COLLEGE BOARD MEETING

***

Wednesday, November 5, 2014
4 PM
W. A. Pace Jr. Board Room
PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Agenda

November 5, 2014
4 p.m.
W. A. Pace Jr. Board Room

Ava Pippin, Presiding

1. Welcome and Call to Order

2. Approval of September 10, 2014 minutes (attachment #1, for action)

3. Public Comment

4. President’s Report
   A. Budget/VCCS/PVCC Updates
   B. College Updates (Dr. Donnelly, Dr. Ross, Mr. Parker, Ms. Haas, Dr. Hamm)

5. Enrollment Profile (Dr. Hamm, attachment #2)

6. Strategic Plan 2015 (Dr. Hamm, attachment #3, for action)

7. Program Highlight: KidsCollege@PVCC
   Valerie Palamountain, Dean, Workforce Services
   Miriam Rushfin, Program Manager, Youth and Special Programs

8. Chair’s Report
   A. VCCS Annual Meeting, November 18-19, 2014
   B. Next College Board Meeting, January 7, 2015, 4 p.m.
   C. Legislative Visits, January 21 and February 5, 2015
   D. Legislative Reception, February 11, 5:30-7:30 p.m., Richmond

9. Other

10. Information Items (attachment #4)
    A. Board Committees List
    B. September-October Media Highlights

11. Executive Session to Discuss Gifts, Bequests and Fundraising Activities
PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Board Meeting No. 249

September 10, 2014

Meeting number two hundred forty-nine of the Piedmont Virginia Community College Board was held Wednesday, September 10, 2014, in the W. A. Pace Jr. Board Room.

Present

Stephen Davis  Peter Kleeman
Bruce Dotson  Sean Moynihan
Alvin Edwards  Ava Pippin
Frank Gallo  Thomas Proulx
Debbi Goodman  Fred Richardson
Robert Hodous  Joseph Scruggs

Absent

Sean Michael McCord

Others

Frank Friedman, President
Pat Buck, Assistant to the President & Special Projects Coordinator
John Donnelly, Vice President for Instruction & Student Services
Sue Haas, Chief Information Officer
Jolene Hamm, Director of Institutional Research, Planning & Institutional Effectiveness
Connie Jorgensen, College Senate
Hee Yun Joo, Student Government Association
Steve Parker, Vice President for Finance & Administrative Services
James Ross, Vice President for Institutional Advancement & Development
Anita Showers, Manager of Marketing & Media Relations
Kris Swanson, Chancellor's Faculty Advisory Committee
Jennifer Atkins, Human Resources Manager
New Faculty: Irene Aghahowa (nursing), Heather Davis (nursing), Michael Rahilly (psychology) and Tamara White (English)

Welcome and Call to Order

Ms. Pippin welcomed those present and called the first meeting of the academic year to order at 4 p.m. Congratulations were extended to Stephen Davis and his wife on the recent birth of their daughter.

Approval of Minutes

The proceedings of the May 7, 2014, meeting and July 15, 2014, retreat were unanimously approved on a motion by Dr. Edwards, seconded by Mr. Hodous.
Public Comment

None

Introduction of New Faculty

Dr. Donnelly introduced and welcomed new faculty. Attending the meeting and providing brief comments about themselves were: Irene Aghahowa, Heather Davis, Michael Rahilly, Linda Starks and Tamara White. Not able to attend were Adam Hastings (dean of business, mathematics and technologies) and Aaron Miller (art).

Presentation of Pins to New Board Members

Ms. Pippin presented college lapel pins to new board members Mr. Scruggs (Buckingham County), Mr. Gallo (Fluvanna County) and Dr. Richardson (Greene County). Dr. Edwards also received his lapel pin

Ms. Pippin called attention to business cards and note cards provided for Board member use.

President's Report

Introduction of College Representatives. Dr. Friedman introduced and welcomed the representatives of the shared governance bodies for 2014-15. Attending were Connie Jorgensen, College Senate; Hee Yun Jo, Student Government Association; and Kris Swanson, Chancellor’s Faculty Advisory Committee. Kim Hoosier and David Moyer (Faculty Senate co-chairs) and Jeannie Perutelli (PASS) were not in attendance. Dr. Friedman encouraged Board members to interact with them at the meetings and encouraged the representatives to be involved in discussions.

Budget/VCCS/PVCC Updates. The start of the school year has been a smooth one, but a budget cut has been mandated. At adjournment, the General Assembly had money for salaries/bonuses for faculty and staff but a revenue shortfall was announced in April and revenue continued the decline. All salary/bonus and new money for higher education was stripped from the original proposed budget. The Governor recently announced that all state agencies are to prepare a 5% reduction plan for this year and a 7% reduction plan for the next fiscal year; the 7% is a permanent reduction of state funding which results in permanently reduced budget from that point forward. The cuts equate to $414,367 and $566,210 respectively. K-12 is exempt from the reduction plan mandate to date. Our plan will be submitted to VCCS by Friday and in turn they submit a System compilation the following Friday. Since receiving word of the mandate, open meetings have been held with the College Senate, the Faculty Senate and PASS to review and gather input and guidance—each of which were outstanding and well attended sessions, with thoughtful, intelligent conversations. Additional feedback by email was requested and the response has been gratifying. Cuts for 2014 will be manageable without impact on operations and budgets. Next year’s cuts are permanent and will impact personnel in some areas, though the details are not finalized. We will be looking at efficiencies, including outsourcing without sacrificing core function; deferring purchases; using the guiding principle of preserving the core mission of access and student success while examining courses, programs and student services; targeted vs. across the board reductions; reduction vs. elimination. The Governor has instructed that there will be no mid-year tuition increases in higher education; the General Assembly will determine what, if any, tuition increases will be allowed for fall 2015. The Chancellor has said that cuts cannot impact student success in persistence and graduation and long-term
initiatives which received a part of this year’s tuition increase; there could be hiring in those areas and laying off in others.

Funding for the student success center would be sought in the 2016 session of the General Assembly, but how the cuts will impact funding for any construction remains to be seen.

Dr. Friedman recently met with school superintendents Dr. Atkins and Dr. Moran regarding the future of CATEC. They are exploring the best way to serve the career technical needs of the community via a shared-use facility built on PVCC’s campus. They will be meeting with Secretary of Education Holton to explore opportunities and interest in making this collaboration a pilot/demo project with state funding.

College Updates

Dr. Donnelly
- Adam Hastings, former CATEC director, has been hired as the College’s new dean of business, math and technologies. Three new advisors are being hired to help with implementation of the new advising plan and retention.
- The SAILS program is fully implemented with faculty participation after its pilot period.
- Research and development on new programs is underway with a planned fall 2015 roll out. They include advanced manufacturing (engineering technology), cybersecurity, networking, central sterile processing and pharmacy technology.
- In partnership with UVA on an NEH grant, seven humanities PVCC faculty will teach non-western content. Funds are also available to add international travel opportunities for students and to bring international speakers on campus.
- The Giuseppe Center recently partnered with the Art Guild of Greene County on a photography exhibit which received good press and saw new visitors to the Center.

Dr. Ross
- Dr. Ross provided copies of College publications, including the annual report, that Board members can use as marketing tools.
- The annual campaign will start soon and introductions to possible donors are welcome.
- Dickinson Theate: events are another way to introduce people to the College; contact Ms. Buck for comp tickets.

Mr. Parker
- Mr. Parker introduced Jennifer Atkins, manager of human resources, who has been at the College a year. She is a welcome addition to his department.
- In our continuing efforts to support sustainability, we are nearing completion of a project to replace all lighting in the parking lots with LED lights. This will generate cost savings in the short term and long term for the College.
- We have recently purchased a water fountain/bottle filling station, which is located in the 100 hallway. It has already prevented over 3,000 bottles from being added to our landfills. Additional filling stations will be installed in other locations throughout the campus this semester. The station has been well received.
Each year, the VCCS is required by the U.S. Dept. of Education to conduct an on-site compliance review of two colleges. The purpose of these reviews is to ensure compliance with legislation applicable to career and technical education, primarily as it relates to ADA and non-discrimination requirements. Last year, PVCC was one of the colleges selected for an on-site review and was completed last spring. Most of the VCCS recommendations emanating from the review were facility-related that were technical in nature, such as a reception counter being six inches higher than code allowed, or a sign for a van accessible parking space being lower than the 60 inches required by code. Other non-facility related recommendations included reviewing the make-up of our health science advisory committees to insure diversity; continually reviewing student recruitment team demographics to insure diversity in off-campus recruitment activities; and including a properly formatted nondiscrimination statement in the faculty handbook, student handbook, job postings and other publications. The VCCS confirmed in late spring that all findings/recommendations have been or are in the process of being satisfactorily addressed by the College.

Dr. Hamm

- This semester marks the beginning of our SACSCOC 5th year interim report where we will provide to SACSCOC our progress on the Quality Enhancement Project, “Write Here! Write Now!” as well as reporting on 17 comprehensive standards and federal measures. We will find out this fall if site visits are needed in the spring.
- This year, PVCC will conduct the Community College Survey of Student Engagement (CCSSE) for the ninth time. This survey is a national survey which provides important guidance for college initiatives to improve student retention and success.
- We are currently in the 14th day of classes with enrollment figures continuing to fluctuate on a daily basis throughout the semester. Similar to the VCCS, we are currently experiencing a very slight decline in enrollment. An enrollment report will be provided at the November meeting.
- For the summer term, we had 2,184 students enrolled with an FTE of 690. As compared to summer term 2013, this is a decline of 0.5 percentage points in FTE and 0.6 percentage points in headcount. As compared with other institutions in the VCCS, we had a strong summer semester.
- The new strategic plan is in its final draft and will be provided at the November meeting; input was gathered from the service region community, students, faculty and staff.

Ms. Haas

- Over the summer, purchases were made based on the College’s technology plan and three labs were updated; an additional lab will be updated by spring semester and four classrooms are now electronic.
- Vacant and new positions have been filled in the IT department including a part-time web programmer, a full-time administrative assistant and a network analyst. The Help Desk has been enhanced with the addition of work study staff to help with phone support and broadening assistance for the Help Desk is being reviewed.
- Process improvements are continually reviewed and revised as necessary.
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- Old computing equipment can be donated to 501c corporations after meeting certain criteria, especially when the funding source is from the Equipment Trust Fund. Board members may contact Ms. Buck if they are aware of eligible corporations who may find value in older computers; Ms. Haas will work with to ensure eligibility.
- Ms. Haas offered to provide lab tours following the meeting.

Chair’s Report

2013-14 Performance Report: A summary of activities for the previous year was reviewed.

2014-15 Committee Assignments: The revised committee membership was reviewed and Ms. Pippin thanked those who will chair committees (Dr. Kleeman, Community Relations; Curriculum needs to select a chair; and Mr. Moynihan, Finance and Building). The committees typically meet prior to Board meetings when needed and are contacted by their respective staff liaisons. Mr. Scruggs will serve on Community Relations and Dr. Richardson and Mr. Gallo on Curriculum.

Next College Board Meeting. The next meeting of the College Board is scheduled for 4 p.m. on November 5 at the College.

VCCS Annual Meeting. The meeting is scheduled for November 18-19 in Richmond. Details will be disseminated upon receipt from the Chancellor’s office. Dr. Friedman commented it is an opportunity to meet their counterparts and provides good networking opportunities. Both the College and Educational Foundation Board members are invited.

Other

While this meeting did not include a program highlight, suggestions from the Board were welcomed for future meetings. Program highlights provide a 15 minute in-depth look at some aspect of the College. Suggestions included workforce services and the kudzu problem on Rt. 20. Ms. Pippin invited Board members to contact her with other ideas.

Dr. Kleeman noted that the Community Relations Committee will commence the process for selecting and funding the College Board Service Award; the vote will take place at the March meeting. Ms. Pippin reviewed other committee actions listed on the Board calendar. The staff liaisons are Dr. Donnelly, Curriculum Committee; Dr. Ross, Community Relations; and Mr. Parker, Finance and Building.

The new State Board liaison is Rear Admiral Robert Foundation, Ret.

Dr. Donnelly reported on the status of the localities participating in the early college initiative related to HB1184. Greene is further ahead than others with several on track to graduate in May; Nelson is moving forward and has received some tuition offset funding; Charlottesville has identified programs but not enrolled a lot of students; Louisa is doing a lot; and Fluvanna has identified programs but there is no enrollment.
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Information Items

The following informational items were provided: Board Membership List, Terms of Office, College Board Calendar, State Board Membership/Liaison and Summer Media Highlights.

Adjournment

The meeting was adjourned at 5:35 p.m.

Respectfully submitted,

[Signature]

Frank Friedman
President and Secretary to the Board

APPROVAL

Ava A. Pippin
Chair
Tuition residency in Fall 2014 is currently 2.4%.

<table>
<thead>
<tr>
<th>Year</th>
<th>In-State</th>
<th>Out-of-State</th>
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<td>2010</td>
<td>13%</td>
<td>87%</td>
</tr>
<tr>
<td>2011</td>
<td>13%</td>
<td>87%</td>
</tr>
<tr>
<td>2012</td>
<td>13%</td>
<td>87%</td>
</tr>
<tr>
<td>2013</td>
<td>12%</td>
<td>88%</td>
</tr>
<tr>
<td>2014</td>
<td>12%</td>
<td>88%</td>
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Mean Age

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<td>7%</td>
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<td>3%</td>
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Demographics

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<tr>
<th>Year</th>
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<th>Female</th>
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<td>59%</td>
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<td>2013</td>
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</tr>
<tr>
<td>2014</td>
<td>58%</td>
<td>42%</td>
</tr>
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</table>

Tuition is an increase in Fall 2013 compared to Fall 2012. Headcount is down (about 0.4%) and there are also drops in credit hours. Available data from previous years is not shown. The Fall Enrollment Profile provides an early look at PVC. Credit courses as of October 27, 2014, are described in the text and chart below. Available data from previous years is not shown.
of study

Percent of students taking at least one developmental course, in the 2010-2014 academic year.

<table>
<thead>
<tr>
<th>Year</th>
<th>Non-Developed</th>
<th>Developed</th>
<th>Non-Developed</th>
<th>Developed</th>
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</thead>
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<td>67%</td>
<td>33%</td>
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<td>69%</td>
<td>31%</td>
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<td>2014</td>
<td>69%</td>
<td>31%</td>
<td>69%</td>
<td>31%</td>
</tr>
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</table>

Percent of students taking any distance learning courses. In Fall 2014, 504 students were taking at least one distance learning course.

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<th>Total</th>
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<tr>
<td>2014</td>
<td>1468</td>
<td>122</td>
<td>1590</td>
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Enrollment Status

This data is self-reported on the application for admission to the college.

<table>
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<tr>
<th>Region</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
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<td>Virginia</td>
<td>191</td>
</tr>
<tr>
<td>Georgia</td>
<td>151</td>
</tr>
<tr>
<td>Florida</td>
<td>127</td>
</tr>
<tr>
<td>South</td>
<td>92</td>
</tr>
<tr>
<td>Midwest</td>
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<tr>
<td>Mountain</td>
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Service Region Enrollment

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<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virginia</td>
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</tr>
<tr>
<td>Georgia</td>
<td>151</td>
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<tr>
<td>Florida</td>
<td>127</td>
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<tr>
<td>South</td>
<td>92</td>
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<tr>
<td>Midwest</td>
<td>71</td>
</tr>
<tr>
<td>Mountain</td>
<td>59</td>
</tr>
</tbody>
</table>
Recent High School Graduates at PVCC

FTE in fall 2014 compared to 462 FTE in fall 2013

Fall 2014, fall 2014 dual enrollment is up compared to fall 2013 (493.7%)

Most high school enrollment is accounted for by dual enrollment

Dual Enrollment

Education Students

Accredited into these programs, there are counted as career and technical degrees and certificates in health professions but have not yet been awarded.

Success in transfer programs, now students who intend to seek additional education at the bachelor's level are classified in general studies.

In 2011-12, PVCC changed the way it classifies pre-health professions

<table>
<thead>
<tr>
<th>Year</th>
<th>Degree/Transfer</th>
<th>CTE</th>
<th>Undeclared</th>
<th>High School</th>
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<tbody>
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<td>49%</td>
<td>10%</td>
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<td>2014</td>
<td>49%</td>
<td>49%</td>
<td>10%</td>
<td>22%</td>
</tr>
</tbody>
</table>
PVCC BOARD
2014-15 COMMITTEE ASSIGNMENTS

Community Relations Committee: The Community Relations Committee shall consider matters external to the college which may influence the ability of the college to fulfill its mission. The Community Relations Committee shall consist of the following subcommittees, each of which shall have a chair: Business and Industry Relations, High School Relations, Legislative Relations, University of Virginia Relations

Peter Kleeman (Chair)
Stephen Davis
Sean McCord
Joseph Scruggs
Ava Pippin (ex officio)
Frank Friedman (ex officio)
James Ross (Staff Liaison)

Curriculum Committee: The Curriculum Committee shall consider matters pertaining to the college’s instructional programs.

Chair to be elected by committee
Bruce Dotson
Frank Gallo
Debbi Goodman
Fred Richardson
Ava Pippin (ex officio)
Frank Friedman (ex officio)
John Donnelly (Staff Liaison)

Finance and Building Committee: The Finance and Building Committee shall consider matters pertaining to the local funds budget, the state M & O budget, and capital outlay (building) projects.

Sean Moynihan (Chair)
Alvin Edwards
Robert Hodous
Thomas Proulx
Ava Pippin (ex officio)
Frank Friedman (ex officio)
Steve Parker (Staff Liaison)

PVCC Educational Foundation Liaison: Stephen Davis

Real Estate Foundation Liaison: Robert Hodous
Members of the University chapter of Alpha Phi Omega — a coed service fraternity — teamed up this past Saturday at the community garden of Piedmont Virginia Community College, marking the culmination of the pledge project for APO’s most recent pledge class.

The PVCC garden opened eight years ago, but proved to be less fruitful than expected. Seasonal issues arise during the summer months, when the largest harvest comes in but fewer students and volunteers are available to harvest crops and deliver them to the community.

Group pledges planned the construction of hoop greenhouses, trellises and tables, as well as the reconstruction of fence and gates, and a renovation of the irrigation system.

“Hopefully, extending the growing season will bring in more PVCC students, U.Va. students, the community and [the community garden] much more of a hub for everyone to interact through,” said APO pledge master Meghan Smith, a fourth-year College student.

The project aims to instill skills new members can use in continued service within APO and outside the organization.

“We’re giving them a really solid foundation to stand on, but then this is their moment to shine, their moment to go out into the community and do what matters to them, and to show the brotherhood that they have the ability to continue after we graduate and are gone,” Smith said.

APO president Kylene Daily, a fourth-year College student, said the pledge project is also an important annual activity because it coincides with the return of several alumni.

“It really just is a great demonstration of how much knowledge there is in APO, how much learning there is as a group, and how much people care about it even after leaving,” she said.

For the group’s newest members, the project offers them the opportunity to try their hands at fundraising, communicating with community partners and coordinating with the brotherhood.

“I’m really proud of my pledge class for being able to stick with it and not get too stressed out,” third-year College student Hannah Crockett said. “It’s been a little bit of an anxious time this past week with doing last-minute ordering of supplies and things like that, but I’m really proud of how we’ve worked throughout the semester and I’m excited to see it all pay off.”

APO has a history of working to serve a community beyond the limits of Grounds, and members hope the PVCC project will have lasting benefits for the University and the group’s partners in Charlottesville.

“One of the coolest things about APO is that we really make a huge effort to get into the Charlottesville community and communicate with them about what they want and what they want to see change,” said Daily. “[We’re] only here for four years and it matters to me that U.Va. blends into the Charlottesville culture.”
Albemarle Supervisor presses for CATEC move as enrollment dips

by Tim Shea | Wednesday, October 22, 2014 at 10:29 a.m.

In the coming weeks, a team of local schools officials will analyze the pros and cons of relocating the Charlottesville Albemarle Technical Education Center to the campus of Piedmont Virginia Community College.

Ultimately, the group will be weighing the cost of renovating the existing facility in Charlottesville against the cost of selling that facility and building a new structure at PVCC, before returning to the CATEC Board with information.

While the Albemarle and Charlottesville school boards reached consensus on the matter during a joint meeting Tuesday, the move didn’t come without encouragement from others close to the project.

Supervisor and former School Board member Diantha McKeel said the technical education center should act on PVCC president Frank Friedman’s offer of land at the community college.

"Frank is offering you all a wonderful opportunity for our children, for our community," McKeel said. "Work with us, don’t let dollars stop you."

"This building has been great for 40 years," McKeel added, "but it’s time to move on."

Grant Tate, co-founder of the consulting firm the Bridge, Ltd—who designed CATEC’s strategic plan—said he felt that the new location was the plan’s "next level."

"To think that you could put students of the future in this building is a bad thought," Tate said. "You need a center that is networked where you can put the people with the expertise to develop it."

As for implementing the plan, CATEC interim director Bruce Bosselman said that they had decided to begin with the Healthcare Service
Institute, but that the details of doing so are still being worked out.

Tuesday's strategic plan update and facility question was preceded by a presentation from John W. Martin, CEO and president of the Richmond-based market research firm Southeastern Institute of Research, about the future of education.

One of the factors changing the world, and thus education, Martin said, is technology. Martin grouped jobs into three categories: manual labor low wage jobs, routine jobs and cognitive jobs.

The increase in computing and automation, Martin said, is going to lead to a job shift because technology “is going to push jobs down into the low wage category.”

As a result, Martin said, communities, and thus educators, should focus on the cognitive jobs by teaching their young people the skill of acquiring new skills.

In large part, Martin’s presentation centered on the millennial generation, whom he characterized as confident, civic-minded, hyper-connected and fearless. But Martin also argued that many millennials were over-parented, and as adults, can have a difficult time navigating systems on their own.

So Martin stressed the importance of offering students internships.

“The way the kids are going to learn the best is for them to be right in the moment learning,” Martin said. “Let them go be a part of the community from an early age.”

Charlottesville School Board member Colette Blount asked how they could encourage the business community to offer paid internships so students aren’t forced to choose between a promising career opportunity and the typical summer job.

“You’ve got to tap into the families who make up your schools,” Martin said. “Tell them that we want to improve and that it won’t happen without your help.”

What’s more, Martin said, is that more families should consider post-high school options other than college.

Supervisor Ann H. Mallek agreed and said the message being sent to students through the guidance departments needs to change.

McKeel echoed that sentiment.

“How do we help the community understand that there are other paths than the four-year college?” McKeel asked. “When I ran for school board I would knock on doors and parents would say that CATEC is great for every kid but mine.”

Martin suggested hosting a community forum on the issue.
"How do we help the community understand that there are other paths than the four-year college?" McKeel asked. "When I ran for school board I would knock on doors and parents would say that CATEC is great for every kid but mine."

Martin suggested hosting a community forum on the issue.

The challenge of changing public perception comes at a time when CATEC is seeing its enrollment drop. As of Oct 21, only 256 Charlottesville and Albemarle students attend the school. Last year’s enrollment on the tenth day of school was just over 300.

"It’s an area of concern, and we need to find ways to improve that," Bosselman said. "I’ve been here for 16 years and I’ve seen it low, but never this low."

"That said, we’ve eliminated two programs, but we haven’t replaced them," Bosselman added, referring to barbering, green technology/masonry, which were cut due to low participation.

Deborah Gannon, CATEC’s assistant principal, agreed.

"It’s the loss of programs that’s hurt us," Gannon said. "We have fewer programs than we’ve ever had."

The technical education center now offers nine programs. The Pharmacy Tech program has not been formally eliminated, but isn’t running due to a lack of a teacher.

Bosselman said another factor contributing to declining enrollment is the amount of opportunities offered to students at the comprehensive high schools.

"The more choices that are offered in the high schools...the less chance those students would want to come to CATEC," Bosselman said. "So I’m looking at how we can differentiate CATEC from all of the other options students have."

Albemarle superintendent Pam Moran said that some interested students have difficulty creating a schedule that aligns with CATEC.

"We’re hearing that if we can’t figure out how to create flexible schedules...that [we’re] going to see losses," Moran said. "We need to look at flexibility in creating schedules as we continue with the strategic plan."

The CATEC Board will meet again at 6:00 p.m. Tuesday, Dec 9.
PVCC sets information sessions for prospective spring semester students

Posted: Wednesday, October 22, 2014 1:00 pm
Daily Progress staff reports

Piedmont Virginia Community College will host information sessions through the region in the coming weeks for prospective students.

A representative from PVCC will be present at these "Getting Started" sessions to discuss degree and certificate programs. Resources including information about placement tests will also be available for those considering enrollment.

The series begins at 5:30 p.m. today at the Westhaven Recreation Center, 803 Hardy Drive. A Scottsville function will be held at 6:30 p.m. Oct. 28 at the Scottsville Community Center, 250 Page St. A second Charlottesville panel will be held at 6:30 p.m. Oct. 29 at the Carver Recreation Center, 324 Fourth St. N.W. A final event will be held in Crozet at 7 p.m. Nov. 10 at the Crozet Library, 2020 Library Ave.

PVCC begins its spring semester Jan. 12. For more information, call 981-5275 or email dmcclanahan@pvcc.edu.
The Thomas Jefferson Adult and Career Education organization has more than 100 proud new graduates Tuesday night.

A ceremony in Charlottesville honored adults from all walks of life who were finally able to take the next step in their education. Among the graduates was a young man who arrived in the U.S. from Africa as a refugee in 2012, speaking no English. Tackling each subject at a time, Divin Bwiseze earned the GED certificate he needed to pursue his dreams.

"It's been pretty challenging. I've been through a lot, but I kept on doing my effort and I finally did it," Bwiseze said.

Bwiseze is currently enrolled in classes at Piedmont Virginia Community College and pursuing his dreams of becoming a nurse.
PVCC students seeking aid should complete FAFSA by Thanksgiving

Posted: Sunday, October 19, 2014 5:22 pm

Daily Progress staff reports

Piedmont Virginia Community College students seeking financial aid for next semester should complete the Free Application for Federal Student Financial Aid by Thanksgiving, according to the college’s administration.

The FAFSA determines a student’s eligibility for various loans, grants, scholarships and work study. According to the college’s financial aid director, Carol Larson, the federal government will need time to process the applications before the beginning of the spring semester.

The college is helping students who need assistance with the application. Students can get in-person advice at PVCC’s Financial Aid Office, in Room M136 of the Main Building.

The Virginia Education Wizard also has video tutorials on the FAFSA at www.vawizard.org.

The online application is at www.fafsa.ed.gov.
CATEC begins planning to join forces with PVCC

The Charlottesville Albemarle Technical Education Center has begun rolling out a plan to join forces with Piedmont Virginia Community College.

Bruce Bosseman, interim director of the center, said the school is "very, very early" in the process but expects to offer full college credit transferrable to PVCC in the next three to five years.

Advocates of vocational training are hoping the integration will make it easier for students to take classes at both institutions, which have a large overlap. Bosseman said CATEC already has a nurse's aid program that provides students with college credit, allowing them to seamlessly transfer to PVCC if they want to take their education further.

That's the model Bosseman wants to follow in this reorganization.

"We'd like to have all our classes dual enrolled or at least have some college credit for all of them," he said.

Part of the plan is to create a series of "institutes" to train students in different areas: skilled trades, customer service, manufacturing, information technology and early childhood education. The
coursework would be shared by CATEC and PVCC. The institutions will develop several new training programs in fast-growing, high-need fields such as advanced manufacturing and health care.

Bridging the institutions would make it easier for a student in high school to begin planning a career, said PVCC President Frank Friedman. For example, a student who wants to become a nurse could begin coursework immediately by attending CATEC classes, then transfer to PVCC.

"We want one curricular pathway that leads you through your high school years and through your PVCC years to get the certification you need to be a nurse," Friedman said.

There are a few issues the schools still need to work through, including the creation of an advanced manufacturing center.

Friedman said his office is working to run down an estimate for a training center, but it depends on its complexity and the federal grants they can secure — if any. Friedman said he’d like to share a training center in Albemarle County with CATEC.

"Right now, neither of us has it, so it makes sense for us to work on it together," Friedman said.

Advanced manufacturing uses automated machinery in place of traditional manufacturing methods, requiring employees with highly technical skills such as working with computer drafting software and maintaining computerized equipment.

The National Association of Manufacturers estimates about 600,000 advanced manufacturing positions are unfilled due to a “skills gap,” a dearth of people trained to fill highly technical positions. The percentage of local manufacturing jobs has shrunk since 1990, but many local officials, including Friedman, say they believe the area could attract more employers with a strong training program.

Another issue is the search for a CATEC director. Adam Hastings, who was hired as the center’s director in 2011, left in July to take a position as head of PVCC’s business, mathematics and technologies division. Bosselman, head of the school’s adult education and apprenticeship programs, took over as interim director but said he expects to go back to his old job in the spring.

He said he’s confident he can get the ball rolling for his successor.

"I’m very comfortable here, and that made the transition very smooth," he said.

CATEC has more ambitious plans in the future, Bosselman said, such as relocating to PVCC’s campus. That move, which would make it logistically easier for students to take classes at both institutions, ultimately depends on Albemarle County supervisors, who hold the purse strings, he said.

Supervisor Diantha McKeel has long advocated moving CATEC to PVCC. McKeel said it could be a tough sell, with the county’s capital improvement program “stretched,” but she said she believes it would pay off in the long run.

One of the biggest problems McKeel said she has seen is that parents don’t want their children going into vocational training, seeing it as a path to a lower-middle class life. Most of them want their children to go to college, not understanding that one can feed into the other, she said.

Bringing CATEC under the college’s wing could make it seem more attractive.

"We have jobs that are going unfilled that our students could be trained for and make good money," McKeel said. "This is a way of elevating it and getting that information out there."

Bosselman is slated to present CATEC’s long-range plan and discuss its implementation with the Albemarle County and Charlottesville school boards at a public meeting set for 8:30 p.m. Tuesday.
Food for thought

*PVCC's culinary arts program hits its stride*

Location, location, location. Everyone knows it's a realtor's creed, but lack of a location was one of the reasons Piedmont Virginia Community College didn't have a culinary arts program. Until recently, that is, when an anonymous donor provided the funds to outfit a professional-grade kitchen in the Jefferson School City Center.

That kitchen is now a hive of cooking activity, thanks to PVCC's two-year culinary arts associate's degree program that is currently preparing 36 first-year and 15 second-year students to be bakers, caterers, chefs, cooks, and food service managers.

"A lot of our students are already working in restaurants," said Eric Breckoff, the program's director. But in culinary school, they are introduced to skills they may not see in their current jobs, skills that will be useful later in their careers, such as menu planning, cost control, cooking sanitation, nutrition, and purchasing.

"We pack a lot in," Breckoff said, adding that, in addition to classes like Principles of Baking, his students must take math, science, English, and CPR courses to graduate. An internship is also recommended, and Breckoff works closely with students and local businesses to find a good match.

"With education comes training," he said, adding that working in the restaurant industry is a lot of hard work.

"It's not a cooking show," Breckoff said. "In addition to kitchen work, there's academic rigor, taking quizzes, writing papers." Classes last nine hours and combine lecture with hands-on kitchen experience in an attempt to prepare graduates for a typical day in a restaurant, which, Breckoff points out, is often longer than nine hours.

Then again, "nothing is work if you enjoy what you're doing," he said.
ALBEMARLE COUNTY, Va (WWIR) - Veterans were the target of a job fair held in Keswick Wednesday.

Wednesday morning, the parking lot was packed at the American Legion Post 74 in Keswick, where dozens of businesses with job openings were ready and waiting for prospective employees. A wide variety of employers were present from nursing homes, Wal-Mart, Lowe's, and Piedmont Virginia Community College.

Organizers say it is important to focus on veterans' needs as they transition from service in uniform to working as citizens back home.

"Overall unemployment figures would not present that as a problem but when you specify the veterans themselves, especially the younger veterans, they're still upwards of 20 percent unemployment," said Michael Barnes, veterans representative with the Virginia Employment Commission.

At the fair, employers were handing out applications as they met and talked with veterans face-to-face.

While the job fair was highly focused on veterans, it was also open to the general public Wednesday afternoon. The job fair was sponsored by the Virginia Employment Commission.
Some 350 kids from 22 regional middle and high schools were at Piedmont Virginia Community College (PVCC) Thursday morning, participating in the 11th Annual Charlottesville Business Innovation Council's Tech Tour.

After hopping off the bus and checking in at the front desk in the Earl Dickinson Center, students got the gears in their heads' turning by participating in an engineering challenge.

They also took part in some fun trivia in the auditorium, all in preparation for on-location tours for students of several local companies that use specialized technology in the workplace.

"Technology is touching everything. It's part of every business right now, and unfortunately in Virginia there is over 29,000 unfilled tech-related jobs," said Kim Wiltens, chair of CBIC Tech Tour. "We're not educating enough children in the tech-related fields, so we want to inspire them and get them excited about all the opportunities there are with tech-related jobs and careers."

Over 60 companies participated in this year's tech tour.
Latin Ballet of Virginia brings a world of rhythms to PVCC stage this weekend

From staff reports

Just in time for National Hispanic Heritage Month, "Fiesta Del Sol" will bring everything from rumba to reggaeton to the Main Stage Theatre at Piedmont Virginia Community College.

Latin Ballet of Virginia and guest flamenco artist Francisco "El Nano" Mesa will share a wide variety of rhythms and dance styles at 7:30 p.m. Saturday in the V. Earl Dickinson Building's main theater space. Look for capoeira, cha-cha, salsa, flamenco and more.

The ensemble, led by founder Ana Ines King, blends traditional and contemporary dance and brings an element of the unexpected to its approach to the classics.

Mesa, who's from Valencia, Spain, recently toured Japan performing his own work. He has served as a soloist for Ballet Flamenco de Andalucia and also is a teacher and choreographer for dance companies across Europe, Russia, Canada and the United States.

The Dickinson Building has lots of well-lit parking, and the theater is accessible to wheelchairs.

Tickets are $15; students and seniors pay $10. Get them online at www.pvcc.edu/performingarts, or pick them up in person at Sidetracks, Greenberry’s Coffee and the PVCC cashier’s office. Tickets also will be sold at the box office two hours before the performance. To order tickets by phone, or to get more information, call 961-5376.
PVCC, Adult Education Center Team up to Offer PluggedInVA Program

Posted: Sep 29, 2014 4:09 PM EDT
Updated: Oct 13, 2014 4:32 PM EDT

ALBEMARLE COUNTY, Va (WVIR) - Piedmont Virginia Community College wants to prepare more adults in the community for employment.

PluggedInVA is an adult education and training program for people who have at least a GED or high school diploma. This is the second year PVCC and the Thomas Jefferson Adult and Career Education Center are offering the free, five-month-long program.

“For many of them it hadn’t occurred to them that they could have a career, that what you do can be more than just a job, and that is a huge insight to have to think that there’s something you can do that makes a difference in the world,” said Susan Erno of the Adult Learning Center.

The first information session for interested applicants is October 8 at PVCC.

For more information, click here.
PVCC hosting education, career resource fair

Adults in the community who are considering changing careers or pursuing more education are invited to an education and career resource fair hosted by Piedmont Virginia Community College from 6 to 8:30 p.m. Sept. 25 at PVCC's main campus on College Drive.

Representatives from several colleges are scheduled to be at the event to answer questions and provide assistance for anyone who wants to select a new career, explore ways to pay for college and learn helpful tips for balancing college and life.

Parking is free, and children's activities will be provided for those in attendance.
Announcements from October 22 through October 29

» Piedmont Virginia Community College encourages prospective students who will need financial assistance for PVCC's spring semester to complete the online Free Application for Federal Student Aid before Thanksgiving. Help completing the application is available from PVCC's Financial Aid Office from 8 a.m. to 5 p.m. Monday through Thursday and from 8 a.m. to 4 p.m. on Fridays in the main building at 501 College Drive. 981-6545.
Vine to Wine:

U.Va. Couple Pour Heart, Soul, Mind & Body into Craft
(Targeted News Service Via Acquire Media NewsEdge) CHARLOTTESVILLE, Va., Oct. 23 -- The University of Virginia issued the following news release: Thomas Jefferson accomplished much in his life - author of the Declaration of Independence, third president of the United States, founder of the University of Virginia. Even our country's love and cultivation of wine can be attributed to him.

Following independence from British colonial government, Jefferson spurned port from Britain and Madeira from Spain, preferring French wines. Though he was successful at nearly everything he undertook, try as he might, Jefferson was never able to grow grapes or make wine in Virginia - surely a disappointment, as he considered "good wine a necessity of life." Two stewards of his beloved University, however, have created a more rewarding experience. University Landscape Architect Mary Hughes and David Vermillion, an associate technical analyst in Information Technology Services, have successfully cultivated grapes and made wine for seven and five years, respectively. But the husband-and-wife team is quick to defend Jefferson's failings in this endeavor. "He didn't have the tools or technology" necessary to grow grapes in Virginia, they said nearly in unison. Monticello's website agrees. "The successful cultivation of ... the classic European wine species was virtually impossible until modern methods were developed to control black rot and such destructive pests as phylloxera, an aphid-like root louse. Many native grapes were grown more effectively ... yet the poor quality of the resultant wine hindered the development of an established industry." Jefferson, considered America's first distinguished viticulturist despite his inability to grow grapes, would be pleased to know that grape and wine production has finally taken root and is flourishing in Virginia.

In 1985, the Thomas Jefferson Foundation restored Jefferson's 1807 plan for the northeast vineyard at Monticello. The southwest vineyard was replanted in 1993. Gabriele Rausse, one of the founders of the modern Virginia grape industry, oversees the production of wine and the care of the restored vineyards. He also leads workshops and teaches courses on the subject.

Around 2009, U.Va.'s School of Continuing and Professional Studies offered a course on Jefferson and wine, which Rausse led. He asked Hughes, who teaches landscape architecture and historic preservation courses in U.Va.'s School of Architecture, if she would teach the session on starting a vineyard.

Hughes said teaching the wine class whetted her and Vermillion's desire to delve further into enology (the study of wine and winemaking) and viticulture (the cultivation of grapes).

Fittingly, "Over a glass of wine one night, we confessed to each other our long-held, secretly repressed dream to own a vineyard," Hughes said.

The two enrolled in a then-new enology and viticulture program offered by Piedmont Virginia Community College and Workforce Services, the only one of its kind then and now in Virginia. "That was around 2004," Hughes recalled.

After they completed the program, they started looking for land for their vineyard, a multi-year project that took them all over Virginia and beyond. They talked to other up-and-coming vineyard owners and winemakers, some of whom are U.Va. alums.

They even tinkered with the notion of buying an established vineyard in France, where the slumping wine industry has created something of a buyers' market.

"Visiting vineyards is a great way to tour a country," Vermillion said. "We learned a lot, and were tempted - Mary's even fluent in French - but our family and jobs are here." So a vineyard in the south of France wasn't to be for the U.Va. couple.
In 2006, they bought a remote property in Rockbridge Baths, Virginia, just north of Lexington, that was formerly a veal operation. Soon they were spending every weekend there, tearing down the cattle barn, re-grading the land, removing weeds. Over time, Jump Mountain Vineyard took shape. Finally it was time to plant.

"Traditional wisdom has been that European grape varieties (Vitis vinifera) are too tender for the Shenandoah Valley," Hughes said. "But we thought in the right micro-climate, the European varieties we prefer, such as cabernet sauvignon, could tolerate the conditions." Nimble-fingered Friends' Jefferson may not have articulated that his Academical Village be a place to cultivate community among all its inhabitants - students, faculty and staff - but that's been an offshoot.

In 2008, Hughes and Vermillion planted their three-acre vineyard with help from about 50 of their U.Va. friends and family. Rausse had told them, "Pick your hottest hill and plant cab sauv. You will always sell it," Hughes recalled.

So that's what they did one spring day seven years ago - they planted 2,000 cabernet sauvignon vines.

Among the friends were Jim and Cathy Popp, Brian Hogg, Andrew Greene, Connie Warnock, Ida Lee Wootten, Kate Meyer, Sandy German, Beth Meyer, George Payne, Joey Toombs, Jody Lahendro, Julia Monteith, Rob Cordero, Susan McKinnon and the aptly named Peter Vines.

"Being part of a new venture and playing a very small part in helping our friends realize their dream gave us great satisfaction," said Wootten, now retired from her post as U.Va.'s director of community relations. "Planting the young vines was like an old-fashioned barn-raising: working together to help friends prosper and succeed." It takes three years to produce grapes once the vines are planted, and five for them to "hit their stride," Vermillion said.

Cabernet sauvignon requires a "super long growing season for the grapes to fully ripen before harvest," he said. "We have always been able to fully ripen the crop," which he attributes to the vineyard's "distinctive terroir," special characteristics that the geography, geology and climate of a place, interacting with plant genetics, express in agricultural products such as wine.

Like the grapes, their ambitions grew.

"We were only going to grow grapes initially," Vermillion said. "But after a year, we decided to open a winery," Hughes said, and both laughed.

When word reached Hughes' former colleague, Samuel "Pete" Anderson, who'd retired as Architect of the University several years earlier, he informed her and Vermillion that they'd need an architect to design their winery, and he was volunteering his services.

"We had lots of fun visiting other wineries - Pollack, King Family, Rockbridge, Barren Ridge, Blenheim," Vermillion said. "We based most of our plan on the one in Lovingston." "Ours is a barn-barn design modeled on the local vernacular," Hughes explained. "The top floor is for processing grapes. Tanks are on the lower floor. The cellar is earth-sheltered, meaning it's built into the hill, where oak barrels are aged and bottles are stored." The couple is pleased with the end result - a beautiful, barn-style winery set in the shadow of Jump Mountain, a local landmark and the operation's namesake - and they're touched that their friend designed it for them. The winery was finished in January 2012, though there are plans to add a tasting room one day.

Jump Mountain produced its first wine in 2011 using another winery, Ankida Ridge in Amherst, to process the grapes and store the wine.

This year's harvest took place Sept. 27 and 28. Lending hands were U.Va. friends Warnock, assistant University architect; Hogg, senior preservation planner; and Kate Meyer, senior project manager in Facilities Management. Meyer also brought her husband, Will, and daughter, Anna.

Saturday involved picking the grapes. Sunday's task was processing the harvest, Hughes said. "The grapes are dropped
into the hopper of the de-stemming machine, which pulls the berries off the stem. Then our nimble-fingered friends were manually sorting through the grapes to pull out any remaining stems, leaves, insects or imperfect berries. The remaining berries were gravity-fed into a steel tank on the floor below. When the de-stemming and sorting process was over, which took all day, I added yeast to the berries to start the alcoholic fermentation process that turns the sugar in the berries into alcohol and juice into wine.

"In order to extract the maximum color, tannins and flavors from the red grapes into the wine, this fermentation process takes place with the whole berries intact and you have to punch down to mix the berries back into the juice twice a day. That is what we are doing now," she said. "The alcoholic fermentation will likely be finished by mid-October, and then we will press the wine off the berries and into barrels. There they will go through a secondary fermentation and start the aging process." Warnock said of the experience, "If you have friends with a farm-vineyard, you will never see them socially, unless you pitch in with the work. ... I leave the chemistry and the magic of wine-crafting to Mary and David. Except for the vine-tending, which takes a little skill, it's pretty basic labor. I am now an experienced taster, however, and could probably identify each vintage in a blind taste test. ... But I mostly just enjoy the sun and clouds, the birds and bugs, the mountains and the trees, and tending the vines. Sometimes we chat, but often we work in companionable silence. It is quiet, simple, almost meditative work.

"Unlike U.Va. building projects, which can take years to plan, it is gratifying to see your progress row by row and hour by hour. At the end of a long day, there is nothing better than sitting with friends and watching the sun set on the work you have done together. I'm happy that, with a little help, Mary and David are fulfilling their dream of making wonderful, handcrafted wines at Jump Mountain." Meyer echoed Warnock's reasons for pitching in. "I'm surprised that Mary and David are not beating away the volunteers. ... I go and am rewarded strictly by the pleasures of being in the Virginia countryside in spring and fall, the reward of handling warm earth and sticky sweet grapes, and the conversations with colleagues slipping into meaningful friendships developing over seasons.

"I don't feel any connection to the Jeffersonian ideal of a country of yeoman farmers. In fact, if anything, it is a retreat from the scholarly pursuits of the Academical Village, or the day-to-day work of U.Va. But I am a real cheerleader for the value of working at U.Va., going well beyond my paycheck. My neighbors work at U.Va. The music and art exhibits that I go to tend to be at U.Va. I use the gym, eat out and attend sporting events at U.Va. Helping out at Mary and David's vineyard is another manifestation of U.Va. - not direct - but the people that it draws, their endeavors, their creative, analytical and global perspectives enrich our community and me." Hughes and Vermillion said they are always in awe of their friends' willingness to help. "We've been very fortunate to have the support of friends and family," they said.

That support spills over into their winemaking and grape-growing family, too.

"What's remarkable about the Virginia wine industry is how helpful and cooperative everyone is. It's not cutthroat as one might expect. We all feel we're part of growing something that's in its infancy in Virginia. We're still learning to help the next generation of winemakers and grape growers; it's not proprietary at all. They open their hearts and share their knowledge," Hughes said.

Why U.Va.? One day, operating Jump Mountain Vineyard could consume Vermillion and Hughes' full-time attention. But for now, it's their avocation. Why do they choose to work at U.Va.? For a landscape architect like Hughes, it doesn't get any better than working at the only university in the U.S. designated a UNESCO World Heritage site.

Hughes earned a graduate degree from U.Va.'s Architecture School in 1987 and thought she had landed her dream job when she went to work at the National Park Service. And it was - until an intern told her about a new landscape architect job at U.Va. She placed a call to the Architect of the University, Anderson, whom she didn't know at the time. The two hit it off, and she was hired in 1995.

Vermillion has worked in information technology since 1999. Taking a job at U.Va. was a homecoming after a circuitous life that included time in Southwest Virginia and Alaska. He grew up in Charlottesville, earned a degree in math from Virginia Tech and served in the Coast Guard, where his training as a diesel mechanic comes in very handy at the vineyard, Hughes said. "He can diagnose and fix tractors and equipment on the fly." Vermillion was unwittingly lured back to Charlottesville by a firm in Roanoke filling IT positions for a "nearby college town," he recalled. Coming home didn't turn
out to be a bad thing. The best part, of course, is that he met Hughes, but he also likes working with his IT colleagues, and enjoys technology and problem-solving. These interests carry over into his work at Jump Mountain.

Vermillion keeps notes on the vineyard in a spreadsheet that tracks temperatures, rainfall and the like. Every year is different, so every year the optimal time to harvest - "at peak sugar, when every creature around starts to descend on the grapes because we can all smell the sugar, bears, raccoons, turkeys, birds" - is different, he said. Around harvest time, their wine consultant, Mathieu Finot, the winemaker at King Family Vineyard, reviews Vermillion's notes online and they determine a course of action.

Labor of Love "It's the hardest thing I've ever done - grape growing and winemaking," Vermillion said.

"The struggle is necessary to produce good grapes," Hughes said. "It's the art' of it, Vermillion agreed.

How is this year's crop? "We were very pleased with the quality of the berries we harvested this year," Hughes said. "Due to the dry weather, they had a high sugar content and very concentrated flavor. The juice is a very deep red and tastes wonderful so far!" The two plan to expand their operation to five or six acres this year. They just planted another hill with white Gruner Veltliner grapes from Austria. Other varieties they've planted include Tannat, a Basque grape from the Pyrenees, Lagrein from the Dolomites - "We have dolomitic soil on our site," Hughes noted - and Refosco, "another northern Italian grape from the region of David's grandfather," Hughes said.

But it's not the planting, harvest or winemaking that give Hughes and Vermillion their biggest thrill as vintners. It's the pour. Sharing the fruits of their labor with others gives them joy, and if the wine is well-received, Hughes said, "We're on cloud nine." TNS 30TagarumaMar-141024-4912426 30TagarumaMar (c) 2014 Targeted News Service
The President of Piedmont Virginia Community College wants to promote training for middle-skill jobs. Frank Friedman has told the Albemarle Supervisors that's where you'll find many of America's future jobs.

Friedman (pictured) has also explored possibilities for a new partnership between PVCC and the Charlottesville-Albemarle Technical Education Center. CATEC is a joint venture of the city and county school boards. Meanwhile, PVCC has had a free plug on a TV game show. One of the questions on a recent Jeopardy episode was "What is Charlottesville?" The answer that three contestants and a nationwide audience saw involved being the home of Piedmont Virginia Community College and the University of Virginia.