



PIEDMONT VIRGINIA COMMUNITY COLLEGE

COLLEGE BOARD MEETING

Board Meeting No. 296

September 14, 2022

Meeting number two hundred ninety-six of the Piedmont Virginia Community College Board was held Wednesday, September 14, 2022, in Main Building Classroom M827

Members Present

Madison Cummings, Jr., Albemarle County
Leslie Fravel, City of Charlottesville
Chinta Gaston, City of Charlottesville
Joyce Gooden, Buckingham County
Fred Lang, Fluvanna County
Alfreda Morris, Albemarle County
Robbie Morris, Greene County
Janet Morrow, City of Charlottesville
Thomas Proulx, Nelson County
Lola Richardson, chair, Louisa County
PJ Rooney, Albemarle County

Members Absent

Charles Dassance, vice chair, Albemarle County
Pam DeGuzman, City of Charlottesville

Others Present

Olugbemiga Adekunle, dean of business, mathematics, and technologies
Susian Brooks, marketing and media relations director
John Donnelly, vice president for instruction and student services
Silvia Dowell, PASS president
Christy Hawkins, dean of workforce services
John Kingsley, instructional designer
Crystal Newell, director of library services
Hadrien Padilla, SGA president
Rebecca Parkhill, assistant to the president and special projects coordinator
Todd Platts, college senate chair
Andrew Renshaw, dean of student services
Brittany Resmann, director of institutional research, planning, and institutional effectiveness
Tom Ruggeri for Josh Fitzpatrick, director of information technology
Ridge Schuyler, dean of community self-sufficiency

Steve Snyder, director of human resources
Harry Stillerman, vice president for institutional advancement and development

Welcome and Call to Order

Chair Lola Richardson welcomed those present and called the meeting to order at 4:03 p.m. Roll call was taken, and a quorum was physically present.

Approval of August 11, 2022, Minutes

The proceedings of the August 11, 2022, meeting were unanimously approved on a motion by Mr Cummings seconded by Ms. Fravel.

Public Comment

No public comment.

Welcome New Board Members

The group welcomed Joyce Gooden, representing Buckingham County; Fred Lang, representing Fluvanna County; and Robbie Morris, representing Greene County.

Introduction of New Faculty and Staff

New faculty and staff were introduced.

Program Highlight: Discovery Tour

Dr. Runyon asked Board members to describe the values of the College Board. Responses included:

- Accessibility
- A conduit for the workforce and 4-year colleges
- Community oriented
- Serving the needs of the community

The same question was asked of the attendees. Responses included:

- PVCC changes lives
- PVCC is a family-centered place
- Employees value not only students but also working together with faculty and staff
- Collegiality
- Excellent reputation but employees want to get better at what they do.

All in attendance were asked what makes PVCC distinctive and what makes us stand out in the community. Responses included:

- PVCC goes to the student and meets them where they are
- Faculty bends over backward to help students
- Centrally located to our service areas
- Kindness toward the community and students
- Excellent ideas from faculty and staff

- Availability of professional development
- All recognize the sole purpose of serving students
- Helping students learn more effectively
- Unique programs and opportunities
- Instructor availability, great student ratio
- The college supports the needs of the entire community, from KidsCollege in the summer to senior citizen students.
- Strong community partners
- Dedication of faculty and staff
- Reputation is distinctive. The college is well thought of in the community.
- Pride in what we do

The next question on the Discovery Tour was to identify the strengths to build upon.

- The college's greatest strength is the faculty, leadership, and College Board
- Continue distance learning to balance with faculty. Provide extra access through online education.
- Continue our culture of care
- Continue to build upon our students' resilience and successes
- Leadership, both paid and volunteer, are amazing
- Faculty and staff are dedicated. The people here make a difference.
- Affordability
- Community partners are some of the best in the state

Untapped Opportunities:

- Funding. Be forward thinking and strategic. Take advantage of every opportunity to secure/shore up funding for students, faculty, and infrastructure.
- Although much is being done, increase opportunities for more diversity, equity, and inclusion.
- Student readiness
- Retention is an issue at 2-year schools
- Research and development to address the needs of multiple generations

The group was asked to write a headline of what they would like to see written about PVCC five years from now. The Board members and audience wrote headline thoughts, which will be collected by the president. Results from all Discovery Tours will be shared with the college community.

President's Report

Introduction of College Representatives

Dr. Runyon introduced the leadership of the College Senate, Faculty Senate, Professional Association of Support Staff, and the Student Government Association.

Institutional Priorities 2022-2023

Strategic Plan. Priorities were discussed in general terms last spring. It is now time to develop institutional priorities and develop a strategic plan. The strategic planning process is being launched to help identify those priorities and develop objectives. PVCC's 2024-2027 strategic

plan will align with the VCCS's strategic plan, Opportunity 2027. The mission, vision, and value statements will be revisited.

Student Ready. The college will be identified as a "student ready" college. The strategic planning team will review all policies, procedures, and practices to ensure they are not creating barriers to student success. Faculty and advisors will clarify student pathways by mapping the progression of degrees and certificates. Research indicates if English and math are completed in the first year, students are much more likely to complete degrees and certificates. "Maps by May" will be introduced at the next faculty meeting. These maps will serve as a roadmap for course taking, reduce excess credits accumulated by students, and shorten the time to degree completion.

Data Aggregation. We continue to disaggregate data to inform decision making to promote opportunities for students to achieve their academic, professional, and personal enrichment goals. We invited Dr. Tia Brown McNair to be our keynote speaker at the Spring convocation in January. Dr. Brown is the Vice President in the Office of Diversity, Equity, and Student Success and Executive Director for the Truth, Racial Healing, and Transformation Campus Centers at the American Association of Colleges and Universities in Washington, DC. She is the lead author of the books *From Equity Talk to Equity Walk* and *Becoming a Student-Ready College: A New Culture of Leadership for Student Success*.

Strategic Enrollment and Retention Plan. An access and completion council will be established to review practices and strategies related to enrollment and retention.

Employer Engagement. PVCC will reengage our employer base in the region. We need to better understand the needs of the community's workforce post-Covid. The dean of workforce services leads efforts to reengage employers to explore ways PVCC can create a talent pipeline for current, new, and emerging employment opportunities.

Safety. Continue to be a safe learning and work environment. A security assessment is being conducted. To start, many doors will be marked "Exit Only," limiting the number of open doors. VCCS's Director of Emergency Planning, Safety & Security Services, Kim Hobert, will be presenting a workshop for the College's security leaders and administration. The college's priority is a safe learning and working environment.

Diversity, Equity, Inclusion Initiatives. The college will evaluate talent recruitment and retention efforts to ensure a diverse workforce.

The Board members are welcome to provide feedback on these seven areas of opportunity. We plan to have these conversations in the spring and carry them through to the September deadline to submit the Strategic Plan. Board member Knowlton mentioned changing Diversity, Equity, and Inclusion (DEI) to Diversity, Equity, Inclusion, and Accessibility (DEIA). to ensure accessibility is included in the conversations. President Runyon stated the DEI committee is undergoing a mission review and changing its name to IDEA, which will include accessibility.

Upon a motion by Board Chair Richardson, the College Board unanimously endorsed the 2022-2023 Institutional Priorities.

College Updates

Ms. Resmann

As of September 14, college enrollment is up 3.5% compared to last year. Dual enrollment is approximately 25% of enrollment and is up 3% from last year. Non-dual enrollment is up 4% compared to last year. These numbers are preliminary given various parts of the term, drops for non-payment, and so on. Ms. Resmann commended the Student Affairs Office for making concerted efforts to promote fall 2022 enrollment opportunities. Ms. Resmann also provided information on our students and how they are progressing. Collecting this data supports the mission of access and completion.

Dr. Davenport

The Woodrow W. Bolick Advanced Technology and Student Success Center investment was discussed. Supplemental funding for interior furnishings and landscaping was mentioned. The new building will elevate PVCC's delivery of skilled trades currently in demand, such as sophisticated advanced manufacturing and cyber security.

VCCS's Interim Chancellor, Dr. Sharon Morrissey, is very interested in Board members being advocates for VCCS priorities in the General Assembly. More funding is needed for advisors and workforce. Senators Deeds and Hanger are both on the Senate Appropriations Committee as is Delegate Matt Fariss, who represents Nelson and Buckingham. Dr. Davenport encouraged the Board members to meet with or contact these individuals.

VCCS legislative priorities are still in draft form. These will be part of the budget submission to the Governor's Office and Secretary of Labor next week. Once the information is available, Dr. Davenport will share it with the College Board members.

Dr. Donnelly

Each dean from Instruction and Student Services was asked to provide an update to the College Board. The board heard from Ms. Winkler, dean of health and life sciences; Mr. Adekunle, dean of business, mathematics, and technologies; Dr. Keniston, dean of humanities and life sciences; and Dr. Renshaw, dean of student services. A report highlighting these updates is available with the meeting minutes.

Mr. Stillerman

Several celebrations are happening on campus. The Educational Foundation will celebrate its 40th Anniversary with a party on the East Patio tomorrow evening. On Tuesday, September 27, PVCC's Golden celebration will take place in the Bolick Student Center from 11:30 a.m. – 1 p.m. This event kicks off the celebrations for the 50th Anniversary and a special program is planned. On September 28 at 11:45 a.m., a drone will be on campus to take aerial photos of people arranged in the shape of fifty. Mr. Stillerman invited all College Board members to attend all events and recognized the Marketing and Media Relations team and those in the audience participating on 50th Anniversary Committees.

Chair's Report

Chair Richardson reviewed the attached Performance Report with the College Board members. She noted that the PVCC College Board members work hard to make a difference.

The next College Board meeting is November 2, 2022, at 4 p.m.

Chair Richardson made note of the informational items included in the packet of materials.

Adjournment

On a motion by Ms. Richardson and seconded by Ms. Morrow, the meeting was adjourned at 6 p.m.

Respectfully submitted,



Jean M. Runyon
President and Secretary to the Board

APPROVAL



Lola Richardson
Chair