PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Board Meeting No. 236

May 2, 2012

Meeting number two hundred thirty-six of the Piedmont Virginia Community College Board was held Wednesday, May 2, 2012, in the W. A. Pace Jr. Board Room.

Present

Laila Bare Peter Kleeman
Stanley Cook Sean Michael McCord
Vera Cooke-Merritt Suzanne Morse Moomaw
Mary Loose DeViney Paul Newland
Leonard Gardner Ava Pippin
Debbi Goodman Donna Plasket
Deborah Harvey

Others

Frank Friedman, President
Tara Atkins-Brady, Director of Institutional Research, Planning & Institutional Effectiveness
Pat Buck, Assistant to the President & Special Projects Coordinator
Kit Decker, Co-President, Faculty Senate
John Donnelly, Vice President for Instruction & Student Services
Bruce Glassco, Chair, College Senate
Jorge Grajales-Diaz, Incoming College Senate Chair
William Jackameit, Vice President for Finance & Administrative Services
Mary Jane King, Director, Institutional Advancement & Development
Shivaji Samanta, Chief Information Officer
Anita Showers, Manager of Marketing & Media Relations
Media

Welcome and Call to Order

Dr. Moomaw welcomed those present and called the final meeting of the academic year to order at 4 p.m.

Approval of Minutes

On a motion by Dr. Kleeman, seconded by Dr. Plasket, the proceedings of the March 7, 2012, meeting were approved.

Public Comment

None
President’s Report

Budget/VCCS/PVCC Updates. The General Assembly submitted a budget to the Governor for review; it is expected that he will offer amendments to it. They meet May 14 to consider and adopt the biennial budget. As long as there are no surprises in the next 10 days, the budget should be relatively favorable for higher education and PVCC with a slight increase from the State. It’s too early to determine how much new money the College will receive but hoping for a $450,000 increase. That would not restore all that has been lost but as proposed, there is money in the budget to help fund prior enrollment growth. The budget as presented to the Governor also includes funding a 3% bonus for all full-time faculty and staff on December 1, 2012, contingent on the Commonwealth having a surplus on July 1 and a 2% salary increase for July 2013.

The SBCC will act on tuition at its May 17 meeting. In looking at some of the universities and based on informal discussion, we may see a 3.5-4% increase, the smallest in a decade. Once we get the revenue numbers from the VCCS we prepare the College budget for next year. There will be four major priorities competing for the new money from the State and tuition dollars: increase the number of full-time faculty, opening the Greene County center, operating costs for the Jefferson School and the student success initiative.

The fall class schedule has been developed for the Greene County center. The College takes occupancy of its Jefferson School space in December, with classes offered there in the spring semester.

The RFP for a campus child minding service resulted in one proposal but the committee recommended against it following negotiations with the vendor. As a result, we are now in negotiations with a community provider for a partnership for full-time day child care and night time drop off care for students, faculty and staff at reasonable rates at a site only 10 minutes from campus.

Bill Jackameit has announced his retirement effective the end of August; this is his last official meeting of the College Board. On behalf of the Board, Dr. Moomaw thanked him for all he has done for the College and the Board.

College Updates

Dr. Donnelly

- The VCCS has mandated a reduction in credits required for graduation. Phase one, transfer degree programs, has been completed. The initiative is designed to increase student success by reducing total tuition and completing graduation requirements earlier. These programs will now have 60-61 credits. The reduction involved mostly physical education classes because they are generally one credit. The change will be implemented fall 2012 for new students. The next audits will involve applied degrees and certificate programs.

- There will be six faculty positions filled for the upcoming year, some of which are replacements and some new positions.

- A Title III grant has been submitted with a focus on student success and academic support services.
The EMS program has been awarded a grant to purchase simulators, very important pieces of instructional equipment.

The Greene County Center will house 16 mostly general education classes for the fall semester, scheduled primarily in the afternoon (for high school students) and evening; a medical terminology course will be offered via distance learning.

For the Jefferson School, a shell draft of a 65 credit degree culinary arts program has been developed which will eventually proceed through the local and state approval process. The program will be offered for the fall 2013 semester.

Dr. Jackamet

- Highlights of facilities projects include:
  - The Greene County site construction is running ahead of schedule; the main building north entrance renovation will be completed in about two weeks; the main building west side landscaping project is complete and was paid for with local funds; masonry repairs to the brick wall at the main building west entrance bowl are complete; the Stultz Center emergency generator installation will be completed this week; replacement of the pole lights at the south entrance and ceiling repairs to the Technology Wing entrance have been completed.

- The south entrance ADA accessibility project will finally go forward, commencing after graduation. There will be parking lot modifications related to ADA regulations including sidewalk grading, parking, etc.

- Conversion of the 200 wing science labs into the new math emporium continues. It is a big project involving structural work which is out to bid. The full project is scheduled for completion in mid-August.

- Renovation of the main building auditorium is expected to be completed mid-August as well. The prebid conference is Friday; it has a 45 day build period.

- A tornado exercise and continuity of business operation exercise was conducted.

Mr. Samanta

- His department has done lots of tech installs and upgrades and are gearing up for more, including the Greene County and Jefferson School sites. The math emporium will utilize virtual computers, a cost-saving but effective measure.

Ms. King

- The College won two national awards for its digital and printed class schedule from the National Center for Marketing and Public Relations and was the only Virginia community college to be represented in the competition.

- Application deadline for the Educational Foundation’s high school scholarships is this Friday. Board members will be notified when the award ceremonies are scheduled at the area high schools. Nelson County has tripled the number of applications and will award five scholarships.

- The open house at the Greene Center is scheduled from 4-7 p.m. on Wednesday, August 15.
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Dr. Atkins-Brady  

- Spring enrollment is expected to close with 5,413 students, a bit down from last year. Summer and fall registration is under way but too early to predict a trend. Dr. Friedman noted that spring semester enrollment will be down systemwide; monitoring enrollment is a large part of the budget.  
- The graduate profile for the last three semesters reveals more than 600 degrees and certificates awarded, an increase over previous years. More details will be available once certified. Statistics on those who transfer and complete four-year degrees is difficult to get, but as the institutions begin to use and report to the national clearinghouse, it will become more available.

Curriculum Advisory Committee Appointments. Dr. Donnelly reviewed and presented for approval the new appointments and reappointments to the committees. Members are recruited by faculty and deans from business and industry. On a motion by Dr. Plasket, seconded by Mr. McCord, the Board unanimously approved the recommendations.

2011 Strategic Plan Year One Update  

Dr. Atkins-Brady provided a brief overview of the 2011 plan which addressed the four institutional priorities of student completion and success, access to education, excellence in instruction and student support, and resources to support teaching and learning. It contains 73 specific actions related to the priorities and 43 desired outcomes in the areas of access and enrollment, instructional environment, student engagement, student persistence, student satisfaction, and student completion. Most are in process or completed, having made great progress on the plan.

Recommendation for Awarding PVCC Medallion  

On a recommendation from the Awards Committee to Dr. Friedman, he recommended for Board approval the presentation of a PVCC Medallion to Ken Lawson. The PVCC Medallion, the College’s highest nonacademic honor, is awarded to persons who, through special acts or sustained service, have made extraordinary contributions to PVCC. Mr. Lawson is in his second year as chair of the Educational Foundation Board. Without his leadership in fundraising and his work with the Greene County Board of Supervisors, the Greene County Center would not exist. On a motion by Mr. Gardner, seconded by Dr. Kleeman, the board unanimously approved the motion.

Committee Reports  

Finance and Building. Dr. Newland, chair of the committee, reported on the following items.  

1. Local Funds Budget, 2012-13: Dr. Newland provided a review of the proposed budget and recommended approval. On a motion by Dr. Cook, seconded by Ms. Harvey, the budget was unanimously approved.  
2. Auxiliary Reserve Parking Plan: Upon recommendation of approval from the committee and a motion by Ms. Harvey and seconded by Dr. Kleeman, the plan was unanimously approved. Dr. Friedman noted that it is a long-range planning document for repair rather than a scope of work. An increase in student fees may be necessary in the future.

Dr. Cook inquired about directional signage for the college on Rt. 20. Dr. Jackameit is working with the appropriate state entity on the purchase.
Nominating Committee. Dr. Harvey, chair of the committee presented the slate of officers for 2012-2014. Committee members Dr. Newland and Ms. Cooke-Merritt met on March 14 and reviewed potential candidates. Presented for approval was Dr. Bare for chair and Ms. Goodman for vice chair. On a motion by Dr. Kleeman, seconded by Dr. Plasket, the slate was unanimously approved. The board approved the slate of Dr. Bare and Ms. Goodman to serve as chair and vice chair, respectively. They will serve two-year terms commencing July 1.

Chair’s Report

Dr. Moomaw thanked board members and college staff for their support during her tenure as chair. She was thanked for her service.

Commencement Events. Upcoming events related to graduation include the sonography pinning and the radiography technology pinning at 6 p.m. on May 9 and 10 respectively, both in the Dickinson Theater. The nursing pinning takes place at 1 p.m. prior to the 6 p.m. commencement exercises, both at John Paul Jones Arena. Board members are asked to arrive by 5:30 at JPJ for robing.

Next College Board Meeting. The next meeting of the College Board is scheduled for 4 p.m. on September 5, 2012.

Summer Planning Session. The board wishes to have a summer planning session. Information and scheduling will be forthcoming.

President’s Evaluation. Dr. Moomaw has emailed the board for feedback in preparing Dr. Friedman’s annual evaluation for submission to the Chancellor.

Other

Dr. Kleeman sent a personal note to Ms. Showers regarding the positive marketing and press the College has received.

Mr. McCord’s oldest daughter is graduating high school and will be attending PVCC.

Information Items

The following items were provided for information: March-April Media Highlights.

Board Member Presentations

Clocks were presented to Dr. Harvey for her 11 years of service as the Nelson County representative and to Dr. Moomaw for her two years as board chair and 2 years as vice chair.
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Executive Session to Discuss Real Estate Matter

Ms. Harvey moved that the PVCC Board convene in closed session, in accordance with Section 2.2-3711(A) (3) of the Code of Virginia, to discuss a potential land development opportunity because discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the College and the State Board for Community Colleges, specifically the College’s conveyance to the PVCC Real Estate Foundation of property.

Roll call vote in the affirmative to convene in closed session:
Laila Bare Peter Kleeman
Stanley Cook Sean Michael McCord
Vera Cooke-Merritt Suzanne Morse Moomaw
Leonard Gardner Paul Newland
Debbi Goodman Donna Pliasket
Deborah Harvey

Dr. Jackameit was asked to remain for the session.

Upon conclusion of the closed session, a roll call vote certifying that to the best of each member’s knowledge 1) only public business matters lawfully exempted from open meeting requirements under the Freedom of Information Act and 2) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the meeting by the public body.

Each member present certified by saying “I so certify.”
Laila Bare Peter Kleeman
Stanley Cook Sean Michael McCord
Vera Cooke-Merritt Suzanne Morse Moomaw
Leonard Gardner Paul Newland
Debbi Goodman
Deborah Harvey

Respectfully submitted,

[Signature]

Frank Friedman
President and Secretary to the Board

APPROVAL

[Signature]

Laila Bare
Chair