PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Board Meeting No. 233

November 2, 2011

Meeting number two hundred thirty-three of the Piedmont Virginia Community College Board was held Wednesday, November 2, 2011, in the W. A. Pace Jr. Board Room.

Present

Stanley Cook
Vera Cooke-Merritt
Mary Loose DeViney
Leonard Gardner
Debbi Goodman

Peter Kleeman
Sean Michael McCord
Ava Pippin
Donna Plasket

Absent

Laila Bare
Deborah Harvey

Suzanne Morse Moomaw
Paul Newland

Others

Frank Friedman, President
Tara Atkins-Brady, Director of Institutional Research, Planning & Institutional Effectiveness
Pat Buck, Assistant to the President & Special Projects Coordinator
John Donnelly, Vice President for Instruction & Student Services
Jon Hexter, Professor of Mathematics
Kit Decker, Co-President of FPA
William Jackameit, Vice President for Finance & Administrative Services
Rebecca Parkhill, President, Professional Association of Support Staff
Anita Showers, Manager of Marketing & Media Relations
Diane Valade, Assistant Professor of Mathematics

Welcome and Call to Order

Dr. Plasket welcomed those present and called the meeting to order at 4 p.m. Due to a scheduling conflict, Dr. Morse appointed Dr. Plasket as temporary chair to conduct the meeting; Vice Chair Bare was unable to attend due to an injury.

Approval of Minutes

On a motion by Ms. DeViney, seconded by Mr. Gardner, the proceedings of the September 2, 2011, meeting were approved. Dr. Kleeman abstained since he did not attend the meeting.
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Public Comment

None

President’s Report

SACS Visiting Committee. The Substantive Change Visiting Committee conducted its off-site visits last week which resulted in a report with no findings of noncompliance of standards. The committee was extremely complimentary of the College.

VCCS President Retires. Tidewater Community College President Deborah DiCroce, a former PVCC president, announced her retirement from TCC. She will take over as president and CEO of the Hampton Roads Community Foundation in the spring.

Chamber Visiting Delegation. The Charlottesville Chamber of Commerce is hosting a visiting delegation from Mankato, MN on November 7, with a stop at PVCC. Dr. Friedman will provide a College overview to the group of community leaders.

Chancellor’s Town Hall Meeting. The Board is invited to the Chancellor’s Town Hall Meeting on Reengineering on November 9 at 9:30 a.m. in room 229 of the main building.

Graduation Speaker. UVA President Teresa Sullivan will be our graduation speaker on May 11 at JPJ. Her son Joe is an adjunct faculty member with the College.

Reengineering Goals and Bonus. The College has submitted to the Chancellor the reengineering goals report and it has been approved. College employees will receive a bonus on December 1.

Intelligence Analyst Boot Camp. The first boot camp, consisting of 20 students, runs October 3-December 16; one has left the program and three have already been offered jobs. Job fairs are being planned. ATIC, with its national exposure, advertised the program and some students are from outside the service area; Workforce Services also held recruitment events.

General Assembly. The Higher Education Advisory Committee is working with the Council of Presidents and the State Council of Higher Education for Virginia on developing funding recommendations. This is the last year of the federal funding, but it is expected that tuition increases will help offset that deficit.

Next week’s election will determine our new representatives, six of whom will be new to PVCC partly due to redistricting. It was decided that an orientation event will be scheduled to which all of the representatives will be invited. Possible dates are November 29 or December 1, in the morning. The date will be disseminated to the Board once finalized.
College Updates

Dr. Donnelly
- Andrew Renshaw, interim dual enrollment coordinator, has been hired on a permanent basis; John Kingsley was selected to fill the instructional designer position.
- The first meeting of the Culinary Arts Curriculum Advisory Committee was held last week to begin its work on developing the associate degree; the 18 members will conclude the curriculum development in the spring.
- Plans for spring offerings of the analyst boot camp are underway to meet demands for a longer term evening session in addition to the regular 10-week session.
- Through a partnership with Monticello, they are hosting a training vineyard class for 29 viticulture and enology students.
- Spring registration has commenced with steady enrollments. There will be a transition to new developmental education courses which the math faculty have been working diligently to have ready for registration; a new math placement test will be ready next week.
- A sonography accreditation visit will take place December 5-7; the program is on target for accreditation by the end of the academic year.
- Twenty students will graduate in December from the second LPN class on December 15; this class had 100% retention.
- The College is a finalist for a $300,000 grant for a student financial resource center. A team will be visiting next week to review our resources before selecting the final recipients.

Dr. Jackanetz
- Phase I landscaping for the Kluge-Moses Building is complete with the planting of 20 trees; planting will also take place in the traffic circle. There are plans for a spring planting of trees along the main drive and fronting the main building.
- The bids for the final design for the north entrance renovation will come in after the first of the year; the project will be completed by early summer.
- The architect has been selected for the auditorium; renovations will take place over the summer. The design for the math emporium has been completed and the old science labs will be converted early in the year.
- A new fire warning system to replace the old faulty one in the Stultz Center will be installed by the end of the year.
- An RFP for child minding services has gone out with an anticipated start date of fall 2012. It will be located in the lower level of the 800 wing and with minor renovations the space will meet federal child minding regulations.

Ms. King
- The 2011 spring schedule won a gold medal in a national competition and a bronze award for the electronic class schedule.
- The Educational Foundation will provide $500 scholarships to two students enrolled in the Semester at Sea course.
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- There are two celebrations for veterans and their families that will take place on November 10 and 11, sponsored by the People Empowering People student club.
- The college has established a partnership with Morven, a wonderful resource for our horticulture students.
- The Educational Foundation held an invitation-only event on campus to introduce the College to those who may not be familiar with PVCC and its mission. Guests included current donors and individuals for cultivation. Future events will be planned during fall and spring breaks in the future. Ms. King welcomes suggested names for future invitations.

Dr. Atkins-Brady

- There are 35 faculty, staff and students working on 5 task forces with the Student Success Initiative, all actively engaged in discussing their chosen topics. The task force proposals are due March 2.
- This week fall enrollment stands at 5,687 headcount and 2,788 FTE. FTE is flat as are most of the other VCCS colleges, with about half seeing decreases in both HC and FTE. Those with increases range from 1-4%. Overall the VCCS is up 1.2%. Enrollment is plateauing as is the high school population.
- Spring enrollment is at 1,220 as of this date.

Enrollment Profile/Update

Dr. Atkins-Brady briefly reviewed the Fall 2011 Credit Enrollment Profile report provided in the meeting packet. The data is based on 5,682 students enrolled in credit courses as of October 6. There are no significant new trends. She will share survey data at the next meeting on why students choose to attend PVCC.

Program Highlight: Developmental Math Redesign

Dr. Donnelly introduced Ms. Valade and Mr. Hexter who briefly reviewed the major transformation of developmental math.

The redesigned program shifted from 12 credits comprised of four 2-credit 7-week modules and one 4-credit full semester course to 10 credits with each 1 credit module lasting 4.5 weeks. The purpose of the redesign is to enhance mastery of concepts in less time using technology and the concepts required are tailored to degree plans – getting more students to succeed in math and graduate. A new math emporium will allow group work, hands-on work and a greater use of technology including a computerized homework system. A new placement test has been developed which places students only in their needed modules, not the lowest level tested into. Students may progress faster through the modules by taking a final exam. The math department has done a lot of prep work for adjunct faculty with the development of syllabi templates, supplemental materials and computer assignments for each module.
Spring registration information for current developmental math students will be handed out in classes and the faculty are working closely with advisors and faculty for math advising. A brochure has been prepared for all students.

Chair’s Report

VCCS Annual Meeting. Five board members are registered for the November 15-16 VCCS annual meeting at the Boar’s Head Inn.

Next College Board Meeting. The next meeting of the College Board is scheduled for 4 p.m. on Wednesday, January 4, 2012.

Legislative Visits. The 2012 legislative visits have been scheduled for January 19 and February 8.

VCCS Legislative Reception. Details will be forthcoming from the VCCS on the February 15 legislative reception.

Information Items

The following items were provided for information: Calendar of Events, September-October Media Highlights.

Closed Session to Discuss Gifts, Bequests and Fundraising Activities

Ms. DeViney moved that the Piedmont Virginia Community College Board convene in closed session, in accordance with Section 2.2-3711(A)(8) of the Code of Virginia, to discuss matters relating to gifts, bequests and fundraising activities. Mr. Gardner seconded the motion.

Roll call vote in the affirmative to do so:
Stanley Cook       Peter Kleeman
Vera Cooke-Merritt Sean Michael McCord
Mary Loose DeViney Ava Pippin
Leonard Gardner    Donna Plasket
Debbi Goodman

Upon conclusion of the closed session, a roll call vote certifying that to the best of each member’s knowledge (i) only public business matters lawfully exempted from open meeting requirements under the Freedom of Information Act and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the meeting by the public body.
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Each Board member present certified by saying “I so certify.”  
Stanley Cook    Peter Kleeman  
Vera Cooke-Merritt  Sean Michael McCord  
Mary Loose DeViney  Ava Pippin  
Leonard Gardner  Donna Plasket  
Debbi Goodman

Mr. McCord moved that should the PVCC Educational Foundation receive a gift for the PVCC Center in Greene County valued at $400,000 or more, we, members of the Piedmont Virginia Community College Board, authorize President Frank Friedman to negotiate a naming opportunity for the Center with the donor as part of a gift agreement. Ms. DeViney seconded the motion which was unanimously approved.

Respectfully submitted,

[Signature]
Frank Friedman  
President and Secretary to the Board

APPROVAL

[Signature]
Suzanne Morse Moomaw  
Chair