

**PIEDMONT VIRGINIA COMMUNITY COLLEGE**  
**GOALS & RESULTS REPORT**  
**FISCAL YEAR 2010-2011**  
*(As of June 29, 2011)*

**ACCESS: Increase the number of individuals who are educated and trained by Virginia's Community Colleges by 50,000 to an annual total of 423,000, with emphasis on increasing the number from underserved populations by at least 25,000 individuals.**

**PVCC will:**

1. Increase headcount and FTE by 3% over 2009-10  
*Results: Goal achieved*
2. Increase enrollment from underserved populations by 3% over 2009-10  
*Results: Goal achieved*
3. Program development/expansion
  - a. Implement Sonography and Radiologic Technology degree programs  
*Results: Goal achieved*
  - b. Develop plan for culinary arts program  
*Results: In progress*
  - c. Initiate courses at Greene County Center in summer 2011  
*Results: In progress*
4. Increase enrollment of international students  
*Results: Goal not achieved*
5. Submit to the Chancellor by November 1 a plan to promote the Virginia Education Wizard as a career and college planning tool  
*Results: Goal achieved*
6. Increase the market share from each high school served by a career coach by 2 percentage points over 2009-10  
*Results: Goal partially achieved*
7. Expand the number of students served by Great Expectations by 50% over 2009-10  
*Results: Goal achieved*
8. Begin construction of Child Care Center in partnership with UVA-HSF  
*Results: Goal not achieved*

**AFFORDABILITY: Maintain tuition and fees at less than half of the comparable cost of attending Virginia's public four-year institutions, and increase the annual number of students who receive financial assistance and scholarships by 36,000.**

**PVCC will:**

1. Increase financial aid applications, number of awards, and dollars awarded by 5% over 2009-10  
*Results: Goal achieved*
2. Expand PVCC Educational Foundation scholarships by 5% in number and amount over 2009-10  
*Results: Goal achieved*
3. Develop and implement plan for college based financial aid provided by increase in tuition  
*Results: Goal achieved*

**STUDENT SUCCESS: Increase the number of students graduating, transferring or completing a workforce credential by 50%, including increasing the success of students from underserved populations by 75%.**

**PVCC will:**

1. Increase success in E-learning courses by 2% over 2009-10  
*Results: Goal nearly achieved*
2. Increase fall to fall retention rate by 2% over 2009-10  
*Results: Goal not achieved*
3. Increase number of graduates by 5% over 2009-10  
*Results: Goal achieved*
4. Increase the number of Career Readiness Certificates by 3% over 2009-10  
*Results: Goal not achieved*
5. Increase success rate of developmental education students by 5% over 2009-10  
*Results: Goal not achieved*
6. Implement new Advising Center  
*Results: Goal achieved*
7. Implement QEP to enhance student writing

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*Results: In progress*

8. Provide new lab space for accounting, computer science and engineering

*Results: Goal achieved*

**WORKFORCE: Double the annual number of employers provided training and services to 10,000 with a particular focus on high-demand occupational fields.**

**PVCC will:**

1. Increase non-credit course offerings, enrollment, and revenue by 5% over 2009-10

*Results: Goal achieved*

2. Increase number of employers served through contract training by 5 over 2009-10

*Results: Goal not achieved*

3. Reinvigorate Tech-Prep Consortium

*Results: Goal partially achieved*

4. Secure funding for the continuation of Piedmont Futures

*Results: Goal achieved*

5. Finalize renovation of Stultz Center for Business and Career Development

*Results: Goal achieved*

6. Develop and implement courses and programs to serve the Defense Intelligence Agency and the defense contractors.

*Results: In progress*

7. Provide training to support weatherization programs in Charlottesville and Albemarle.

*Results: Goal achieved*

8. Increase Charlottesville Chamber Business Academy by 10%

*Results: Goal achieved*

**RESOURCES: Raise at least \$550 million in cumulative gifts and grants to support the mission of Virginia's Community Colleges.**

**PVCC will:**

1. Complete \$250,000 campaign for Stultz Center

*Results: Goal achieved*

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2. Raise \$1 million to support Jefferson School/Culinary Arts initiative  
*Results: Goal achieved*
3. Raise \$250,000 to build out Greene County Center and \$100,000 for furnishings/equipment  
*Results: Initial goal achieved; \$349,000 raised toward a revised goal of \$750,000.*
4. Raise \$200,000 for sonography program  
*Results: In progress*
5. Raise \$100,000 for LPN program  
*Results: In progress*
6. Secure two federal grants including one from Community College and Career Training Program  
*Results: In progress*
7. Raise \$100,000 through annual fund  
*Results: Goal achieved*

**MANAGEMENT GOALS:** In order to accomplish the goals set forth in *Achieve 2015* and these Chancellor's Goals, various management goals are necessary.

**PVCC will:**

1. Celebrate reaffirmation of accreditation by SACS  
*Results: Goal achieved*
2. Complete all renovations and moves triggered by the move to Kluge-Moses Building and Stultz Center  
*Results: Goal achieved*
3. Complete new strategic plan by June 2011  
*Results: Goal achieved*
4. Implement new PeopleSoft HR system  
*Results: Goal mostly achieved*
5. Increase student participation in advising by 10% over 2009-10 and increase student satisfaction with advising by 10%  
*Results: Goal partially achieved*

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6. Increase participation in the Chancellor's Faculty Diversity Program by 5% over 2009-10

*Results: Goal not achieved*

7. Successfully implement academic division reorganization and hire new dean.

*Results: Goal achieved*

8. Create strong relationship with new UVA President, Dr. Sullivan.

*Results: In progress but mostly achieved*

9. Achieve the following sustainability goals:

- a. Utilize PVCC Educational Foundation curriculum mini grants to support curriculum revision infusing sustainability concepts.

*Results: Goal achieved*

- b. Provide faculty professional development opportunities for faculty interested in revising courses to include sustainability components

*Results: In progress*

- c. Continue to develop the emphasis on LEED within the Construction Academy curriculum

*Results: Goal achieved*

- d. Develop and implement a new campus smoking policy

*Results: Goal achieved*

- e. In summer 2010 complete the upgrade of the main building HVAC system

*Results: Goal achieved*

- f. Continue the 4 day summer work week

*Results: Goal achieved*

- g. Partner with TJPDC RideShare program to promote car pooling

*Results: Goal achieved*

- h. Establish a sustainability standing committee

*Results: Goal achieved*

- i. Examine ways to expand the use of technology to reduce printing

*Results: In progress*

PVCC  
6/29/11