

PVCC CURRICULUM SHEET 2021-2022

**Retail Management
 Career Studies Certificate**

Code: 221-212-26

Student Name: _____ Student ID Number: _____

REQUIRED COURSES	COURSE DESCRIPTION	CREDITS	SEMESTER TAKEN	GRADE
BUS 100	Introduction to Business	3		
BUS 205	Human Resource Management	3		
BUS 236	Communication in Management	3		
MKT 100	Principles of Marketing	3		
MKT 110	Principles of Selling	3		
MKT 215	Selling and Marketing Management	3		
MKT 216	Retail Organization and Management	3		
MKT 260	Customer Service Management	3		

Total Minimum Credits to Complete the Career Studies Certificate in Retail Management = 24
