PIEDMONT VIRGINIA COMMUNITY COLLEGE BOARD

Board Meeting No. 232

September 7, 2011

Meeting number two hundred thirty-two of the Piedmont Virginia Community College Board was held Wednesday, September 7, 2011, in the V. Earl Dickinson Building.

Present

Laila Bare
Stanley Cook
Vera Cooke-Merritt
Mary Loose DeViney
Leonard Gardner
Debbi Goodman

Sean Michael McCord
Suzanne Morse Moomaw
Paul Newland
Ava Pippin
Donna Plasket

Absent

Deborah Harvey
Peter Kleeman

Others

Frank Friedman, President
Tara Atkins-Brady, Director of Institutional Research, Planning & Institutional Effectiveness
Pat Buck, Assistant to the President & Special Projects Coordinator
John Donnelly, Vice President for Instruction & Student Services
Kim Hoosier, Co-President of FPA
William Jackameit, Vice President for Finance & Administrative Services
Charlotte Russell, President of Student Government Association
Shivaji Samanta, Chief Information Officer
Anita Showers, Manager of Marketing & Media Relations
Kris Swanson, Chancellor's Faculty Advisory Committee
New faculty: Melanie Bailey, History; Charemon Brooks, Nursing; Yanina Goddard, Physics; Brian Hegarty, Mathematics; Nicole Oechslin, English; Frances Rees, Chemistry; Nicole Winkler Radiography Media

Welcome and Call to Order

Dr. Moomaw welcomed those present and called the meeting to order at 4 p.m.

Approval of Minutes

On a motion by Ms. DeViney, seconded by Dr. Newland, the proceedings of the May 4, 2011 meeting were approved. On a motion by Mr. Gardner, seconded by Dr. Newland, the proceedings of the June 14, 2011 meeting were approved.
Public Comment
None

Introduction of New Faculty
Dr. Donnelly introduced the new faculty hires in attendance and each spoke briefly about themselves. New faculty attending were Melanie Bailey, History; Charemon Brooks, Nursing; Yanina Goddard, Physics; Brian Hegarty, Mathematics; Nicole Oechslin, English; Frances Rees, Chemistry; and Nicole Winkler Radiography. New faculty not attending were Lisa Burrington and Elaine Nichols, Diagnostic Medical Sonography; Matthew Cathcart, Paramedic Program Director; and Marlene Yost, Biology.

President’s Report

Introduction of College Representatives. Dr. Friedman welcomed and introduced this year’s representatives for the faculty/staff/student governance groups. Attending were Kim Hoosier, Faculty Senate; Kris Swanson, Chancellor’s Faculty Advisory Committee; and Charlotte Russell, Student Government Association. Not present were Kit Decker, Faculty Senate and Bruce Glassco, continuing as chair of the College Senate; and Becky Parkhill, PASS.

State of the College Recap. Dr. Friedman provided a recap of the state of the college address given at fall convocation highlighting the following: 1) fall enrollments, 2005-2010; 2) funding sources per FTES from tuition and state funding; 3) revenue increase of $1.1 million over last year despite a decline in state funding but thanks to record enrollment and increased tuition; 4) re-engineering incentive and recognition plan that is basically a bonus plan to be paid from college operating budgets. It will provide a 2% bonus for all full-time employees, with each college establishing and achieving five goals. Dr. Friedman is confident that we will meet our goals; 5) strategic plans for the upcoming year include YCCS re-engineering; PVCC student success initiative; Greene County Center; Jefferso School/Culinary Arts—a bell ringing ceremony is scheduled to celebrate the building renovation; child care—the UVA partnership did not come to fruition, but he is meeting with a group next week to talk about child minding on campus; intelligence analyst program—the boot camp starts in early October and currently has four paid students plus six additional on the GI bill; budget priorities to increase the number of full-time faculty and staff, lecture capture, and student center.

College Updates

Dr. Donnelly
- A new printing and catalog station has been installed in the library for student use.
- The second class of students in the sonography program have enrolled for their prerequisites this semester; the division is looking at facilities to expand clinical sites for the program.
- The re-engineering of the math curriculum includes moving to modules to increase the student success rate and will begin with the spring semester.
- A culinary arts curriculum advisory committee will be convened once membership has been established. Dr. Donnelly welcomes suggestions for potential members from the hospitality/restaurant industry.
PVCC Board
Meeting No. 232
Page Three

- An agreement has been forged with Monticello to establish a training vineyard at Mont Alto for the viticulture program.
- An instructional designer will be hired to assist faculty with technology in the classroom and online.
- A second Semester at Sea course will be taught by a PVCC professor; there are currently five students enrolled. Drs. Plasket and Kleeman participated in last year's course.

Dr. Jackameit
- The new food services vendor is now operating on campus.
- The new copying services vendor will begin installation at the end of this month.
- The south entrance ADA-funded project, coordinated by the VCCS for several of the colleges, came in over bid so the project will be rebid. The light pole replacement project will be bid separately.
- A landscaping plan for the Kluge-Moses Science Building has been drawn up and the first phase of planting commences this fall.
- The new lighted college logo signs, visible from the interstate and located at the road entrance at the bottom of the hill, have been installed.
- Some HVAC units were replaced this summer.

Mr. Samanta
- Over the summer, a large amount of hardware and software was updated; new servers were installed; the email program was updated; and six classrooms were outfitted with the new lecture capture system.

Dr. Atkins-Brady
- Preliminary fall enrollment stands at 5,459 headcount and 2,769 FTE, which is about even with last fall. There are still some high school dual enrollments to be entered. Final enrollment is expected to be up 1-2% over last year. She will provide a preliminary fall enrollment profile with program and student demographics at the November board meeting.
- A five-member team from SACS will be on campus October 25-27 for a substantive change visit. They will be looking at off-campus high school sites at which dual enrollment offerings make it possible for students to earn more than 50% of some certificate and degree programs.

Program Highlight: Student Success Initiative

Drs. Friedman and Atkins-Brady reviewed the initiative and the importance of getting involved in it. There have been national and state-level discussions of producing more college graduates. Of all enrollments in colleges nationally, only half graduate within six years. PVCC’s graduation or transfer rate is about 50%, but we want to improve. Last spring Dr. Friedman went on a campus listening tour, meeting with 10 groups, asking for suggestions on what the College could do to improve student success and graduation rates. About 120 people attended and provided lots of feedback. Out of those discussions there were 11 common threads. Tara will coordinate the next phase, fleshing out what needs to be done and getting together small groups to develop and implement plans.

Some of the common ideas are already under way and a task force will be formed to put together a plan. There are 30 so far who have volunteered or been asked to participate; some of the groups will include
student representation. The task force has been charged with developing a comprehensive plan by March 1 for implementing the initiatives, looking beyond PVCC for best practices. In March the plans will go through the planning and budgeting process to the Planning & Budgeting committee and presentation to Dr. Friedman and President’s Staff. Implementation is slated for 2012-13.

Committee Reports

Finance and Building. Dr. Newland, chair, reported for the committee on the review of the schematic design for the North entrance renovation project. Funding for the design and construction is estimated at $50,000 using carry forward state funds. The recommendation is to move ahead with the planning and construction. On a motion by Dr. Plasket, seconded by Mr. Gardner, the recommendation was approved.

Chair’s Report

2010-11 Performance Report. The performance report for 2010-11 shows the work of the Board over the past year and reflects the commitment to the college community.

VCCS Annual Meeting. Information will be forthcoming from the VCCS on the November 15-16 annual meeting. It will take place at the Boar’s Head Inn in Charlottesville.

Next College Board Meeting. The next meeting of the College Board is scheduled for 4 p.m. on Wednesday, November 2, 2011.

Other

Annual Fund. Drs. Moomaw and Plasket have signed letters to the College and Educational Foundation Board members asking each to contribute to the annual fund. In recent years, both boards have given close to or at 100%. There is no dollar expectation, but they do hope all members will contribute to the annual fund.

Committee Assignments: As chair, Dr. Moomaw requests that the members stay on their respective committees for another year for continuity. Unless she hears otherwise, the committee membership will remain the same.

Talking Points: Ms. Showers provided updated talking points for Board members to use as ambassadors of the College in addressing various audiences.

Dickinson Event Tickets: Contact Ms. King for complementary tickets to Dickinson theater events.

Louisa County/Earthquake: Condolences were expressed for the residents of Louisa County in light of the recent earthquake. Dr. Donnelly is working to ensure there are no issues with dual enrollment offerings.
Information Items

The following items were provided for information: 2011-12 Board Membership, 2011-12 Committee Assignments, Terms of Office, Calendar of Events, State Board Membership, Summer Media Highlights, Policies and Procedures Manual.

Respectfully submitted,

Frank Friedman
President and Secretary to the Board

APPROVAL

Suzanne Morse Moomaw
Chair