

**PIEDMONT VIRGINIA COMMUNITY COLLEGE  
GOALS  
FISCAL YEAR 2011-2012**

**ACCESS: Increase the number of individuals who are educated and trained by Virginia's Community Colleges by 50,000 to an annual total of 423,000, with emphasis on increasing the number from underserved populations by at least 25,000 individuals.**

***PVCC will:***

1. Increase headcount and FTE by 3% over 2010-11
2. Increase enrollment from underserved populations by 3% over 2010-11
3. Program development/expansion
  - a. Develop culinary arts program
  - b. Develop entrepreneurship program
  - c. Revise business curriculum
4. Increase the market share from each high school with a career coach by 2 percentage points over 2010-11
5. Expand Great Expectations enrollment by 25% over 2010-11
6. Achieve the goals in the plan for use of the Virginia Education Wizard, as submitted to the Chancellor in November 2010
7. Pursue a partnership to provide "child minding" services on campus
8. Expand outreach presentations to include an emphasis on financial aid opportunities
9. Prepare to open the Greene County Center in fall 2012
10. Prepare to open the Jefferson School site in 2012-13

**AFFORDABILITY: Maintain tuition and fees at less than half of the comparable cost of attending Virginia's public four-year institutions, and increase the annual number of students who receive financial assistance and scholarships by 36,000.**

***PVCC will:***

1. Participate in the Back Office Financial Aid Pilot
2. Increase financial aid applications, number who received financial aid, and dollars awarded by 10% over 2010-11
3. Expand PVCC Educational Foundation scholarships by 5% in number and amount over 2010-11
4. Expand financial aid for "middle class" students using discretionary financial aid dollars and work study funds

**STUDENT SUCCESS: Increase the number of students graduating, transferring or completing a workforce credential by 50%, including increasing the success of students from underserved populations by 75%.**

***PVCC will:***

1. Implement developmental math redesign
2. Prepare for implementation of developmental English redesign
3. Work with high schools to address college readiness issues
4. Conduct a degree audit to eliminate unnecessary graduation requirements
5. Develop action plans for implementation in 2012-13 through the PVCC Student Success Initiative
  - a. Orientation
  - b. Intake process
  - c. Advising – goal setting
  - d. Late registration reform
  - e. At risk student intervention
  - f. Supplemental instruction
  - g. Faculty professional development
  - h. Review and enforce prerequisites
  - i. Engagement of night students
6. Hire instructional technologist to serve as internal faculty consultant on teaching and learning
7. Increase the number of graduates by 5% over 2010-11
8. Increase the number of Career Readiness Certificates by 3% over 2010-11
9. Implement QEP to enhance student writing
10. Increase by 10% the number of General Education Certificate completers

**WORKFORCE: Double the annual number of employers provided training and services to 10,000, with a particular focus on high-demand occupational fields.**

***PVCC will:***

1. Increase noncredit course offerings, enrollment and revenue by 5% over 2010-11
2. Increase number of employers served through contract training by 5 over 2010-11
3. Develop and implement courses and programs to serve the Defense Intelligence community
4. Increase Charlottesville Chamber Business Academy by 10% over 2010-11
5. Launch Louisa Chamber Business Academy

**RESOURCES: Raise at least \$550 million in cumulative gifts and grants to support the mission of Virginia's Community Colleges.**

***PVCC will:***

1. Raise \$750,000 for build out and furnishings/equipment at Greene County Center.
2. Raise \$200,000 for Sonography program
3. Raise \$100,000 for LPN program
4. Raise \$105,000 through annual fund
5. Acquire naming gift for Dickinson Theater
6. Raise \$100,000 for arts endowment
7. Enroll 10 members in the Carpenter Society (planned giving)
8. Implement specific efforts to leverage VCCS purchasing volume to reduce procurement costs

**MANAGEMENT GOALS: In order to accomplish the goals set forth in *Achieve 2015* and the Chancellor's Goals, various management goals are necessary.**

***PVCC will:***

1. Make satisfactory progress on Achieve 2015 goals
2. Actively support the efforts of the Reengineering Task Force
3. Implement plan for improvement for threat assessment and violence prevention teams
4. Increase number of full-time faculty as highest budget priority
5. Develop program, space and financial plan for a new student center
6. Renovate North Entrance to main academic building
7. Refurbish auditorium
8. By March 1, 2012, submit to the Chancellor a report on plans and the current status for implementation of the technology project management standards and guidelines relative to Level 2
9. By October 1, 2011, submit to the Chancellor an update on the action plan developed by the PVCC alumnus of the Chancellor's Developmental Education Institute

PVCC  
6/29/11  
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