



PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Board Meeting No. 291

November 3, 2021

Meeting number two hundred ninety-one of the Piedmont Virginia Community College Board was held Wednesday, November 3, 2021, in the W.A. Pace Board Room.

Members Present

Madison Cummings, Jr., Albemarle County
Charles Dassance, Albemarle County
Leslie Favel, City of Charlottesville
Frank Gallo, Fluvanna County
Alfreda Morris, Albemarle County
Janet Morrow, City of Charlottesville
Fred Richardson, Greene County
Lola Richardson, Louisa County
PJ Rooney, Albemarle County

Members Absent

Pam DeGuzman, City of Charlottesville
Chinta Gaston, City of Charlottesville
Thomas Proulx, Nelson County
Joseph Scruggs, Buckingham County

Staff Present

Frank Friedman, president
Susian Brooks, marketing and media relations director
Ben Copeland, vice president for finance and administrative services
John Donnelly, vice president for instruction and student services
Angela Nicholas, director of human resources
Rebecca Parkhill, assistant to the president and special projects coordinator
Brittany Resmann, director of institutional research, planning and institutional effectiveness
Matthew Shifflett, Network and Systems Analyst
Harry Stillerman, vice president for institutional advancement and development
Nicole Winkler, dean of health and life sciences

Welcome and Call to Order

Vice Chair Lola Richardson welcomed those present and called the meeting to order at 4 p.m.

College Board Leadership Transition

On a motion by Mr. Gallo and seconded by Dr. Richardson, the board accepted Dr. DeGuzman's resignation as College Board Chair. Dr. DeGuzman will continue to serve on the College Board as a member representing Charlottesville.

Ms. Morrow nominated Ms. Richardson to serve as Board Chair to fulfill Dr. DeGuzman's tenure. Dr. Dassance seconded.

Ms. Morrow nominated Dr. Dassance to serve as Vice Chair. Ms. Fravel seconded.

The meeting then proceeded to the election of Chair and Vice Chair. Upon these nominations duly made and seconded, the following were qualified and elected:

Lola Richardson, Board Chair

Charles Dassance, Board Vice Chair

Approval of Minutes

The proceedings of the September 1, 2021, meeting were unanimously approved on a motion by Dr. Richardson and seconded by Ms. Morris.

Public Comment

No public comment.

President's Report

Introduction. Dr. Friedman introduced Brittany Resmann as the director of institutional research, planning and institutional effectiveness. Ms. Resmann served in a similar role for ten years at Seminole State in Florida. She holds a bachelor's degree in history and political science and a master's degree in political science. She relocated to Charlottesville with her husband and three-year-old daughter. Ms. Resmann stated she was excited to be at PVCC and looks forward to learning from the VCCS while sharing her knowledge and experiences from the Florida system.

Budget. A handout titled, "VCCS Decision Package Submission – 2022-24 Biennium (Priority Listing)" was provided to the board members. The handout reveals VCCS legislative priorities for the upcoming General Assembly session. The highest priority is to expand nursing programs throughout the Commonwealth. Nursing programs include an associate degree, Licensed Practical Nursing degree/certificate and Certified Nursing Assistant certificate, which totals approximately 1,000 additions. This large financial ask is necessary to hire faculty, get labs ready and purchase equipment. PVCC has already taken action to expand our nursing program. Most VCCS colleges have nursing programs. We are moving forward on the nursing expansion in Greene County regardless of the outcome of the General Assembly. PVCC is not dependent on the VCCS package submission and is utilizing money raised by the Educational Foundation.

Academic advising, which is the second priority, is supported by a JLARC study pointing to the fact that community colleges have too few advisors. The cyber-security line item is to increase data security throughout the system. As higher education was not an issue during the gubernatorial race, it is unclear what the new Governor's stance is on higher education and how many of these items the General Assembly will approve.

College Updates

Dr. Copeland

- The buildings are in great shape, with just a few HVAC issues.
- Plans for the new building have been drafted and are in the review cycle. The State Department of Engineering and Buildings is currently reviewing the plans. This is the third cycle of reviews and is taking longer than expected. The bid package will likely be released in the first week of January 2022 with a submission deadline of early February. The lowest bidder will receive the contract. This would allow for a groundbreaking in early March, pending no further delays. The construction window is approximately 18 months, which would place completion of the building somewhere around September 2022.

A question was asked regarding the impact of construction on the Keats Building. Dr. Copeland stated there will be no interruption as the construction will begin around the curb where the median starts, away from the science building.

Dr. Donnelly

- Covid-19 numbers are declining. We had been averaging approximately three to four per week. We are now in our second week of no Covid-19 reports among students, faculty, and staff. The Blue Ridge Health District has reached out to us for use of the parking lot for a drive-through vaccination clinic for younger individuals. This will likely take place over the holiday break.
- We recently celebrated GED graduation with 28 graduates, which is a large increase from last year.
- The Drone Conference will return this spring at the King Family Vineyard. This conference is primarily for the public safety sector and is sponsored by local law enforcement. In the past, a consortium of drone associations has sponsored the event. A vendor area is set up and sells services, drones, etc. The event generates income for the college. The course is noncredit and is not a certificate program. The event is coordinated by Workforce Services.
- The Festival of Cultures, sponsored by TJACE, will be an in-person event in May 2022.
- The Medical Laboratory Technician program is in the approval process.
- Talks are taking place with Willow Tree to create a software/app development program at PVCC.
- Nursing program expansion is taking place, with two new faculty members hired.
- Spring 2022 registration is ongoing. We are seeing an increase in enrollment from last year.
- PVCC4U100% tuition assistance has been extended into the spring semester.

- An Adjunct Hiring Open House will take place on November 9th at the Stultz Center. Dr. Donnelly asked the board members to advise anyone with bachelor's or master's degrees in certain areas to attend the Open House.
- In the administration area near the North Mall Meeting Room, several international flags have been added to the flag display. This was started before the pandemic to celebrate our international students. We have flags representing 29 countries.

Mr. Shifflett

- The wireless upgrade is complete, making our wireless configuration more efficient and better at handling congestion.
- The switch upgrade is almost complete. One more upgrade is needed in the Main Building, then upgrades will begin at the Giuseppe Center.
- On September 20, the college experienced a cyber-security attack, and our server was compromised. We have since recovered from that attack and are 95% back to normal. PVCC is working with VCCS to get tools and forensic analysis. Some tools are in-house and have been implemented. Additional tools are being researched.

Dr. Friedman noted the attack was by an outside group wanting ransom. Mr. Ruggeri, Mr. Shifflett, VCCS, our insurance company, and a whole team of others were able to react to what could have been a debilitating crisis. The college was without some state-wide enterprise systems for 2.5 days. Dr. Donnelly and the faculty worked to make sure it did not disrupt the educational process. In some ways, the whole VCCS learned a lot from that event. The attack was not broadcast widely as we did not want to invite other intrusions or alarm the PVCC community.

Digital copies of all servers will be provided to a forensic team. This team will look for clues and attempt to determine the origin of the intrusion. This was an act of opportunity. The attackers did not get into data archives. They encrypted files on active directory servers, file servers, etc. There is no evidence that any data left the campus. The attackers posted messages stating they encrypted our files and wanted the college to send money. Sensitive data was not impacted as the accounts we use to manage servers are not connected to student information.

Mr. Stillerman

- Through the PVCC4U100% program, we awarded 423 students a total of \$506,000 for the fall semester. This program helped increase the number of students completing FAFSA. Fifteen thousand high school students have not completed FAFSA, leaving \$58 million undistributed. In Virginia, we rank 26th nationally in FAFSA completion rates. We have already received 44 applicants for the spring semester.
- The Pathways Campaign has officially launched and is off to a great start. The campaign has raised over \$10 million, which will be used for facility enhancements for the new building. A portion of the funds will be used for the renovation of parts of the Main Building that have been vacated. Workforce services expansion and student success and access initiatives are also being

funded with Pathway’s money. This campaign allows us to think bigger than ever before and celebrate great new resources for the college. The success of the Pathways Campaign is a reflection of the college leadership, faculty, and staff.

- Over the next several months we will utilize major public events to promote awareness and help drive enrollment. The events/celebrations that are being planned include President Friedman’s retirement, a new presidential installation, and a year-long celebration of the 50th Anniversary of PVCC, which will culminate in the fall of 2022.
- At the President’s Reception on October 14, PVCC publicly announced that the Foundation Board approved the name of the Advanced Technology Training Center in honor of a gift from Jim and Cynthia Stultz. The name of the building is the Woodrow W. Bolick Advanced Technology and Student Success Center. Mr. Bolick served on the initial College Board in 1972 and was the plant manager of the IX property when they were in the textile business. He is also Cynthia’s father. The abbreviated name for the building is the Bolick Center.

Presidential Search Update

The Virginia Community College System has an active link to the search on their webpage. PVCC’s webpage is ready to be launched, pending final approval from VCCS.

The position will be advertised in several locations. PVCC has three College Board members serving on the VCCS search committee: Dr. Dassance, Ms. Morrow, and Ms. Richardson. Dr. Dassance suggested they meet with college leadership, faculty and staff to hear what the college community thinks is important in a president. They would like to serve on the search committee to not only represent the desires of the College Board but of the college community as well. Other members of the VCCS search committee have not been named at this time. The committee is normally chaired by a college president and vice-chaired by a newer college president and will include four or five people from other community colleges in the state. These individuals will represent key areas such as Workforce Services, Instruction and Student Services, and Administrative Services.

Committee Reports

Community Relations Committee

Mr. Cummings is the newly appointed chair of the committee. The College Board Community Service Award was discussed. The award is supported by board members. The current fund balance is \$390. Pledges/gifts should be received before the March 2022 meeting.

The award is given to an employee or student who demonstrates community service outside the college. The recipient of the award receives a monetary award and a plaque. Student award recipients are recognized at the Academic and Leadership Awards Convocation. Employee award recipients are recognized at the end-of-year celebration.

Members of the board were asked if the award should be continued. Ms. Morrow moved that the award be continued. Dr. Richardson seconded. The College Board unanimously approved the continuation of the College Board Community Service Award.

Finance and Building Committee

At a recent meeting, the committee unanimously passed a resolution to purchase a parking lot surveillance system to cost no more than \$200,000. The source of funding is the parking reserve fund. The current proposal has been reviewed by the Chief of Police and system technicians. This system is static and will not be monitored 24-hours a day. If the choice is made for 24-hour monitoring, staffing would increase by six security officers. The new system will cover areas that are now blind spots. Dr. Copeland has given this a thorough analysis.

The Finance and Building Committee requests that the College Board approve the purchase of a parking lot video surveillance system not to exceed \$200,000. Mr. Cummings moved for approval. Ms. Morrow seconded. The College Board unanimously approved the purchase of a parking lot surveillance system costing less than \$200,000.

Program Highlight

Covid-19 Vaccination Update. Ms. Nicholas presented information regarding employee vaccinations. The presentation included figures indicating most employees are fully vaccinated. The presentation included a decision matrix for when an employee has had close contact with a Covid-19 positive individual. This matrix gives HR the ability to walk employees through the process. PVCC has only had four positive employee cases which caused little disruption to department productivity and student engagement. Dr. Friedman noted the Governor's Office mandated that all employees need to be vaccinated or receive weekly testing. He also noted that with Ms. Nicholas's planning and hard work, the reporting process was seamless.

Nursing Program Expansion. Dean Winkler and Associate Dean of Nursing Linda Peffley-Firer addressed the shortage of nurses in Virginia and discussed the expansion of the nursing program, including the classrooms and new lab in the Giuseppe Center. Before the Covid-19 outbreak, the Virginia Nursing Association predicted that by 2020 there would be one in three Virginians who would not receive enough care because of the nursing shortage. By 2022, an additional 500,000 nurses will retire. These figures are exacerbated by pandemic burnout.

UVA Health requested we expand our nursing program. The typical number of students accepted into PVCC's program is 100 in the fall. Of these students, 75-80 will graduate two years later, in May. The expansion would include a new cohort of 50 additional students, starting in January. These 50 students would graduate in two years, in December. The expansion will allow for two graduating classes instead of one. The expansion of the LPN program will add another 20 students and will begin in the summer, with students graduating the following spring. Starting in different semesters allows nursing students to graduate at different times during the year. Currently, for the cohort of 50, there are 90 applicants, which indicates a strong demand for nursing classes.

Two full-time faculty have been hired for the expansion and a seasoned faculty has been moved to that facility permanently. The full-time health lab manager’s time will be split between the Giuseppe Center and the Main Campus. A part-time CNA instructor at Giuseppe will help with the lab if needed.

Dr. Friedman noted that all expansion is being funded by external funds for start-up costs.

Chair’s Report

Revised committee assignments were distributed based on the changes in College Board leadership. The next College Board meeting is scheduled for January 5, 2022.

Executive Session

Executive Session to Discuss Personnel Matter

Dr. Dassance addressed Ms. Richardson with the following motion: Ms. Chair, in accordance with section 2.2-3711(a) (1) of the Code of Virginia, I move that the PVCC Board convene in closed session to discuss matters relating to specific officers, appointees or employees of the board regarding a personnel matter.

A roll call vote in the affirmative to convene in closed session took place with affirmative votes from those in attendance as listed:

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|-----------------------|-----------------|
| Madison Cummings, Jr. | Janet Morrow |
| Charles Dassance | Fred Richardson |
| Leslie Fravel | Lola Richardson |
| Frank Gallo | PJ Rooney |
| Alfreda Morris | |

Motion to Return to Open Session

Dr. Dassance moved that the PVCC College Board return to open session. Mr. Gallo seconded. A roll call vote certified that to the best of each member’s knowledge 1) only public business matters lawfully exempt from open meeting requirements under the Freedom of Information Act and 2) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed, or considered in the meeting by the College Board. Each member in attendance certified by saying, “I so certify” and returned to the open session.

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Adjournment

The meeting was adjourned at 5:30 p.m.

Respectfully submitted,



Frank Friedman
President and Secretary to the Board

APPROVAL



Lola Richardson
Chair