



**PVCC CURRICULUM SHEET 2020-2021**

**Retail Management  
Career Studies Certificate**

Code: 221-212-26

Student Name: \_\_\_\_\_ Student ID Number: \_\_\_\_\_

DEVELOPMENTAL COURSES (IF APPLICABLE)	REQUIRED COURSES	COURSE DESCRIPTION	CREDITS	PLAN TO TAKE	GRADE
	BUS 100	Introduction to Business	3		
	BUS 205	Human Resource Management	3		
	BUS 236	Communication in Management	3		
	MKT 100	Principles of Marketing	3		
	MKT 110	Principles of Selling	3		
	MKT 215	Selling and Marketing Management	3		
	MKT 216	Retail Organization and Management	3		
	MKT 260	Customer Service Management	3		

**Total Minimum Credits to Complete the Career Studies Certificate in Retail Management = 24**

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