



Impact: PVCC

Living the vision for opportunity and excellence

Fall 2009

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Philanthropy Supports Workforce Expansion



President Friedman makes it official—the former visitors center is now part of the PVCC campus.

PVCC is turning the former visitors center at the corner of Rt. 20 and College Drive into a Workforce Development Center and area foundations and businesses are assisting with cash and in-kind support.

Improvements to the facility will cost about \$500,000. PVCC has committed \$250,000 to the project and is seeking to raise the rest privately. That fundraising received a tremendous boost earlier this year when the Perry Foundation approved a \$100,000 gift which must be matched with the same amount. To date, the Marietta McNeill Morgan and Samuel T. Morgan Jr. Foundation, the Charlottesville Area Community Foundation and the Luck Stone Foundation have made commitments. Crutchfield and PhotoWorks are providing in-kind support. In-kind gifts to the project are eligible to be counted in the match.

PVCC's Workforce Services Division serves some 4,000 students annually in its open enrollment courses and has contract training relationships with more

than 50 employers. Lack of space has hampered the division's efforts to meet the needs of the business community and of individuals seeking skills to compete for jobs in the current economy. The need has become particularly acute with the influx of students directed to PVCC from the Virginia Workforce Center-Charlottesville that is helping people who have lost their jobs.

The new facility, with 9,000 square feet of finished space, will provide five teaching spaces, a conference room and offices. It will house expanded offerings in IT and other courses for business; contract training designed for specific employers; noncredit programs in healthcare, viticulture and enology; and other workforce readiness programs.

To learn more about supporting this project, call 434.961.5203.



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Mary Jane King
Editor

Anita Showers
Photographer

PVCC Office of Development
501 College Drive
Charlottesville
Virginia 22902
434.961.5203
mking@pvcc.edu

Ray Bratton Honored by Former Student's Gift

The chemistry laboratory in the Kluge-Moses Science Building will be named for a PVCC legend thanks to a generous gift from one of his former students.

Ray Bratton, professor emeritus of chemistry, retired in 2001 after presiding for nearly three decades over the chemistry laboratory in PVCC's main building. Well-regarded within his profession, he was one of two PVCC faculty members to earn the highly competitive State Council of Higher Education for Virginia Outstanding Faculty Award. As the most senior faculty member at PVCC he was for many years the faculty marshal, carrying the PVCC mace at commencement and other ceremonies.

When he died in 2003, his obituary noted that his students "respected and admired him for his vast knowledge, sharp intelligence and wit, passion for his subject, dramatic presentation, and untiring commitment to help every student meet the challenges of college chemistry."

"I teach because I love doing it," he once wrote. "It is the way I can make the most difference. Thank the Lord I can teach. It is almost embarrassing the satisfaction I get when a class hour really works or even when a single student has a 'eureka!' experience with a difficult concept."

Among the thousands of students Bratton taught was Jennifer Gaden, who returned to campus earlier this year to discuss a gift to the College. She and her husband, Elmer Gaden, professor emeritus of chemical engineering at the University of Virginia, were interested in making a donation to PVCC from a science prize he had received. The Fritz J. and Dolores H. Russ Prize honored Gaden's breakthrough research that has enabled mass production of antibiotics and other drugs.

The Gaden's commitment to science education made their gift of \$50,000 to support the new chemistry laboratory in the Kluge-Moses Science Building a perfect fit. In recognition of the gift, that new lab will be named for Raymond F. Bratton.

Other laboratories, classrooms and study spaces in the Kluge-Moses Science Building are available for naming in recognition of gifts to support the sciences at PVCC. For information call 434.961.5203.

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