PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Board Meeting No. 230

May 4, 2011

Meeting number two hundred thirty of the Piedmont Virginia Community College Board was held Wednesday, May 4, 2011, in the W. A. Pace Jr. Board Room.

Present

Laila Bare  
Vera Cooke-Merritt  
Mary Loose DeViney  
Leonard Gardner  
Debbi Goodman  
Deborah Harvey  

Peter Kleeman  
Sean Michael McCord  
Suzanne Morse Moomaw  
Paul Newland  
Ava Pippin  
Donna Plasket

Absent

Stanley Cook

Others

Frank Friedman, President  
Tara Atkins-Brady, Director of Institutional Research, Planning & Institutional Effectiveness  
Kit Decker, Co-President of FPA  
Pat Buck, Assistant to the President & Special Projects Coordinator  
John Donnelly, Vice President for Instruction & Student Services  
Bruce Glassco, Chair of College Senate  
William Jackameit, Vice President for Finance & Administrative Services  
Mary Jane King, Director of Institutional Advancement & Development  
Anita Showers, Manager of Marketing & Media Relations  
Joanne Smith, President of PASS  
Lee Stone, President of Student Government Association  
Media

Welcome and Call to Order

Dr. Moomaw welcomed those present and called the meeting to order at 4 p.m.

Approval of Minutes

On a motion by Ms. DeViney, seconded by Dr. Moomaw, the proceedings of the March 3, 2011 meeting were approved.

Public Comment

None
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President's Report

Curriculum Advisory Committee Appointments. Dr. Donnelly submitted the list of curriculum advisory committee appointees for career and technical education programs to the Board for approval. Member recommendations come from the academic deans and Board members are welcome to contact the appropriate dean or Dr. Donnelly with member recommendations. Race and gender designations are listed to aid in increasing diversity. Mr. Gardner asked that a future Board meeting include an agenda item on deleting the notations for race and gender. On a motion by Dr. Plasket, seconded by Dr. Kleeman, the appointments were approved.

Graduation Site Change. The site of graduation has been moved to John Paul Jones Arena. The College was just notified by University Hall officials that the facility will not be available due to structural problems. Dr. Friedman met this morning with the leadership of SGA, PASS, Faculty Senate and College Senate to discuss options: 1) at PVCC with no back up rain site; 2) at PVCC with JPJ as the rain site; or 3) at JPJ. No one wanted to leave the beautiful PVCC site but the majority felt the need to move the event and gave an advisory vote to Dr. Friedman who made the decision to move the ceremony to JPJ. The facility provides better accessibility, parking, climate control, sound system, and no weather-related issues. There will be a cost increase from on-site to off-site, but it won't be significant.

Greene County Center Project. The Board of Supervisors approved leasing the top floor of the library for $1/year and other lease details are being worked out. We can now focus on curricular matters which will include offering a great deal of general studies and liberal arts courses, but are also looking at a limited number of CTE courses. Private fundraising in the amount of $750,000 will be needed to finish the second floor and equip it; a lead gift of $250,000 was secured from Mark and Barbara Fried and Fried Companies and $75,000 from the steering committee. A fundraising event takes place tomorrow evening at Lafayette Inn with about 30 individuals capable of donating in attendance. There has been a significant amount of enthusiasm and demand for the center from Greene County. Construction will begin after raising a significant amount of the money but the Educational Foundation can put up the difference at the start and be reimbursed later to avoid delaying the start of construction.

Dr. Newland, reporting for the Finance and Building Committee, noted that no funds from the College are required for project start-up and presented a resolution for site approval for the Greene County Center project: “The PVCC Board hereby resolves that PVCC should establish an off-campus site in Greene County and requests that the State Board for Community Colleges (SBCC) approve the establishment of the campus site as discussed.” On a motion by Dr. Newland, seconded by Mr. Gardner, the site request was unanimously approved. The Board’s recommendation will be presented to the State Board for Community Colleges for approval.

Jefferson School Project: The project organizers had hoped to have a renovation groundbreaking event this week, but they ran into issues with the bank. The event will likely be scheduled for the latter part of May or June.

Child Care Center. The agenda included an item to go into executive session to discuss a real estate matter if a financial agreement with UVA-HSF had been made. Unfortunately an agreement was not
forthcoming so there was no need for the executive session. In October it was thought there was a deal with UVA-HSF on what the College would receive in payment for College land for the child care center; the new director pulled the agreement but discussions had been ongoing. Today, a counter proposal was received in return for the land but it was unacceptable to present to the Board for action. Negotiations will continue and should an agreement come to fruition it will be brought to the Board for action.

**Budget.** The SBCC meets later this month and will take action on setting 2011-12 tuition. It is expected to go up by 6-9% to make up for state budget reductions. Estimates are college funding will reflect about 60% coming from student tuition and 40% from state funding; 12 years ago, 77% came from state funding. About one-third of students are on financial aid and more are taking out loans when they don’t qualify for grants. Budget cuts for four-year institutions are similar and those that have made tuition increase announcements are in the 6-9.9% range.

For the first time, the General Assembly gave the VCCS a special continuing appropriation on top of the regular appropriation to help hire new faculty. The VCCS has 60% of credit hours taught by part-time faculty; we have 55%. The General Assembly awarded $5 million to the VCCS to help chip away at that percentage—it provides PVCC enough for 1 3/4 faculty positions. We had already planned to hire two new faculty and will now be able to add more. History, Chemistry and Sociology are the highest priority fields. We hope to be able to add a couple new staff members in areas taxed by enrollment growth.

**College Updates**

**Dr. Jackmanit**
- The south entrance area will be redone as an ADA state-funded project, with modifications in parking lots and sidewalks
- Funded by VCCS maintenance reserve funds, an HVAC unit replacement project has been complete.
- RFPs for food and copy services have gone out and applicants are being interviewed.
- On behalf of Mr. Samanta, he reported on the following:
  - A major infrastructure upgrade to servers and the network is taking place due to deteriorated servers. A quite expensive project, the various problems will be resolved once completed.
  - The new PeopleSoft human resources management system is going live. The system impacts all employees.

**Dr. Donnelly**
- Exams are wrapping up this week and the summer semester starts on May 23.
- Personnel changes include the resignations of the Coordinator for the Center for Excellence in Instruction and two faculty members. These positions will be advertised and filled.
- Five new faculty hires will begin fall semester, two of which are replacements.
- Promotions, multi-year appointments and professor emeritus designations have been conveyed.
- Two English faculty were awarded NEH fellowships and Jessica Kingsley was named as the College’s nominee for the SCHEV Outstanding Faculty Award for 2012.
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- The lecture capture project is an initiative that allows faculty to prerecord lectures for student downloading at any time and place, provide synchronous delivery and supplemental instruction. Five classrooms will be equipped for lecture capture for the fall semester.
- Discussions with Monticello are ongoing regarding the establishment of a training vineyard at Montalto for the viticulture/enology program.
- The construction program is moving to CATEC from its Avon St. location and will provide for a seamless transition for CATEC students.
- Over 450 middle and high school students will participate in summer career academies at the College.

Ms. King
- The high school award ceremonies have been scheduled and board members are welcome to attend to present the Foundation scholarships. The Scholarship Committee will be making its final decisions soon on scholarship awards for the upcoming year.
- The summer class schedule has been mailed and marketing for the semester has commenced.
- The Daily Progress and The Central Virginian will be publishing interesting stories on PVCC graduates.
- Over 800 individuals “like” PVCC on FaceBook. The marketing office is exploring ways to use it to make it a community for students.
- A Dept. of Labor grant in the amount of $3.2 million has been submitted that focuses on defense intelligence analyst training.

Dr. Atkins-Brady
- Spring semester enrollment concluded with 5,369 headcount and 2,685 FTES. Summer registration has begun and both headcount and FTE enrollments are ahead of last year’s enrollment at this time.
- The 2011 graduating class includes 480 receiving at least 1 degree, certificate or career studies certificate from the last 3 semesters. The breakdown includes 220 AA/AS degrees, 120 AAS degrees, 100 certificates and 50 career studies certificates. We expect to have as many as 300 students participate in the ceremony.
- The Commission on Colleges has approved the substantive change requests for the 12 regional high school sites at which dual enrollment offerings make it possible for students to earn more than 50% of Certificate in General Studies and several A.S. and A.A. degree programs. A site approval request has also been submitted for Fluvanna’s correctional center. The Commission will conduct site visits in the fall.
- The third and final report for the 2008 Strategic Plan was provided in the meeting packet. The plan contained 31 strategies and 34 associated goals addressing five institutional priorities. The college made significant progress toward its goals over the last three years, expanding academic programs and support services, enrolling a record number of students, revising its organizational structure and business processes to better serve students, and securing funds to implement and sustain successful initiatives.
Program Highlight: Strategic Plan and Mission Statement

Dr. Atkins-Brady briefly reviewed and presented the 2011 Strategic Plan for approval. The Planning and Budgeting Committee started work on the plan a year ago, receiving input from faculty, staff and student stakeholder groups; the College Board; a survey of community leaders; and the direction of VCCS as set forth in their plan; and reengineering efforts and completion of degrees. It was also an opportunity to review and update the mission statement to reflect a greater emphasis on student success, achievement, and values that promote it.

A suggestion was made to modify wording in the third paragraph of the Executive Summary followed by discussion. A motion to accept the plan, with modification, was made; the vote was 3 to 8 to not make modifications. The plan stands approved.

Committee Reports

Finance and Building. Dr. Newland, chair, briefly reviewed the Local Funds Operating Budget for 2010-11. The proposed total budget is $529,994. The student activities budget proposals go through a thorough submission and review process resulting in changes in funding and new club requests each year. The budget was reviewed by Dr. Newland and Mr. McCord with Dr. Jackameit which resulted in no concerns but perhaps looking at the input process in the future. On a motion by Mr. Gardner, seconded by Ms. Cooke-Merritt, the budget was approved.

Curriculum Committee. Mr. Gardner, chair, briefly reviewed the recommendation to discontinue the AAS in Utility Line Technology. There is only one student pursuing the degree and a teach-out plan until 2013 will be available to that student. On a motion by Mr. Gardner, seconded by Dr. Plasket, the Board unanimously approved the program discontinuance.

Chair's Report

Policy on Public Comment. Dr. Morse presented to the Board for consideration an item regarding public comment for inclusion in the College Board Procedures Manual. On a motion to accept by Dr. Newland, and seconded by Ms. Harvey, the Board unanimously agreed to the proposal.

Radiography Pinning. The first pinning ceremony for the new radiography technology program takes place at 6:30 p.m. on May 11 in the Dickinson Theater. Board members are welcome to attend.

Nursing Pinning. The nursing pinning ceremony takes place at 1 p.m. on May 13 in the Dickinson Theater. Board members are welcome to attend.

Commencement. Commencement exercises are 6 p.m. on May 13 at the John Paul Jones Arena. Ms. Buck will provide additional information regarding logistics.
Summer Retreat. The joint retreat with the Educational Foundation Board is scheduled for 2-6 p.m., June 14, and will be held at Dr. Plasket’s home. A preliminary agenda will be distributed along with additional details.

Next College Board Meeting. The next meeting of the College Board is scheduled for 4 p.m. on Wednesday, September 7, 2011.

Information Items

The following items were provided for information: spring media highlights.

Respectfully submitted,

Frank Friedman
President and Secretary to the Board

APPROVAL

Suzanne Morse Moomaw
Chair