PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Board Meeting No. 228

January 12, 2011

Meeting number two hundred twenty-eight of the Piedmont Virginia Community College Board was held Wednesday, January 12, 2011, in the W. A. Pacc Jr. Board Room.

Present

Stanley Cook            Sean Michael McCord
Vera Cooke-Merritt     Suzanne Morse Moomaw
Mary Loose DeViney     Paul Newland
Leonard Gardner        Ava Pippin
Debbi Goodman          Donna Plasket
Peter Kleeman

Absent

Laila Bare
Deborah Harvey

Others

Frank Friedman, President
Tara Atkins-Brady, Director of Institutional Research, Planning & Institutional Effectiveness
Pat Buck, Assistant to the President & Special Projects Coordinator
Kim Hoosier, Co-President of Faculty Senate
John Donnelly, Vice President for Instruction & Student Services
Bruce Glassco, President of College Senate
William Jackameit, Vice President for Finance & Administrative Services
Mary Jane King, Director of Institutional Advancement
Jack Powell, SGA
Shivaji Samanta, Chief Information Officer
Anita Showers, Manager of Marketing & Media Relations
Lee Stone, Student Government Association
Media

Welcome and Call to Order

Dr. Moomaw welcomed those present and called the meeting to order at 4 p.m.

Dr. Plasket was welcomed back from her semester at sea. Drs. Plasket and Bare and Ms. DeViney were thanked for their service as committee chairs. Effective this date, Dr. Newland, Ms. Pippin and Mr. Gardner will serve as committee chairs. Dr. Moomaw reported that Ms. Harvey’s surgery was successful and is now cancer free, due to early detection through routine screening. A get-well card was circulated.
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Approval of Minutes

On a motion by Ms. DeViney, seconded by Dr. Newland, the proceedings of the November 3, 2010 meeting were approved.

Public Comment

None

President's Report

New CIO. Dr. Friedman introduced and welcomed Shivaji Samanta, the College's new Chief Information Officer, who came on board January 3. Mr. Samanta had most recently been employed at Wytheville Community College for 13 years, and about the same number of years at UVA prior to that.

Jefferson School. The College has confirmation of two $500,000 gifts for the project—one from the Blue Moon Fund and the other anonymously donated. The lease is in the final stage of review and the design work has been started for the PVCC space.

Greene County Initiative. With the recent death of Mark Fried, the College has lost a good friend and supporter of this project. Barbara Fried has recommitted $250,000 to the project from Fried Companies; another half million is to be raised to complete the project.

Child Care Building. There is nothing new to report.

Senator Webb Student Forum. Senator Webb will be on campus January 20 to meet with PVCC students, particularly veterans receiving GI benefits and students in the Great Expectations programs, both programs which he has supported. He will meet with those students at 1 p.m. and will then host an open forum for all college students and employees at 1:30 p.m. to provide an update on his Senate activities. This is the first time Senator Webb has been on campus.

General Assembly. The 2011 session convenes today with the Governor giving his State of the Commonwealth address this evening. A PVCC contingency of students will accompany Dr. Friedman tomorrow as they meet with legislators, and as usual, board members are welcome to attend.

Budget. As we move from the 2011 to the 2012 budget, the VCCS will lose $35 million in state funding. PVCC’s share of the loss will be around $875,000. When the Governor came into office the budget was already approved, but he is proposing the addition of $50 million to offset some of the loss to help achieve his higher education initiatives. The extra money won’t come close to what we lose, but it does help and is a good sign for higher education. Since FY08, the VCCS has lost $105 million in state funding and PVCC’s loss is $2.6 million; however, our enrollment has increased by 22%. Federal money is offsetting almost half of the loss but the rest will come from tuition increases. Overall the budget has been fairly stable due to the increase in federal funds and tuition. After this biennium, the loss of the federal money will have a big impact.

Of major concern is the Governor’s proposal to no longer fund the 5% VRS contribution and move that responsibility to the employee. Along with it is a proposed offset of a 3% raise, effective July 1; and a
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2% bonus in December contingent on the Commonwealth’s fiscal health. The Optional Retirement Plan offered to faculty and administrators would also be modified. The VCCS has not taken a stand on the issue and it is not part of their legislative priorities. The Faculty Senate of Virginia and the VGEA, both lobbying organizations, are against it.

Great Expectations. A video about the Great Expectations program was shown. It was produced at a fall conference and includes several PVCC students.

College Updates

Dr. Donnelly
- The first semester at sea enrichment voyage produced good feedback from the students--and Dr. Kleeman as well.
- Three new full-time faculty have been hired in philosophy (John Gulley), political science (Connie Jorgensen) and information technology (Mike Ferero).
- Convocation week events are scheduled this week, including a new adjunct faculty session.
- The student fitness room has been expanded and is getting rave reviews from both students and staff.
- Faculty are beginning the first full semester of the new centralized model for advising in the Admissions and Advising Center. Feedback has been positive but the system is a work in progress.
- Board members are invited to look at the Jessup Library blog for information on new books, etc. http://jessuplibrary.blogspot.com/.
- A statewide initiative to revamp developmental math/reading/writing is moving forward nicely, with lots of activity taking place here at the College on the math aspect. Dr. Donnelly, along with a group of faculty, will be attending a conference on transforming developmental education.
- He is working with faculty on three value-added programs—service learning, honors, and learning communities—to give students more value and build on the success of the programs.
- Curriculum development for the culinary arts program is taking place and a curriculum advisory committee is being set up to discuss and plan the program. The kitchen space in the Jefferson Center is being designed.
- An educational program for the DIA will be developed to provide credit and non-credit options to meet their needs.
- The “Write Here Right Now” intensive writing component of the QEP, a five-year plan, is moving along under the direction of Jessica Kingsley. A speaker on the topic is part of the planning week activities.

Dr. Jackanelt
- The $325,000 local funds parking lot expansion project for lots 3 and 4 is about 95% complete. The additional 117 spaces for student parking is sorely needed.
- Exterior signage is being replaced and/or refurbished.
- The College has completed the $50,000 fitness center renovation using mostly its own labor or contracting small components.
- Parking lots, curbing and sidewalks in most of the lots and the south walkway will undergo renovations to provide enhanced ADA accessibility and improve appearance.
Dr. Atkins-Brady

- Fall enrollment records have been set for both HC (5,551) and FTE (2,793). As of today spring registration is at 4,300 and dual enrollment has yet to be entered.
- Additional data was provided on the fall enrollment profile about the enrollment by credit hours, compared to headcount enrollment for each service region. The proportion of fall 2010 service region enrollment from each jurisdiction is similar for both headcount by jurisdiction and FTE by jurisdiction. Information was also provided about the number of prospective high school students, the proportion of these students enrolling at PVCC, and the proportion of enrollment from each jurisdiction accounted for by recent high school graduates. The slight drop in age and FTE enrollment is due in part to the increase in dual enrollments as well as an increase in the traditional 18-21 year age category and more students taking more courses.
- The Planning and Budgeting Committee continues its work on the new strategic plan for 2011-14, having received input from the Board, the college community and other stakeholders, for dealing with priorities facing the College. The Board will review the plan this spring, and will receive progress reports as usual.
- The College continues to do things to maintain its good standing regarding accreditation, i.e., reporting when programs grow or initiate new ones.

Mr. Samaata

- Mr. Samaata is looking forward to new challenges in his position, with plans to bring the College up to the best technical level possible. Software and hardware will be updated to enhance the use of smart phones for email and web applications, as will hardware and software for servers for the College.
- The VCCS mandates scheduled computer and software upgrades for all computers at all 23 colleges. Priority will be given to refreshing the hardware that runs the college systems. Dr. Friedman noted that one of our challenges is to figure out how to budget these things for spring implementation.
- When equipment is no longer usable it is given to appropriate agencies for proper disposal.

Ms. King

- The scholarship application process has begun; the financial aid page on the web site contains detailed information.
- Nine VCCS grant proposals totaling $300,000 have been submitted. Mr. Antrobus is working with UVA on joint grant proposals to the National Science Foundation and the Jack Kent Cooke Foundation.
- Grant opportunities for the Greene County satellite location are being explored.
- So far, $15,000 has been raised toward the $100,000 match for the sonography program.
- The annual fund goal is $100,000 and should be attained. Board members were thanked for their contributions.
- The foundation has brought in a total of $1.3 million this year, the largest amount in any one year.
- Comp tickets for Dickinson Theater arts programs are available and provide an avenue for showcasing the College and friend-raising.
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Chair’s Report  

Committee Sessions. New committee chairs and members met with staff liaisons to plan their work for the remainder of the year.

Meeting Schedule: The results of the survey to determine interest in changing meeting day and/or time indicated the majority wish to continue with its current meeting schedule of the first Wednesday of alternate months, September-May, at 4 p.m.

Next College Board Meeting. The next meeting of the College Board is scheduled for 4 p.m. on Wednesday, March 2, 2011, in Louisa County. Details regarding location and possible date change are pending.

Policies and Procedures Manual  

The manual review committee recommended approval of the revisions as provided in the draft copy. A motion to accept the changes was made by Dr. Newland, seconded by Dr. Plasket. Discussion followed on wording regarding attendance at graduation and it was recommended by Mr. Gardner that it be changed to “strongly encourage” to attend graduation versus “shall” attend; Dr. Cook seconded. A hand vote was taken on the amendment to the wording and passed with a vote of 9-1 in favor. The manual was approved by unanimous approval.

Information Items  

The following items were provided for information: November-December media highlights.

Dr. Moomaw noted that the PVCC holiday chorus concert was a wonderful event for the community.

Dr. Newland recommended publicizing public comment for college board meetings. Newly implemented by order of the Chancellor, public comment is now publicized and included on agendas.

Respectfully submitted,

Frank Friedman  
President and Secretary to the Board

APPROVAL

Chai