PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Board Meeting No. 221

November 4, 2009

Meeting number two hundred twenty-one of the Piedmont Virginia Community College Board was held Wednesday, November 4, 2009, in the W. A. Pace Jr. Board Room.

Present

Stanley Cook
Vera Cooke-Merritt
Mary Loose DeViney
Leonard Gardner
Debbi Goodman
Deborah Harvey

Peter Kleeman
Walter Levering
Suzanne Morse
Paul Newland
Ava Pippin

Absent

Laila Bare
Donna Plasket

Others

Frank Friedman, President
Tara Atkins-Brady, Director of Institutional Research, Planning & Institutional Effectiveness
Pat Buck, Assistant to the President & Special Projects Coordinator
Barbara Heyl, Co-President, FPA
Kathy Hudson, Interim Vice President of Instruction & Student Services
William Jackameit, Vice President of Finance & Administrative Services
Jennifer Jones, President, Student Government Association President
Mary Jane King, Director of Institutional Advancement
Ed Kingston, Chair, College Senate
Rebecca Parkhill, President, PASS
Lisa Roberson, Great Expectations Academic Advisor
Anita Showers, Manager of Marketing & Media Relations
Kris Swanson, Chancellor’s Faculty Advisory Committee

Welcome and Call to Order

Mr. Levering welcomed those present and called the meeting to order at 4 p.m.

Approval of Minutes

On a motion by Mr. Gardner, seconded by Dr. Newland, the proceedings of the September 2, 2009 meeting were approved as amended.
President’s Report

Budget/VCCS/PVCC Updates. The Kluge-Moses Science Building is progressing nicely and has a March 15 projected completion date. March 1 is the completion target date for the Workforce Development Center renovations and April 13 is the tentative dedication. A copy of the article from Community College Week on workforce development was provided to the board; PVCC received good press in that paper as well as another national paper. The college has currently successfully handled all of the budget reductions to date without cutting into the core mission or layoffs. The drafting program was closed last year but that needed to be done anyway. The new Governor and the General Assembly will have a lot to deal with. This year the VCCS has $40 million of federal stimulus money ($1 million for PVCC), and it is expected to be reduced $20 million the following year, then eliminated the year after that. The real challenge is continuing to deal with the uncertainty of whether the state will make up any of those reductions. The September state revenue collection is dim, which could also lead to another cut. There is a lot of uncertainty concerning what will happen over the next two years so it is difficult to make long term commitments such as hiring faculty. The State Board for Community Colleges is expected to increase tuition to help offset cuts. If the SBCC raises tuition significantly, Dr. Friedman’s inclination would be to not pursue a tuition increase at the local level. Another point to keep in mind is that both Senators McDonnell and Deeds ran on a platform of expanding the number of college graduates for the good of the Commonwealth, but didn’t say how that would happen.

In partnership with the Thomas Jefferson Center for Protection of Free Speech, there will be a forum on November 15, 3-5 p.m., Dickinson Building, on free speech/disruption of speech.

The college has a new liaison from the SBCC, Idalia Fernandez, of Centreville, who was recently appointed to the SBCC. She was unable to attend today’s meeting.

College Updates

Dr. Hudson
- The equipment list for the science building has been prepared and purchasing will start after the first of year. There will be some classes held in the building during the summer term, with a full complement of classes for the fall semester.
- A preliminary approval has been received to start the LPN program in January, but the official notification will be received shortly which permits advertising. Twenty students are expected to start the program in January.

Dr. Jackaewit
- A second grant in the amount of $42,000 has been received for an additional 5 emergency call boxes.
Advertising for bids for lights for the workforce development center takes place this weekend and bids will be opened December 3. They will be installed in time for the building opening. It is a $130,000 project out of local funds. The design for the handicap accessible ramp for the main entrance is underway; it is a separate project of about $40,000.
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• The shower room project is 99% complete and will be finalized tomorrow.
• The major HVAC project for the main building will commence during the holiday break. It is a $1.5 million project funded by the VCCS.
• The swine flu is continuing to be monitored. A scheduled immunization clinic was canceled due to lack of supply and another will be rescheduled for late November or early December if supplies become available. There have been no significant outbreaks at the college.

Ms. King
• Copies of Charlottesville Woman were distributed—it has a great article which features 4 of our students, 2 of whom are scholarship recipients.
• The November 10 issue of C’ville Weekly featured a cover story on the college.
• An upcoming issue of the Virginia Business Magazine will contain an article on PVCC’s recently awarded FIPSE grant.
• Work continues to raise matching funds to the Perry gift of $100,000 for the workforce development center.
• PVCC “green bags” were handed out to board members.

Enrollment Profile/Update. Dr. Atkins-Brady provided an overview of fall 2009 enrollment. The fall enrollment profile provides an early look at the college’s credit enrollment for the semester and highlights important trends that have implications for planning. Important trends include: increase in total enrollment of over 500 students and 213 FTES; an increase in all age groups with 55% of students age 21 and younger, some of whom are dual enrollment; an increase in students who already have a college degree; and an increase in distance learning enrollment. About one-third are new to the college, about three-quarters are part-time, and about one-third are taking classes at off-campus locations. Additional detail will be provided at the November board meeting.

The board congratulated both Dr. Atkins-Brady on her leadership and the college on the successful reaffirmation of accreditation visit, resulting in only one recommendation. A response will be prepared and submitted after the first of the year. SACS requested the college to share its materials for exhibit of exemplary practices in responding to accreditation at the December annual meeting.

Municipal Separate Storm Sewer System (MS4) Permit Update

As required, Dr. Jackameit briefed the board on the MS4 permit. The college is considered to be a municipality by the state department of conservation and recreation, thus it must apply for a permit for the monitoring of storm water discharge and to make sure new construction is done properly. We are in full compliance by having done such things as dam inspections, recycling waste oil, and vehicle washing performed off site.
Local Government Budget Requests

We are in the local budget request season with the first due next week. The amount of the operating request is not changing this year given the general economy, but the requests are distributed based on enrollment of jurisdictions using a 3-year rolling average. Some localities will see a slight distribution change—for instance, Charlottesville’s drops while others increased by a small amount. The total localities request is $55,000. Dr. Friedman noted that the much larger piece is when they contribute to construction projects so we don’t want to jeopardize construction money by asking for an increase in operating funds.

Program Highlight: Great Expectations

Lisa Roberson, Academic Advisor for the Great Expectation initiative, provided an overview of the program. It is designed to bridge the gap for children aging out of foster care—and Virginia has the highest percentage in the country of teens aging out of the system without a permanent home. These teens lack support and resources and are unsuccessful at employment and educational pursuits. Great Expectations collaborates with career coaches, social services and foster agencies to identify and recruit teens. It provides wrap-around services for foster youth at PVCC, including barrier issue resolution, family and living support, oral and written communication assistance, transportation assistance, holiday meals and gatherings, summer academy, career counseling and exploration, financial aid application assistance and more. There are currently 36 students enrolled in Great Expectations at PVCC. There are about 12 other Virginia community colleges involved in the program, all supported in part by funding from the Virginia Community College Foundation. One of the donors is a local resident and directed that a substantial portion of his donation be designated for PVCC, so the program will be growing at least for several years. First Lady Ann Holton has been a big supporter and fundraiser for the program.

Committee Reports

Curriculum Committee. Mr. Gardner reported for the committee on a recommendation to activate an AAS degree in diagnostic medical sonography. The program is needed and requested by both hospitals which will provide some funds and facilities for clinical experience. The program is scheduled to commence fall 2010. The program is designed as a workforce training program versus a transfer program. On a motion by Mr. Gardner, seconded by Ms. Harvey, the board unanimously approved the program proposal.

Community Relations Committee. The committee determined no changes are needed at this time for the board community service award.

Bylaws Committee. The committee will provide a status report at the January board meeting.
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Chair's Report

Goals, 2009-10. Mr. Levering reviewed the performance commitments for 2009-10, as developed by the board. The board will plan to re-examine them during the summer retreat. On a motion by Dr. Kleeman, seconded by Dr. Newland, the board unanimously adopted the performance commitments.

VCCS Annual Meeting. Attending the annual meeting in Richmond will be Mr. Levering, Drs. Bare, Kleeman and Plasket, and Ms. Pippin.

Next College Board Meeting. The next meeting of the College Board is scheduled for 4 p.m. on Wednesday, January 6, 2010.

Calendar Items. Mr. Levering encouraged participation in the General Assembly visits scheduled for January 14 and February 9. The VCCS legislative reception is February 17 in Richmond. The Ballyshannon Fund program on public/private trees takes place on November 11 at 7 p.m. Student one-act plays will be held in the Black Box—see PVCC’s website for performance details.

Information Items

The following items were provided for information: Revised College Board Calendar; September-October Media Highlights; Great Expectations Summary; The Community College Week article on Workforce Education; and PVCC Board Performance Commitments: 2009-10.

Respectfully submitted,

Frank Friedman
President and Secretary to the Board

APPROVAL

Walter Levering
Chair