PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Board Meeting No. 229

March 3, 2011

Meeting number two hundred twenty-nine of the Piedmont Virginia Community College Board was held Thursday, March 3, 2011, at the Louisa Arts Center in Louisa County.

Present

Laila Bare          Sean Michael McCord
Stanley Cook        Suzanne Morse Moomaw
Mary Loose DeViney  Paul Newland
Leonard Gardner     Ava Pippin
Deborah Harvey      Donna Plasket
Peter Kleeman

Absent

Vera Cooke-Merritt
Debbi Goodman

Others

Frank Friedman, President
Tara Atkins-Brady, Director of Institutional Research, Planning & Institutional Effectiveness
Pat Buck, Assistant to the President & Special Projects Coordinator
John Donnelly, Vice President for Instruction & Student Services
William Jackameit, Vice President for Finance & Administrative Services
Valerie Palamountain, Dean of Workforce Services
Shivaji Samanta, Chief Information Officer
Anita Showers, Manager of Marketing & Media Relations
Lee Stone, Student Government Association
Louisa County Public Schools: Deborah Pettit, LuAnne Unruh, Doug Straley, Todd Ryan
Louisa County School Board: Gail Proffitt, Sherman Shifflett, Billy Seay, Allen Jennings, Gregory Strickland
Louisa County Board of Supervisors: Robert Dube, Tommy Barlow, Willie Harper, Willie Gentry, Brian Huffman
Chamber of Commerce: Deana Meredith
Economic Development: Andy Wade
Dinner Attendees: John and Pat Purcell, Eugenia Bumpass
Media

Welcome and Call to Order

Dr. Moomaw welcomed those present and called the meeting to order at 4:05 p.m.
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Approval of Minutes

On a motion by Mr. Gardner, seconded by Dr. Newland, the proceedings of the January 11, 2011 meeting were approved.

Public Comment

None

President’s Report

Budget.
The General Assembly has submitted its budget to the Governor. It includes approximately $15 million of new money into the VCCS budget but the VCCS is slated to lose $35 million next year; PVCC’s share of the loss is about $.5 million. If the SBCC increases tuition in the 6% range, it will fill the gap so that the College would enter the fiscal year with revenue similar to this year. The $600,000 federal stimulus money goes away the following year. State employees in the VRS will receive a 5% salary increase to compensate for the 5% personal contribution to their VRS account. Those not in the VRS will not have to put their own funds into a plan and will not get a salary increase. Most disappointing was that some universities received special funding for enrollment growth, but the VCCS did not despite almost all the enrollment growth in the Commonwealth for the last year is attributed to the VCCS.

College Updates

Dr. Jackameit

- The parking lot renovation project in lot 4 has been completed, resulting in 117 additional spaces at a cost of approximately $3,000 per space.
- An ADA, state-funded project will get underway following graduation, reconfiguring the lot 2 sidewalk and modifying curbs in the other lots. The south entrance will be closed during the project, routing foot traffic to an alternate entrance.
- A landscape design contract has been signed for the Kluge-Moses building and includes the traffic circle.
- The local budget requests have been submitted to the localities; one jurisdiction has committed a 1% increase.

Dr. Donnelly

- There were 9 faculty members eligible for multi-year appointments and/or promotions this year and the review committee recommended them all.
- Culinary arts program development continues and a kitchen designer is working on plans for space in the Jefferson Center.
- The DIA is actively engaged to develop curriculum to meet their training and educational needs. College officials met with a group of contractors and the DIA about their needs; it is a complex business to engage and determine needs. The College is applying for a DOL grant to serve the DIA in creating both credit and non credit training.
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- Through an Opportunities Pathway grant with Charlottesville and Albemarle, there is funding through the end of the academic year targeting at risk youth. One full-time and one part-time staff were hired to work with students on post secondary opportunities. They are targeting 50-70 seniors to matriculate to PVCC for the fall semester. If funding continues it will allow engaging students as early as middle school.

**Dr. Atkins-Brady**

- Spring enrollment headcount is 5,382, a 5% increase over last year; FTE is 2,697, a 7% increase over last spring
- The Planning & Budgeting Committee reviewed and made recommendations to Dr. Friedman for 36 proposals for strategic initiatives for projects, programs or activities to help the College achieve its strategic goals. The committee is finishing its work on the Strategic Plan which will be presented for approval at the May board meeting along with the revised mission statement. More ideas were received for this cycle than in many previous years which is great—Dr. Friedman wants people to come up with good ideas, whether large or small.

**Mr. Samanta**

- Work continues on exploring avenues for the upgrade of the College's computing infrastructure and planning for the installation of new equipment.
- Mr. Samanta continues to work on the purchase of a lecture capture system that allows instructors to capture a class either as it is taking place or pre-recorded. The goal is to implement in the fall to allow the 25 faculty who are ready to begin using it. Four of the 23 colleges are purchasing the capability.

**Electrical Easement, Parking Lot Construction**

A previously unidentified electrical service line was encountered during construction of the recently completed parking lot expansion project. In order to avoid construction delays, Dominion Virginia Power assisted by relocating the electrical service line on campus. All work was completed with the review and approval of the College's consulting engineer. As is standard practice, an easement is required by the utility company to allow for maintenance of the relocated electrical service line. Dr. Jackameit requested a College Board resolution be passed recommending the SBCC to approve the easement. It reads: “The PVCC Board hereby recommends that the SBCC approve execution of the requested utility easement to Dominion Virginia Power contingent upon satisfying all applicable requirements of the Commonwealth and VCCS policy.” On a motion by Dr. Plasket, seconded by Dr. Kleeman, the resolution was unanimously approved.

**Committee Reports**

**Community Relations.** Ms. Pippin welcomed and thanked everyone for coming to Louisa County for the joint meeting with county officials.

She thanked the committee for their work on reviewing and selecting a nominee for the College Board Service Award. Of the 4 recommendations received, 2 were considered, and the committee recommended Rob McHenry for his extensive volunteer work with a Somalian family. The committee
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recommends a $300 gift card award and plaque. It will be presented to Mr. McHenry at the April 29 awards and recognition ceremony. On a motion by Ms. Harvey, seconded by Dr. Cook, the committee recommendation was unanimously approved.

Chair’s Report

Academic and Leadership Awards Convocation. The event takes place at 4 p.m. on Thursday, April 21, in the Dickinson Theater.

Next College Board Meeting. The next meeting of the College Board is scheduled for 4 p.m. on Wednesday, May 4, 2011.

Commencement and Nursing Pinning. Commencement is at 6 p.m. on Friday, May 13 on college grounds, with University Hall as inclement weather site. The nursing pinning ceremony is at 1 p.m. in the Dickinson Theater.

Joint Summer Retreat. The summer retreat is scheduled for June 14, 2-6 p.m. and the Board will be joined by the Educational Foundation Board. This joint meeting will be the first for the two boards to provide an opportunity to work together on shared thinking for common goals. Additional details will be forthcoming.

Information Items

The following items were provided for information: revised event calendar and January-February media highlights.

Other

Ms. Harvey was welcomed back after a brief medical absence.

A policy regarding public comment will be provided to the Board for action for inclusion in the procedures manual.

In response to a question regarding textbook costs for students, Dr. Friedman noted that our goal is to find ways to lower book costs for students due to escalating costs controlled by publishing companies. The bookstore sells used books, there is a college web site that students use to buy and sell directly to other students, a rental program has been initiated with Follet, and the College can use technology to rent the content of a textbook. Textbook costs continue to be an issue; publishing companies are approaching the issue in different ways due to competition and are under pressure from Governors and legislators.

Asked if the addition of the Kluge-Moses Science Building will allow increased admissions to the nursing program, Dr. Donnelly noted that the challenge is to maximize enrollment with the facility at maximum efficiency, but constraints in clinical site availability and job prospects keep expansion at bay. The same holds true for the LPN program. The issue is reviewed frequently.
The public relations office was commended for its excellence in good press and visibility for the College.

The regular meeting of the College Board adjourned at 5 p.m., followed by a joint meeting with Louisa County leaders.

**Joint Meeting and Dialogue with Louisa County Leaders**

Dr. Moomaw welcomed everyone and introductions were made. Dr. Friedman stated that the purpose of the meeting is for the Louisa officials to tell us what PVCC can do for them. The College wants to respond to the educational needs of the citizens and businesses by offering programs that fill the needs of the community. The following are items for follow up based on the discussions and issues raised:

*Expansion of North Anna Power Plant:* a) There will be a need to hire construction workers and the expansion will provide opportunities to hire local people. b) What will the power plant staffing needs be when it is operational and what training will be expected? Deana Meredith, Chamber of Commerce and Andy Wade, Economic Development are resource contacts for additional information.

*Dual Enrollment:* Andrew Renshaw will meet with high school personnel on what they need, what they want, and what they currently have. We also need to look at their needs for career and technical education, and what PVCC can offer. Faculty credentials are not negotiable with COC, our accrediting agency, and must not be compromised. In order to follow up on reported instances of dual enrollment credits not transferring, we must have the specifics (student, course, college) in order for the college registrar to follow up.

*Career and Technical Education:* A conversation with the school system needs to take place to determine if there are opportunities in CTE to build on what they already have.

*Evening Classes at LCHS:* We need to investigate offering a class or two at night at the high school since there is lab space that can be used for the residents who don’t have internet access, and also look into offering classes transmitted from PVCC.

*Medical Coding:* Rhoda Cooper will follow up with Greg Strickland regarding the medical coding program as there are opportunities for the College to offer recertification.

*Nursing Program:* Concern was expressed about the limited number of students that can be accepted into the program. There are issues with lack of available clinical space and graduates finding jobs; many hospitals want bachelor degree nurses. Dr. Friedman wants to convene a meeting with Martha Jefferson and University Hospitals for an executive level discussion about the issues and opportunities for expansion of the program.
Following the joint meeting, the Board adjourned to dinner. Joining in the dinner were John and Pat Purcell and Eugenia Bumpass, Louisa residents and strong PVCC supporters.

Respectfully submitted,

Frank Friedman
President and Secretary to the Board

APPROVAL

Suzanne Morse Moomaw
Chair