PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Board Meeting No. 234

January 4, 2012

Meeting number two hundred thirty-four of the Piedmont Virginia Community College Board was held Wednesday, January 4, 2012, in the W. A. Pace Jr. Board Room.

Present

Laila Bare                     Suzanne Morse Moomaw
Stanley Cook                   Paul Newland
Mary Loose DeViney             Ava Pippin
Leonard Gardner                Donna Plasket
Debbi Goodman

Absent

Vera Cooke-Merritt             Peter Klecman
Deborah Harvey                 Sean Michael McCord

Others

Frank Friedman, President
Tara Atkins-Brady, Director of Institutional Research, Planning & Institutional Effectiveness
Pat Buck, Assistant to the President & Special Projects Coordinator
Kathy Hudson, Dean, Health and Life Sciences
William Jackamite, Vice President for Finance & Administrative Services
Mary Jane King, Director, Institutional Advancement & Development
Shivaji Samanta, Chief Information Officer
Anita Showers, Manager of Marketing & Media Relations
Media

Welcome and Call to Order

Dr. Moomaw welcomed those present and called the meeting to order at 4 p.m.

Approval of Minutes

On a motion by Ms. DeViney, seconded by Dr. Plasket, the proceedings of the November 2, 2011, meeting were approved.

Dr. Morse thanked Dr. Plasket for serving as chair at the November board meeting.
PVCC Board  
Meeting No. 234  
Page Two

Public Comment

None

President's Report

General Assembly. Dr. Friedman provided a review of the Governor’s 2012-14 budget recommendations, which includes good news for higher education. Virginia higher education institutions would receive $100 million more in the first year of the biennium, with VCCS receiving about $500,000. Distribution will be complex, with different pots distributed separately, i.e., enrollment growth and incentive funding for more graduates, especially in STEM fields. PVCC generally receives 2.5-3% of VCCS allocations which could be $500,000-600,000 of increased state revenue the first year. On the flip side, cuts were recommended for many agencies. The VCCS position will be to request legislative support of the Governor's budget for higher education. Some funds may be reallocated related to goals for the top job initiative. A 3% bonus is recommended for December 2012, but contingent on the Commonwealth saving two times the general fund cost for each agency, and having the agencies cover the bonus. The budget also includes a VRS employer contribution rate increase from 6.58% to 8.76% for the new biennium, no rate increase for employee contributions and no change to the ORP rate and a small increase in health insurance premiums for employees and employers.

In December, Dr. Friedman hosted two sessions for the local legislators to accommodate their schedules. Del. Toscano and Sen. Garrett attended one; Sen. Deeds, Del. Bell and Del. Landes' aide attended the other. Dr. Friedman provided a packet of information which supported our number one need--staffing. Any new money we receive will be invested in new faculty and staff. We have a lot of new or reassigned representatives in the General Assembly and will give those individuals priority when scheduling legislative visits.

Jefferson School. This project is moving along with the start of renovation; issues on cost structure are being worked out. A best guess is that classes will begin January 2013.

PVCC Center in Greene County. Renovations and fundraising are moving along. Classes may be held in the center as early as fall 2012.

Math Emporium. Construction is underway converting the old biology/chemistry labs to the new computer-based math lab. The emporium will be ready for fall semester classes.

Student Success Initiative. The task forces are working steadily toward the March 1 deadline for their recommendations on retention, graduation and learning. The costs of implementing viable options will become a key budgeting activity.
College Updates

Dr. Jackameit
- An RFP was issued for child minding services prior to the holidays and the pre-bid conference is scheduled for January 18. The facility will be located in the lower level of the 800 wing with an expected fall 2012 operating.
- The Greene County Center construction project is not a state funded one, but contracted by the Educational Foundation for construction RFPs; final negotiations are taking place for the selection of the construction company. A pre-construction meeting is scheduled for January 13.
- An energy conservation upgrade project for the main building windows is being funded with state dollars.
- Design work for the renovation of Room 229 in the main building is underway with a college committee working with the design company. College staff are doing the demolition work for the math emporium.
- The south entrance state ADA project that includes lighting, sidewalks, grading, etc., has twice come in over bid. The VCCS is coordinating the multi-college project and are waiting on the results of the third bid.
- Fire warning and central clock systems are being installed in the Stultz Center.

Dr. Atkins-Brady
- Fall credit headcount enrollment set another record at 5,684. FTE is down just a bit. To date, spring enrollment is 2,322 FTE which is still early in the registration process.
- In response to a question about data on student intent, Dr. Atkins reported that there are surveys that provide the information. The fall student satisfaction survey shows 40% transfer, 32% earn a degree for employment, 14-15% earn credits for transfer, and 15% attend for other reasons. The spring Community College Survey of Student Engagement (CCSSE) shows 70-75% attend to earn a certificate or degree, to transfer, or to get job. Last year about one-third indicated their goal was to change careers.

Mr. Samanta
- Mr. Samanta provided a brief summary of 2011 completed projects, his first full year at the college. A new data center has been built and has its own generator; server software has been updated; computers have been updated; six classrooms were equipped for lecture capture plus an additional five were equipped this year (320 lectures have been captured with 3,000 hours of student viewing); voice and phone software and hardware have been updated from the initial install six years ago. This year he is working on the mini computers for the math emporium, planning for facilities in new off-site locations, and compressed video for Greene County.

Ms. King
- Ms. King reported a good year end with over $1 million coming in to the Educational Foundation and nearly $500,000 in cash and pledges have come in from Greene County residents; naming projects are being wrapped up; a donor mailing to households has brought in over $5,000.
PVCC Board
Meeting No. 234
Page Four

- Scholarship applications are available online for the 2012-13 season. The value of all the named scholarships is $214,000. Need based scholarships require students to fill out the FAFSA form—there will be several informational events at the college and several area high schools to provide financial aid guidance.

- Please contact Ms. King for tickets to Dickinson events to bring guests to the college.

Dr. Hudson (for Dr. Donnelly)

- The VCCS is requiring a credit reduction review for all credit programs; the review is nearing completion.

Program Highlight: Health Science Program Update

Dr. Hudson provided an update on health science programs. Eighty-seven second year nursing students are continuing into this semester, the largest number ever. The AAS Radiography program, taken over from UVA, had 18 students complete their first year. Spring enrollment for Sonography is at 14 and Paramedic is 4. The certificate programs include Practical Nursing which had 100% retention to the spring semester; 20 students graduated from the program at the end of the fall semester. Twenty-one students graduated summer 2011 with the Surgical Technology Certificate; 6 graduated summer/fall 2011 with the Health Information Management Certificate and the enrollment significantly increased for the fall with good spring retention. The Career Studies Certificates in EMS Intermediate to Paramedic, EMS RN to Paramedic, and Patient Admission Coordinator have small enrollments. The division is hoping to see growth in some health science programs, but Nursing, Radiography, Sonography and Practical Nursing are maxed due to available lab space.

MS4 Permit

The Municipal Separate Storm Sewer System (MS4) permitting requirements mandate that the College Board be notified of permit status and that information be posted on the college website on dam certifications. The college has met all requirements and is in compliance.

Committee Reports

Community Relations. Ms. Pippin, chair, reported for the committee on the College Board Service Award. The process was modified to include interviews with nominees; Gina Baldi, the one nominee, was interviewed by the committee. Ms. Baldi has made a difference in the lives of students at the college. The award, which includes a plaque and a cash award, will be presented to her at the 4 p.m. April 19 Academic and Leadership Awards Convocation. On a motion by Ms. DeViney to approve the committee recommendation to present the 2012 College Board Service Award to Gina Baldi, the recommendation was approved.
Chair’s Report

Appointment of Nominating Committee. Dr. Morse appointed the following members to serve on the nominating committee: Debbie Harvey, Chair; Kip Newland and Vera Cooke-Merritt; and she will serve as ex officio. The committee will provide recommendations for a chair, vice-chair, and the three committee chairs at the May meeting. Membership on the committee does not preclude inclusion on the ballot.

Next College Board Meeting. The next meeting of the College Board will take place in Greene County. Details will be forthcoming on location.

Legislative Visits. The 2012 legislative visits have been scheduled for January 19 and February 8, and board members are welcome to participate.

VCCS Legislative Reception. The legislative reception takes place at 6 p.m. on February 15 at the Richmond Jefferson Hotel. Carpooling from the college will be available.

PVCC Commencement. UVA President Teresa Sullivan has accepted Dr. Friedman’s invitation to serve as commencement speaker at the 6 p.m. May 11 ceremony at John Paul Jones Arena.

Information Items

The following items were provided for information: Calendar of Events, November-December Media Highlights.

Respectfully submitted,

Frank Friedman
President and Secretary to the Board

APPROVAL

Suzanne Morse Moomaw
Chair