processes and redundancy of systems in place to significantly mitigate cybersecurity risks that may target the college.

Ms. Resmann

- Fall 2022 enrollment is steady, with an increase of 2.8% compared to last year.

- Spring 2023 registration opened Monday.
- The college received approval from SACSCOC to offer 50% or more of a program at Dillwyn Correctional Center. PVCC is now officially approved at three correctional centers.
- The commission also approved the Medical Laboratory Technology program.
- Ms. Gaston asked about pre-pandemic information on student headcount and would like to see 5-year trend statistics. Ms. Resmann noted that PVCC has 375 fewer students than 5 years ago and is below the national average of 6.5%. In the fall 2020 semester, PVCC had less than 5,000 students.

Mr. Snyder

- Since July 1, ninety-four employees have been hired. The vast majority are part-time wage and adjunct faculty. All leaders across the college have been involved in this process.
- Mr. Snyder completed two major initiatives from VCCS and the Virginia Department of Human Resource Management (DHRM). The first initiative was the annual Workforce Plan, which is a DHRM requirement. The second initiative was the implementation of Cardinal, a new Human Capital Management System, which went live on October 3.

Mr. Stillerman

- Network2Work will be hosting an Open House on Wednesday, November 16 from 4 p.m. – 7 p.m. at their new office located at 400 Preston Ave., Suite 200.
- Save the date: April 27, 2023, for the 50<sup>th</sup> Anniversary Grand Finale Community Celebration. Mr. Stillerman thanked the board members for being part of the recent anniversary celebration.
- At the last Educational Foundation Board meeting, John Casteen, Carolyn Rainey, Jim Green, and Stuart Smith were elected to join the board.
- Annual fund information will be sent out soon. The goal is \$250,000.

Dr. Runyon for Dr. Davenport - Legislative Updates

- Dr. Runyon reviewed key points from Attachment #3, which contained the legislative updates.
- Save January 17, 2023, to join Dr. Runyon at the VCCS Legislative Reception.

<b>Committee Reports (for action)</b>
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A. *Community Relations Committee.*

The committee requested College Board approval to continue the College Board Service Award. On a motion by Mr. Cummings, seconded by Ms. Morrow, the PVCC College Board unanimously approved the continuation of the College Board Service Award.

B. *Building and Finance Committee.*

Mr. McManus presented information regarding PVCC's Chesapeake Bay TMDL Action Plan Reassessment. PVCC must comply with the Department of Environmental Quality for its MS4 permit, which covers stormwater management. Previously, PVCC has been meeting the requirements for reducing pollutants and sediment by using street sweeping. However, DEQ has determined that street sweeping is no longer

adequate, and the college will need to use different methods to meet the requirements. An environmental engineer provided three options. Of these, the least costly option is to create a forest. A minimum of 2.6 acres would need to have plantings by the end of this MS4 Permit cycle, in October 2023. A total of 6.5 acres will need to be covered by the end of the next permit cycle.

No motion was made to the board for approval. The proposal will be presented to the Board for consideration and approval at the January 4 meeting.

#### **Program Highlight: Strategic Planning**

The launch of the planning process has been approved. Chair Lola Richardson was asked to invite someone from the College Board to serve as a liaison. The board unanimously elected Dr. Dassance as the liaison. Dr. Runyon stated this is an important project; she is looking forward to College Board and community input.

The Planning and Budget Committee will take the lead in developing the strategic plan that will guide the college from 2024 - 2027. Two committee members have volunteered as co-chairs: Leonda Keniston and Sandra Bullins.

#### **Chair's Report**

The LPN Pinning will be held on December 20, 2022 at 4 p.m. in the V. Earl Dickinson Building. All board members are invited to attend.

The next College Board meeting is on January 4, 2023.

#### **Informational Items**

Mr. Stillerman shared talking points for the board members to take back to their communities. He plans to provide these at every College Board meeting. He, along with the entire college, appreciates the board members and their advocacy and support for the college.

**Data Points:**

- PVCC serves approximately 7,500 students per year
- PVCC graduates between 800-1,000 students per year
- 2,117 high school students take dual enrollment, saving students money each year
- PVCC4U100% has supplied over \$850,000 in funds to help PVCC students

Mr. Stillerman will send brochures electronically. A question was asked about the PVCC4U100% program. This program is a "last dollar" program, meaning students will use other financial aid opportunities before receiving PVCC4U100% funding. As a last-dollar program, the amount received per student varies.

**Other**

A request for other information yielded no responses.

**Adjournment**

On a motion by Ms. Richardson, seconded by Ms. Morrow, the meeting was adjourned at 5:26 p.m.

Respectfully submitted,



Jean M. Runyon  
President and Secretary to the Board

APPROVAL



Lola Richardson  
Chair